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UUM TO HOLD INT'L MANAGEMENT EDUCATION CONFERENCE

ALOR STAR, May 4 (Bernama) -- A conference themed "Management Education Excellence: The New Frontiers" will be held at the Legend Hotel in Kuala Lumpur on June 28 and 29 in conjunction with the 20th anniversary of Universiti Utara Malaysia.

Organising committee chairman Professor Datuk Dr Mohd Salleh Din said the international conference would weigh issues relating to academic excellence as well as management education challenges, obstacles and trends in the k-economy era and the effects of globalisation.

Several sub-themes were on issues like the structure of management education, process and quality, cooperation between universities and the higher education budget, he said in a statement today.

Prime Minister Datuk Seri Abdullah Ahmad Badawi is expected to open the conference while former Prime Minister Tun Dr Mahathir Mohamad is scheduled to deliver the keynote address.

Prof Mohd Salleh said the conference was expected to draw 500 participants comprising representatives from the government and private sectors as well as local and foreign non-government organisations.

Those interested can call the conference secretariat at 04-9285037/6666

(Norma) or visit <http://icem.uum.edu.my>.

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