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Grand celebration to mark TV channel's eighth year

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IT was a colourful night at the Palace of the Golden Horses in Seri Kembangan as a China television channel, Phoenix Satellite Television, celebrated its eighth anniversary in Malaysia recently.

The celebration was graced by former Prime Minister Tun Dr Mahathir Mohamad and Country Heights Holdings Berhad managing director Tan Sri Lee Kim Yew.

The TV channel's chief executive officer, Liu Changle, said Phoenix was a television broadcaster that was different from other channels in mainland China, Hong Kong and Taiwan.

"Phoenix seeks to transcend the various components of Greater China and offer Chinese viewers a media service that is global in outlook and independent of political attachments," he said.

To give guests a glimpse of Malaysian culture and colours, a medley of dance performances by a cultural dance troupe from Tourism Malaysia showcased dances representing the Malay, Chinese, Indian and other ethnic communities.

Schoolchildren from Sekolah Jenis Kebangsaan (Cina) Kuen Cheng entertained the crowd with Chinese songs.

A lion dance performance by the Kun Seng Keng lion and dragon dance troupe from Muar, Johor was also presented. The troupe has won the World Lion Dance competition 13 times since 1992.

The celebration continued the next day with a friendly golf tournament at the Mines Resort and Golf Club for Phoenix directors, management and presenters and Mines Resort City management.