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Five years of continuous and integrated investment education programme

PERMODALAN Nasional Bhd, Malaysia's leading investment institution, is once again hosting the fun-filled and educational Minggu Saham Amanah Malaysia, the much sought-after event that will help Malaysians make smart investments. For the past few years, this investment-based education has enabled people to understand the importance and benefits of investing. It has helped those who want to plan their finances better. This year's event at Dewan Milenium in Kepala Batas, Seberang Perai, on April 20-26, also could not have come at a better time, especially with the improved economic outlook.

MSAM was declared an annual national event for PNB by former Prime Minister Tun Dr Mahathir Mohamad when he officiated at Minggu Pelaburan Bersama PNB in June 1999, to be celebrated for a week from April 20 each year.

Launched on April 20, 2000, the event aims to provide an integrated and continuous education on finance and investments. It also strives to enhance public understanding on the importance of financial planning, as reflected in its theme "Saham Amanah: Pilihan Pelabur Bijak" or "Unit Trust, The Choice Of Smart Investors".

The first MSAM was held at the Putra World Trade Centre, Kuala Lumpur (2000), while subsequent events were held in Kota Baru (2001), Alor Star, Kedah (2002) and Stadium Merdeka, Kuala Lumpur (2003).

This year, the emphasis will be on the importance of strategic financial planning and highlights will be on the long-term benefits of investment in meeting future financial needs, such as education expenses, and health and retirement expenses.

PNB invites everyone to visit and take part in its exhibition and education programmes, as well as activities such as financial planning seminar, investment talk, investment quiz and investment challenge. MSAM has the support of major players in the unit trust industry, especially PNB investee companies, agents of Amanah Saham Nasional Bhd, other unit trust management companies, regulators and the public.

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