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Teacher wins RM50,000

Ahmad Camalxaman

A TOTAL of RM100,000 was given out to winners of the "RedBull Bulleh! Bulleh! Contest 2004" during a prize presentation ceremony held at the Cititel Mid Valley recently.

The grand prize winner was Mohd Suhardi A. Bakar, 37, a teacher from Ipoh, who walked away with RM50,000.

"I am very happy to have won this competition. I have been drinking RedBull since 2002 and was attracted to the competition because of the big prize money," said the father of four.

"I got my inspiration for the tie-breaker from the RedBull logo. I sent in four entries and hoped that I would win, but didn't imagine winning the grand prize. "

Mohd Suhardi said he would use the prize money to refurbish his house in Ipoh. He also plans to take his family on a holiday, preferably somewhere in Malaysia.

His wife Afriza Abd Rahman shared his joy.

"We knew that we won one of the top three prizes when we came here today but didn't know which one. We didn't anticipate to win the grand prize," she said.

The first-prize winner, Ooi Mu Yang, 21, from Bukit Mertajam, took home RM20,000. The two second prize winners, Madzlan Dinn, 44, from Kuala Nerang and Alfred Alphonse, 24, from Baling, each recieved RM10,000.

"With this money, I will be able to pay off all my loan instalments. It is good to live debt-free," said Madzlan.

Alphonse plans to use the money to further his studies.

The two third-prize winners were Rahimah Abu, 35, from Johor Baru and Tan Jing Wei, 14, from Cheras who was represented by his parents at the ceremony. Both received RM2,500 each. A hundred consolation winners received a RedBull camera each.

Ong Hung Hock, the managing director of FFM Marketing Sdn Bhd, the local distributor of the Red Bull drink, presented the prizes.

"The public response was really good. About 20,000 people nationwide participated in the contest, where consumers had to submit a bottle cap or can tab of RedBull as proof of purchase. They had to fill in the entry form and number the images from the RedBull TV commercial in the correct sequence. Finally, one had to sign "Bulleh" in the most creative way. This was the tie-breaker," said Ong.

"Our slogan was in line with Tun Dr Mahathir Mohamad's slogan of 'Malaysia Boleh'.

RedBull will continue to sponsor sporting events and other activities aimed at youths.