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Garbed for a grand entrance

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FLASHING light bulbs and wild applause on the red carpet can only mean one thing - the presence of celebrities.

This was the scene at the Red Carpet Event, where popular artistes and prominent members of society strutted down the aisle in pairs.

They were all dressed in exclusive designs from Aseana, the Asian-inspired fashion gallery in KLCC featuring creations by designers Anom, Ghea, Milo, Ronald VG and Malaysia's Melinda Looi.

FarahKhan, a new label introduced by Melium group president and creative director of Aseana, Farah Khan, featured a cross of vintage and couture styles, intricately beaded and embroidered.

Each celebrity wore stylish heels by Stuart Weitzman, "shoemaker to the stars".

Director of ntv7 Elyna Effendi, entertainer Ning Baizura, beauty queen Elaine Daly, actress Kavita Sidhu and public relations icon Nancy Yeoh were among those who were dressed in glamorous FarahKhans. Red Carpet Event was a collaboration between Aseana and Stuart Weitzman, to showcase the latter's new Spring/Summer 2004 collection.

Farah and CNN television personality Lorraine Hahn shone in sparkling like-coloured evening dresses. Looking stunning, they could easily have passed off as sisters.

A signature black-and-white design that was unmistakably Milo clothed entertainer extraordinaire Anita Sarawak who made a diva's entrance - looking fabulous. Mahathir, her husband cum manager, was in a matching shirt and sportingly donned a sarong.

Fresh from the Malaysian-International Fashion Awards was Dynamic Designer of the Year Melinda Looi. She was, of course, wearing her own design.

Also wearing Looi's creation was model Soraya Dean in a green-and-brown ensemble, only it looked better on Soraya than it did on anyone else.

Zany television host Najip Ali, entrepreneurs Meizar Suyardi and Mike Mohan, cigar king Naresh Mohan as well as banker Dimitri Pantazaras looked gallant on the red carpet with their partners on their arm. They were immaculate in Hugo Boss, Ermenegildo Zegna and Aseana.

Handbags were by Bagteria, Brian Stone and Stuart Weitzman while accessories were by Dewi Abdi, Marilyn Tan, Brian Stone and Aseana.