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Islamic banking on TV3

KEWANGAN ISLAM, a new documentary on Islamic financing, will be making its way into TV3's programme lineup on Sept 26 at 5.30pm. This is to coincide with the launch of Islamic Banking Takaful Week by Prime Minister Datuk Seri Dr Mahathir Mohamad.

A joint-production between Malaysian News Supplement Sdn Bhd (MNS) and TV3, the 11-episode show will be aired on Fridays. It will be helmed by Norjuma Habib Mohamed.

Aimed at improving the knowledge and creating awareness on Islamic banking system in the country, the show also encourages Malaysians to utilise the product and services which are based on syariah.

The pilot episode will discuss the country's Islamic financing landscape while the second episode will trace the history and development of Islamic banking system in Malaysia.

In episodes three to seven, viewers will learn the various Islamic banking products and services which are based on syariah, while the following show will discuss Takaful, the Islamic insurance.

Islamic capital and money market will be highlighted in episode nine. The modern management of zakat collection and distribution will be featured in episode 10 while the final episode will discuss steps taken to launch into a regional Islamic financial hub.

MNS director Solihan Badri said Kewangan Islam is feasible to both Muslim and non-Muslim viewers due to its universal appeal.

"This is because 60 per cent of Islamic financing customers are non-Muslims," he said, adding that the fast-moving documentary will also highlight interviews with notable personalities at various locations in the country.