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Konsortium rolls out new supply chain info solution

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KONSORTIUM Logistik Bhd, a logistics solution provider listed on the Kuala

Lumpur Stock Exchange, has rolled out a new supply chain information software solution which will complement its existing infrastructure.

The new RM3.2-million solution, dubbed "Project Genero", was developed together with Satyam Computer Services Ltd, a Multimedia Super Corridor-status company.

Konsortium's executive chairman and president Mirzan Mahathir said the company has invested over RM10 million in its information technology (IT)

infrastructure during the five years.

Project Genero took 14 months to develop and is made up of two main systems - the Transaction Management System (TxMS) and the Transport Management System (TMS).

Satyam chairman B. Ramalinga Raju said the new solution will allow Konsortium to gauge the operating profitability for each order; distribute

the order among different service providers; manage its fleet; bill and track accounts payable, as well as maintain contracts and performance rankings among its network of supporting vendors.

"With the new application in place, we will be able to streamline our business, be more cost effective and expand geographically," Mirzan told reporters after the roll out of Project Genero.

Konsortium is currently handling over 2,000 transactions daily to provide logistics services for clients in various sectors including automotive, oil and gas, and industrial and infrastructure projects.

"The solution that has been put together is a key component that will help to realise our vision of creating competitive advantage for our customers through providing the most effective and efficient logistics services," Mirzan said.

Apart from Malaysia, the company manages and moves inventory for customers in Thailand, Indonesia, the Philippines and India.

Meanwhile, Ramalinga said Satyam expects to secure RM7 million-RM8 million revenue contribution from its Malaysian operation in its maiden year.

The company opened its Global Solution Centre in Cyberjaya in late April this year.

"Malaysia is an important area for Satyam's growth and development in the Asia-Pacific, our fastest growing region," Ramalinga said.