

01/03/2003

Message from Prime Minister Datuk Seri Dr Mahathir Mohamad

THE contribution of the tourism industry in generating the country's foreign exchange earnings is already well recognised. Thus, to improve this position, we must continue to strive to provide better services and high quality tourism products. We must work closely and aggressively in making Malaysia the key tourist destination in the world.

In recent years, Langkawi has emerged as one of the most sought-after holiday destinations from domestic tourists and from the international sector.

Not only is Langkawi blessed with many natural attractions in its beaches, mountains and rivers, it is also home to some of the best resorts, hotels, convention centres, recreational facilities and other tourist attractions that the country has to offer.

Hence, not only has Langkawi gained a reputation as an exciting and popular holiday destination, it has become the centre of international events such as the Langkawi International Maritime and Aerospace Exhibition (LIMA), Le Tour de Langkawi, Ironman Langkawi and the Langkawi International Festival of Arts.

The opening of M K Land Holdings' new five-star Langkawi Lagoon Resort will undoubtedly provide an additional attraction and choice for holidaymakers to Langkawi.

I have been following the progress of this project and am pleased with the completion and opening of the Resort. I have no doubt that it would further contribute to the economic and social development of Langkawi.

With its array of integrated facilities, the resort will certainly become one of Langkawi's more significant landmarks.

The architecture is unique and the environmentally-friendly approach instead of reclamation is commendable.

I would like to take this opportunity to congratulate M K Land Holdings Bhd on the launch and opening of the Langkawi Lagoon Resort. The resort will no doubt contribute further to the country's tourism industry.