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**SPEECH BY  
THE DEPUTY PRIME MINISTER  
AT THE OFFICIAL OPENING OF  
ROTHMANS' PAVILION  
AT THE EXHIBITION GROUND  
AT 7TH MILE KLANG ROAD, SELANGOR  
ON 26TH OCTOBER, 1966.**

Ladies and Gentlemen:

I am very happy to be given the honour of declaring open this beautiful Rothmans' Pavilion. This is an example of one of the ways in which private enterprise can help a non-profit making body, like M A H A , to hold Trade Exhibitions such as this one. I would like to compliment the Rothmans for undertaking this very useful project and I would like to commend other firms to follow the example set up by Rothmans in civic and goodwill projects.

The Government can only stimulate economic development and set the pattern for progress, but the success of any Malaysia Development Plan must depend to a great extent on the contribution which can come from private sector in providing both the manpower and intellectual resources that will push this country onward to prosperity and happiness.

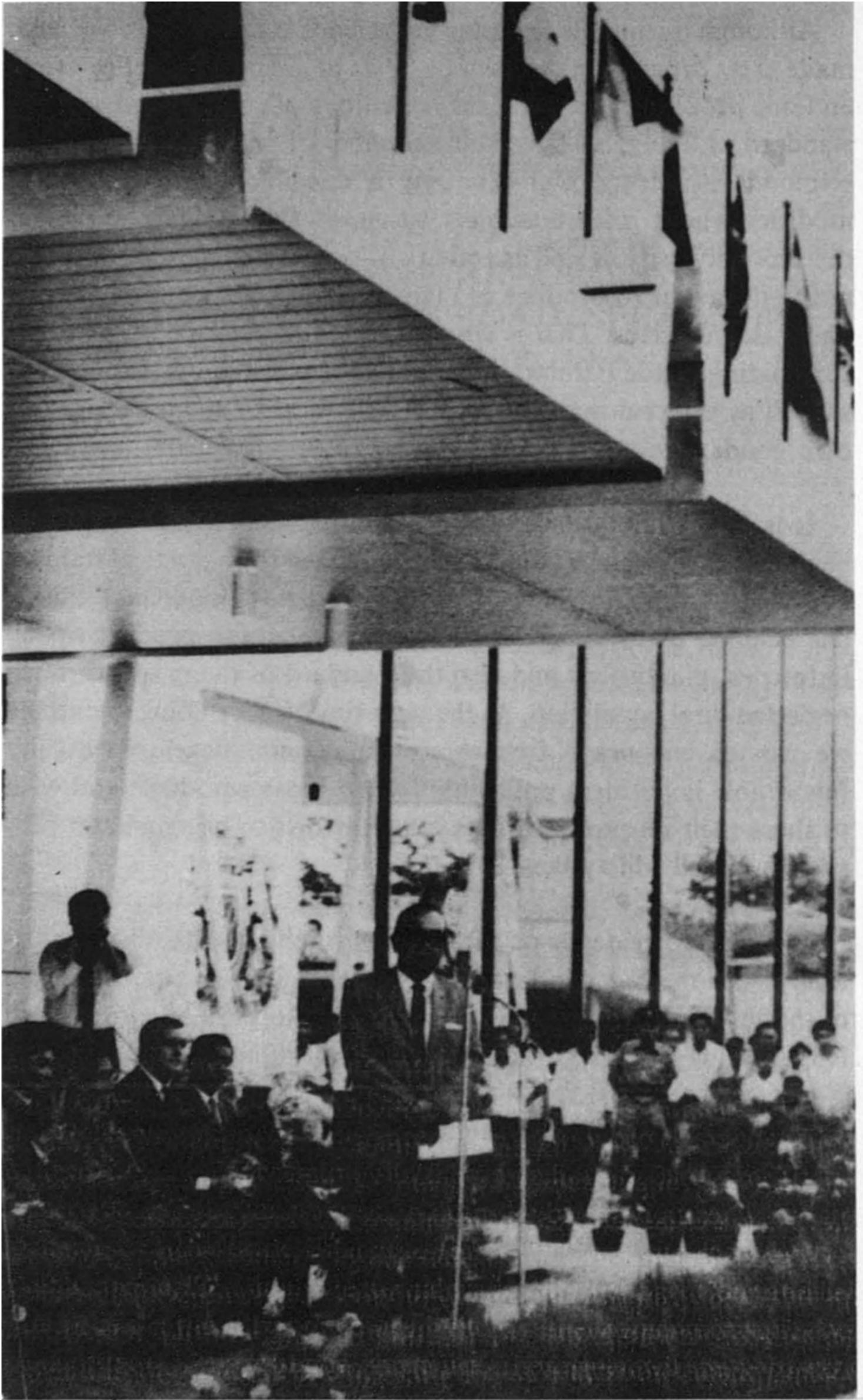
The International Trade Exhibition is just another example of Alliance Government's policy of encouraging free enterprise and economic development. I have always believed that given the opportunities, good training and financial backing, Malaysians are as capable as anyone in making sustained efforts and in meeting high demands and in acquiring a high degree of technical competence. As you know, it is the policy of the Alliance Government not only to generate economic growth to encourage capital investment, both from within and without, but also to help the less fortunate of our people so that they also can have a share in the amenities of life and in the wealth of the country.

Although during the last nine years since Independence we have made great progress in the various fields of economic development, and our people of various races are enjoying a higher and a better standard of living, we have still a number of problems - complex economic problems. Our economy is dependent on a few commodities whose price is subject to world fluctuations. We must therefore diversify as well as embark on an industrial expansion. We must endeavour to produce as many of the goods we need for our daily use ourselves. That is why this Pavillion will be of great use for holding Trade Exhibitions to popularise our goods for internal as well as external markets. Our people must be made to buy our own goods, produced in our country rather than from outside.

It is indeed a matter of great pride and satisfaction to see the benefits and advantages which we have gained from political stability and sound economic policy of the Government. Good Government has enabled us to make a massive effort to raise productivity in industries, plantations and also the standard of living of the much neglected rural population. As the same time, we are doing everything we can to encourage free enterprise, capital development and favourable investment opportunities for those who have and wish to share their resources with us in our efforts to bring greater prosperity for all Malaysians.

We can see evidence of the wisdom of this policy all round us today - in the many industries that are producing more and more of the consumer goods. I sincerely wish and hope that their standard is improving as fast as the factories are turning the goods out.

I have much pleasure in congratulating Rothmans of Pall Mall (Malaysia) Limited for contributing to the people of Malaysia this beautiful pavilion. I would like, on behalf of the people of this country, to thank Rothmans for this kind gesture. Now I have much pleasure in declaring the pavilion open.



*Timbalan Perdana Menteri Tun Abdul Razak sedang berucap di majlis perasmian pembukaan Pavilion Rothmans, di lapangan MAHA (Malaysia Agri-Horticultural Associations), Kuala Lumpur pada 26 Oktober 1966.*