

Speech by Y.B. Inche Hussein Onn,
Minister of Education, at the
Official Opening of the Shell
Traffic Game on 4th July, 1972
in Kuala Lumpur

1. I am very glad to be invited to open the Shell Traffic Game this afternoon. I say so because this game, which is "played" every year, has the objective of instilling into the mind of our young children the importance of road safety. Every year, many innocent lives ^{are} ~~have~~ unnecessarily ~~been~~ lost, and many people ^{are} ~~have~~ unnecessarily ~~been~~ injured or maimed on the road. It is sadder still, if those lives and limbs are those of our dear children. This tragedy can easily be avoided, if the drivers of motor-vehicles, motor-cyclists and other users of the road, are considerate for the safety and well-being of others. It is sad but true to say that a kind, considerate and gentle father at home, can be a devil or a demon when he is behind the steering wheel.

2. And yet it is so easy to prevent or minimise road accidents. In his appeal last night, the Prime Minister urged all road users :

- (a) to be extra-careful when driving or walking;
- (b) to be considerate to other road users;
- (c) to be courteous and to exercise discipline while on the road;
- (d) to obey the traffic rules and the Highway Code, and
- (e) to anticipate the faults and mistakes of others.

3. In spite of the appalling number of casualties over the years, and despite the various activities and campaigns for road safety, road and engineering improvements and strict law enforcement, the road accident rate continues to rise. We cannot escape responsibility for this. Road Safety Campaign will and must continue to be not only an annual but a daily affair.

4. In crowded and busy thoroughfares, either in the towns or in the rural areas, children ----- especially school children ----- are the most likely victims. Schools have been and will further be requested to intensify their road safety campaign among their pupils.

5. In organising this Game, Shell Malaysia Trading Sendirian Berhad, is one of the many organisations which are doing a useful public service. To the company, I wish to express, not only my thanks, but also those of the public. We hope and pray that this year's National Road Safety Campaign will further awaken us all of the great responsibility which we have towards the safety of others on the road. I

have great pleasure in opening this Game and wish *it* all success.



No. Siri	115
No. Penerimaan	115/80