

MALAYSIA

A Visitor's Tropical Paradise

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A TOUR & TRAVEL HANDBOOK BY

Mandarin

TOURS & TRAVEL SENDIRIAN BERHAD

Tourist Development Corporation of Malaysia's
Travel Agent Registration Licence No: 0002

All information contained herein is correct at the time of printing. While every care is taken in the preparation of this handbook, Mandarin Tours & Travel Sdn. Bhd. cannot be held responsible for any inaccuracy or omission that may occur.

NASKAH PEMELIHARAAN
PERPUSTAKAAN NEGARA MALAYSIA
11 AUG 1990

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**Message from the Managing Director,
Mandarin Tours & Travel Sdn. Bhd.**



Malaysia is a land of fascination where holiday dreams come true. A tropical paradise of travel, discovery and adventure unlike anything you have ever seen or heard before.

As an introduction to Malaysia, Mandarin Tours & Travel Sdn Bhd is pleased to present its publication of "A Visitor's Tropical Paradise". This publication is our endeavour to facilitate Tour Operators overseas in formulating tour series into our beautiful country. Browse through the pages and let your

imagination transport you to a tropical wonderland of perpetual summer and explore the possibilities in an enchanting paradise with an unbelievable variety of moods and attractions.

Come to Malaysia, where a fascinating blend of traditional niceties and contemporary efficiency awaits you. And as you travel through our land of enchantment, let us complement your visit by being your perfect host. We have a record of active involvement in the promotion and development of tourism in Malaysia. With our wide experiences and exceptional knowledge catering to your needs, we can ensure you the best possible big value holiday.

Let us impress you with our professionalism and charm you with our traditional Malaysian hospitality.

Come with us, visit Malaysia and discover your tropical paradise.

DANIEL WONG

Managing Director — MANDARIN TOURS & TRAVEL SDN. BHD.

Message from the Director General, Tourist Development Corporation, Malaysia



Situated at the crossroads of East and West, Malaysia has never failed to charm and attract everyone who came to these shores. Though small, our country has great unspoilt beauty, with different attractions to suit every taste. Our people from various ethnic origins are friendly and unique, resulting in a fascinating blend of cultures, customs and traditions that prevail in modern Malaysia.

For the visitor, we have an infrastructure to make visiting Malaysia the easiest of holidays. Many international airlines,

including Malaysian Airline System (MAS) fly into Kuala Lumpur and Penang. Domestically, we have a good air network which is supplemented by a rail system and good roads.

Our hotels abound from the most deluxe to the simplest, to suit every pocket. Resorts are also dotted all along the coasts of both Peninsular Malaysia and Sabah and Sarawak with sports and leisure facilities to match any in the world. We also have many tour operators which will ensure that you get to see the most of Malaysia at an economical price and as you travel by air, road, train or ferry across the country, you will find the glossy pictures in this brochure coming alive.

Mandarin Tours and Travel Sendirian Berhad is one of the major inbound tour operators in Malaysia and has the distinction of being the pioneers in computerising their reservations and sales operations to bring the most efficient service to its customers. I congratulate them for coming out with this informative brochure as their introduction to our beautiful country — "Only Malaysia".

Malaysia welcomes you.

A large, stylized handwritten signature in black ink, appearing to read 'Hamzah Bin Abdul Majid'.

HAMZAH BIN ABDUL MAJID

Director General — TOURIST DEVELOPMENT CORPORATION,
MALAYSIA

Message from the Managing Director, Malaysian Airline System



Malaysia today, more than ever before, is poised for expansion of its tourism industry. The tourism infrastructure, from travel to hotel facilities is fully geared to receive a greater flow of tourists to the country.

However greater efforts are required by all parties concerned in the tourism industry, whether in public or private sector, to help ensure that Malaysia can receive a greater share of the international tourist market.

As such, the initiative and efforts taken by Mandarin Tours to produce this beautiful

handbook on Malaysia as their strategy to promote their products as well as Malaysia, is most timely and commendable.

Indeed it is through efforts such as this that Malaysia's position as "A Visitor's Tropical Paradise" can be greatly enhanced.

I am very pleased to have been given this opportunity to add my appreciation and congratulations to Mandarin Tours on the publication of this handbook.

A handwritten signature in dark ink, appearing to read 'Dato' Abdul Aziz Abdul Rahman'.

DATO' ABDUL AZIZ ABDUL RAHMAN
Managing Director MALAYSIAN AIRLINE SYSTEM