

Malaysia Launches National Strategy for Financial Literacy 2026-2030 (NS2.0) & Financial Literacy Month 2025 for a Resilient Financial Future

Embargo : For immediate release

3 Oct 2025

- Five strategic priorities to elevate the financial resilience and well-being of Malaysians of all ages in NS2.0.
- A Monitoring and Evaluation Framework introduced to set clear targets, track delivery, and strengthen governance of NS2.0.
- FLM2025 to reach the underserved communities with nationwide programmes including an educational roadshow to 111 locations nationwide.

Prime Minister YAB Dato' Seri Anwar Ibrahim today launched [Malaysia National Strategy for Financial Literacy 2026-2030](#) (NS2.0) and Financial Literacy Month (FLM) 2025 at Sasana Kijang, Kuala Lumpur. The launch was also attended by Minister of Education, YB Puan Fadhlina Sidek, Bank Negara Malaysia Governor YBhg. Dato' Sri Abdul Rasheed Ghaffour, Securities Commission Malaysia Chairman YBhg. Dato' Mohammad Faiz Azmi, and members of the Financial Education Network (FEN) High-Level Inter-Agency Steering Committee (HLSC)^[1].

Building on the progress achieved under the first National Strategy for Financial Literacy 2019–2023 (NS1.0), the newly launched NS2.0 sets a more forward-looking direction to further strengthen financial literacy nationwide. With the theme “Shaping a Resilient Financial Future”, NS2.0 outlines out five Strategic Priorities designed to support Malaysians in managing their financial affairs at every stage of life. At its core, NS2.0 puts people front and centre: from helping families plan for retirement, to protecting households against unexpected financial shocks, to instilling greater confidence in saving and investing for the future.

In achieving this, among the key initiatives are:

- Stronger partnerships with the industry, civil society and community groups to widen FEN's reach.
- Better support for vulnerable households and underserved communities, including advisory services tailored to their needs.
- Boosting digital financial literacy, so Malaysians can safely and wisely use online platforms and digital finance tools.

To ensure accountability, NS2.0 comes with a robust Monitoring and Evaluation (M&E) Framework, complete with measurable targets and clear Key Performance Indicators (KPIs). This will keep implementation transparent, evidence-based, and able to be responsive to the changing needs of Malaysians.

Prime Minister YAB Dato' Seri Anwar Ibrahim also flagged off the FLM2025 ‘Skuad Celik Kewangan’ roadshow, featuring mobile service vehicles operated by members of the FEN. This marks the beginning of a nationwide outreach initiative that will cover 111 locations, delivering financial education and practical tips directly to the rakyat, including Persons with Disabilities (PWD) and rural micro-entrepreneurs.

Complementing these efforts, the National Financial Literacy Symposium (NFLS) 2025 was also held on 2 October. Under the theme “Shaping a Financially Resilient Nation: A Well-Informed and Inclusive Financial Ecosystem”, NFLS brought together researchers, policymakers, and community leaders to share evidence-based insights and practical solutions. This dialogue helps ensure that policies like NS2.0 go beyond research and strategies on paper, to provide initiatives that genuinely empower Malaysians in their daily lives.

The launch of NS2.0 and FLM2025 reflects the Government’s and FEN’s shared commitment to building a more financially resilient Malaysia.

Bank Negara Malaysia
Securities Commission Malaysia
3 October 2025