

**Newsletter of the
Consulate General of Malaysia
in Frankfurt am Main**



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CMT 2016 in Stuttgart

Tourism Malaysia Frankfurt participated in the travel exhibition CMT 2016, under the PATA stand. CMT is one of the biggest consumer tourism platforms, where visitors could find touristic inspiration from 16 - 24 January 2016. CMT provides 105,000 m² of exhibition space to more than 2,000 exhibitors from 90 countries to present and promote their destinations and tourism



services. 220,000 visitors have registered for this year's exhibition. During the CMT, Tourism Malaysia Frankfurt promoted travel packages for Malaysian destinations, sponsored by the tour operators. Tourism Malaysia also presented the promotion video "Malaysia Truly Asia" at the CMT-Cinema to attract future visitors to Malaysia.



Farewell to Vice Consul of Investment, Frankfurt



After three years of service for MIDA in Frankfurt, Vice Consul of Investment Elmy Marina Binti Mohamad Khamis completed her tour of duty in Germany whilst also covering

The Hague and Brussels. She was given a farewell at the Consulate

General of Malaysia in Frankfurt. On 8 February 2016, Elmy and her family were seen off to the airport. Both the Consul General and her direct superior Mr. S. Siva, Consul (MIDA) thanked Elmy for the excellent service during her tenure in Germany. Elmy, we wish you all the best for your future endeavors. You will be missed!



Asian Business Insight Conference



H.E. Datoq Zulkifli Adnan, Ambassador of Malaysia to the Federal Republic of Germany, was a featured speaker at the Asian Business Insight Conference, organized by HSBC and Handelsblatt (one of the biggest business publications in Germany). The Conference, which took place at Hyatt Regency Düsseldorf on 25 January 2016, was attended by some 300 participants and featured speakers from Germany and Asia. The themes covered by the conference included opportunities and challenges in Asia's business climate, e-commerce, human resource development and intellectual properties.

During the Ambassador Powertalk: Asia's Growth Model, Datoq Zulkifli spoke about some of the major developments that are taking place in Malaysia and the Asia-Pacific region. The session, moderated by Nicole Bastian, Handelsblatt's foreign editor, touched on issues such as Malaysia's economic outlook, impact of China's economic slowdown to Malaysia's economic growth,



opportunities of the ASEAN Economic Community and implications of the oil price fluctuation to the regional economy. Also extensively discussed was how Malaysia perceives the outlook of regional and international trade vis-à-vis liberal trade regimes such as the Trans-Pacific Partnership Agreement and the Regional Comprehensive Economic Partnership.

Demise of Ambassador of Malaysia to Switzerland

The Ambassador of Malaysia to Switzerland passed away on 05 February 2016 due to a serious illness. On this very sad occasion, Madam Consul General Adina Kamarudin and officials in Frankfurt assisted the Ambassador's family during their long transit in Frankfurt. Special prayers were also held and attended by officials and students.



Meeting with Integration Officers, Hessian State Police

Consul General Adina Kamarudin and Consul Abdul Rahman Adun met with State Migration Officers Mr. Necati Benli and Mr. Mimoun Mokhtari from the Hesse Criminal Police Office in Wiesbaden on 09 February 2016. Mr. Benli and Mr. Mokhtari offered an intensive

overview over the current situation in Germany regarding immigrants in general. Both parties exchanged views on the current situations in their respective countries. The meeting offered new insights and a better understanding of this special department of Hessian police.



Malaysia at Ambiente 2016

Ambiente is the leading international trade fair for consumer goods, held from 12 February - 16 February 2016. More than 134,000 trade visitors from over 150 countries put together their core and supplementary product assortments for the coming year at the Dining, Giving and Living areas.





Consul General and MATRADE officials held meetings with Kraftangan to discuss future promotions and activities for Malaysian arts and crafts. The CG also visited the Malaysian booth during the event and the Consulate provided support for the Malaysian exhibitors.



Courtesy Call on Chief of Protocol, Thuringia

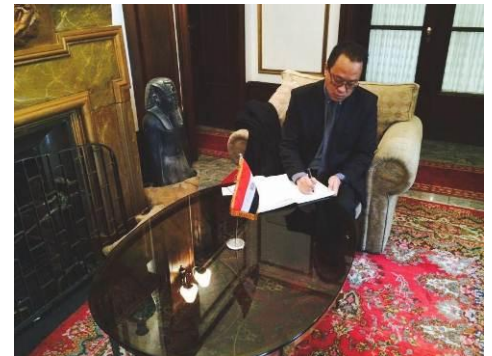


Consul General Adina Kamarudin made a courtesy call on Ms Susanne Meyer, Chief of Protocol, on 11 February 2016. Both took the opportunity to discuss future activities to be undertaken by both sides to promote cultural and trade exchange between Malaysia and Thuringia. There are around 30 Malaysian students in the State of Thuringia and future plans also include an outreach program in Erfurt.



Demise of Boutros Boutros Ghali

Dr. Boutros Boutros-Ghali, former UN Secretary General, passed away on 16 February 2016. The book of condolences was open at the Consulate General of the Arab Republic of Egypt in Frankfurt am Main to say farewell to this important figure. Consul Abdul Rahman Adun visited the Consulate on 18 February 2016 to pay his respect and to sign the condolence book.



Chinese New Year Celebration by MCD

The Chinese New Year is celebrated all over the world. This day is also known as the Lunar New Year or Spring Festival. 2016 is marked as Year of the Monkey, as the monkey is the ninth in the 12-year cycle of Chinese zodiac.

Malaysia Club Deutschland Frankfurt organized this year's celebration on 20 February 2016. Consul General, who is the patron of MCD, also attended and took the opportunity to mingle





with Malaysia and others. It was also an afternoon where questions related to consular matters were raised and answered. Activities during the occasion included dance performance, quiz and tossing of Yee Sang, a special delicacy for Lunar New Year. Happy New Year to everyone!



Visit by MSEAM



On 23 February 2016, a group of educators from Malaysia under the Malaysian Society for Educational Administration and Management (MSEAM) visited the Technological Training for Teachers (Hessische Landesstelle für Technologie-fortbildung) in Groß-Gerau. The delegation was



led by the President, Emeritus Prof. Dato' Dr. Ibrahim Ahmad Bajunid. The group was briefed by Mr Wolfgang Siegel, Head of Department at Hessische Landesstelle für Technologiefortbildung. Consul for Education, Syarqawi Muhammad, accompanied the delegation on their visit to the institution.



Consul General took the opportunity to meet with all delegates to explain the function of the Consulate General office in Frankfurt and also briefed them about the dual system of Germany's education.

Condolence Visit to Consulate General of Serbia

Consul Abdul Rahman Adun visited the Consulate General of Serbia in Frankfurt to pay his respects by signing the condolence book on 23 February 2016. Two employees of the Embassy of the Republic of Serbia in Tripoli, Mrs Sladana Stankovic and Mr Jovica Stepic, who have been taken hostage in November 2015 in Libya, were killed on 19 February 2016, when US military forces attacked a base camp of the so called ISIS in the Libyan city of Sabrati. Our prayers go out to their friends and family.



An experience at a German Marriage Registration

On 4 March 2016 Consul General Adina Kamarudin was invited by a German friend to experience a marriage ceremony followed by a reception. The bride is the daughter of Mr. Ron Heilek, who is the husband of Mrs. Rosita Heilek, the President of Malaysia Club Deutschland. During the



occasion, Consul General Adina met with the Registrar of Marriage and also accompanied the couple to the City Hall at Römerplatz for the marriage registration - a very joyful occasion. It was very interesting to witness, how the procedure is performed in Germany. We wish the couple all the best for their future life together.



ITB Berlin

Consul General Adina Kamarudin visited the Malaysian booth at the International Tourism Tradeshow on 9 March 2016. ITB is leading in the worldwide tourism industry. After its start in a small setting in 1966, it quickly developed into a global

success. Since then, the name "ITB Berlin" stands for growth, expertise and internationality. The history of ITB Berlin is closely connected to the history of international tourism.

This year is Malaysia's 42nd year of participation since 1974. YB DatoqSeri Mohamed Nazri Tan Sri Abdul Aziz, Minister of Tourism led the Malaysian delegation. Also in



the delegation were YAB DatoqSeri Ir. Idris Haron, Chief Minister of Melaka and YAB DatoqSeri Diraja Dr. Zambry Abdul Kadir, Chief Minister of Perak.

The delegation was also comprised of 49 organizations which included local tourism boards, hotels and resorts, tour operators and product owners. The events on the opening day at the Malaysian Pavilion were as follow: Official opening of the Pavilion, followed by a meeting with the Singapore Airlines, Germany and media



interviews with ITB News Daily and Deutsche Welle. Several mobile applications were launched, among them Destination Melaka, Visit Perak Year 2017, Travelogue Video: Soul of Langkawi, Discover Selangor 2016 and %fly+by



Smart Malaysia Tourist Apps Sdn Bhd. In Addition, there were also three Memoranda of Understanding signed on the opening day, one of them being the MOU between Tourism Malaysia and Singapore Airlines.

Visit to Rhein District Neuss

Consul General Adina Kamarudin and Consul Mr. Jai Shankar (MATRADE) visited Neuss, an industrial township, some 10 kilometers from Düsseldorf, on 17 March 2016. They were welcomed by District Director Mr. Dirk Brüggé and business promoter Mr. Robert Abts. Mr. Peter Bungenberg, the CEO of Bureau Bungenberg and co-founder of Foodhouse Germany, had co-organized the event. Rhein District Neuss is active in food production and is leading in the food producing and processing sector in NRW. It is also an industrial township which is home to many multinational companies. During the meeting, the Economic Department of the municipality of Neuss had expressed interest to do a trade mission to Malaysia. MATRADE is also planning to organize a possible visit of potential Malaysian companies to Neuss when they participate at MEDICA 2016 in November of this year.



Annual General Meeting of PERWAKILAN Ladies

The PERWAKILAN ladies met on 16 March 2016 for the Annual Meeting 2015. The purpose of the meeting was to record and discuss the activities undertaken for 2015. It was also a platform to plan for future activities in 2016/2017. The members of PERWAKILAN were presented with gift as tokens of appreciation for their effort in 2015.



6th GMRT Düsseldorf

On 17 March 2016, the 6th GMRT Düsseldorf took place. This was the first time Consul General Adina Kamarudin participated at the GMRT Düsseldorf and she was honored to deliver her speech on Malaysia and ASEAN to the audience. The event was well attended by approximately 50 participants. Dr. Gerhard Eschenbaum, Deputy Executive Director, Dusseldorf Chamber of Commerce and Industry, gave the welcoming remarks. The event was conducted under the able stewardship of Mr. Roland Mauss, Chief Financial Officer (CFO) of Oryx Stainless AG and one of the Chapter Initiators for Dusseldorf. Mr. Albert Sham, a Malaysian and another Chapter Initiator who also owns ASIAN ADVENTURE Travel Company gave a short presentation on Malaysia's Culinary Diversity. Two presentations were made on Malaysia's Economic Outlook in 2016 and Malaysia's attractive tax benefits for investors. The speakers were from HSBC, Germany and PricewaterhouseCoopers, Malaysia. Mr. Maximilian Clüsserath made the closing remarks. The event was co-sponsored by Emirates Office in Dusseldorf.



Friendly Badminton Game - Indonesia vs. Malaysia

On 18 March 2016 the Malaysian Consulate General office co-organized a friendly badminton tournament with the Consulate General of Indonesia in the spirit of good bilateral relations and ASEAN camaraderie. The event was graced by the presence of both Madam Wahyu Hersetiati, the CG of Indonesia and Adina Kamarudin, the CG of Malaysia. It was also a chance for supporters of both teams to get together and support the respective teams. And friendly it was indeed! This time, Indonesia went home as overall winners, but we are looking forward to a re-match sometime soon.



SERAI Malaysian Food Promotion



The Consul General of Malaysia took part in the monthly SERAI Food Promotion in Heidelberg on 19 March 2016. Typical Malaysian dishes such as Nasi Lemak, Lemongrass Chicken and full vegan options were served on this rather cold and cloudy day. But we had sunshine in our hearts and made this a memorable day for all visitors. The booth was a hit with the locals in Heidelberg that day. It can be said that SERAI, founded and run by Juliah Rais-Morres, found a niche market by promoting healthy and tasty vegetarian and vegan Malaysian dishes in Germany.



Travel alert



To all travelers: Please be advised!

There have been many incidents lately of travel documents reported stolen. Please take special care when in public places. Do not leave luggage or bags unattended and be on the lookout for pickpocket activities, especially near central bus stations and on trains.

If you do fall victim and your travel documents are stolen, please contact the Consulate General at consular@malcg.de. We will assist in obtaining a new passport or an emergency certificate.

Trivia on Malaysia

1. Where is the worldwide biggest roundabout located?
2. What is the name of Malaysia's smallest natural reserve and where is it located?
3. What is the name of the national drink?

The correct answers from the last issue are:

1) Found in 1991, Perak Man is the oldest (about 11,000 years old) and the only complete human skeleton to be found in Peninsular Malaysia.



2) Some buildings in Malaysia do not have a fourth floor. They are replaced by 3A+ as the sound of four (si) is similar to the sound of death in Chinese (s).

3) The name of the most expensive and best quality crude oil is Malaysian Tapis Blend 44.



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