

# CONSULATE GENERAL OF MALAYSIA GUANGZHOU, CHINA



**e-News Letter**

**Vol.1/ 2016**

## **VISIT TO MALAYSIAN AND TAIWANESE OWNED COMPANIES IN DONGGUAN AND GUANGZHOU FROM 13-14 JANUARY 2016**

As part of the Consulate General's effort to strengthen rapport and better understand operations of Malaysian owned companies in Guangdong, Mr. Muzambli Markam, the Consul General of Malaysia in Guangzhou accompanied by Mr. Ruzlisham Mat Diah, Consul (Investment) and Mr. Suresh Kumar, Consul (Trade) undertook visits to several companies located in Dongguan and Guangzhou from 13-14 January 2016. Also present during the visits were Mr. Michael Tay, Consul (Tourism), Mr. Abdul Razak Junaidi, Consul (Immigration) and Mr. E Kim Tien, Consul (Information).

The Malaysian delegation was briefed on the facilities and operations of the respective companies which among them include Li Yin Technology (Taiwanese company with Malaysian employee), Dongguan Shan Li Paper Co. Ltd., Musang King Outlet, Uchi Technology and Jomani Design all based in Dongguan. The Consul General and delegation also visited Sin Yan Co. Ltd., a producer of Malaysian Bird's Nest products in Guangzhou as part of the tour.

The visit presented an excellent opportunity for the Consul General and the accompanying officials to better understand the business models of the relevant companies while at the same time providing an insight to the business environment in China as a whole, Guangdong in particular.



## VISIT TO VS INDUSTRY GROUP LTD. IN ZHUHAI, GUANGDONG ON 26 JANUARY 2016

On 26 January 2016, Mr. Muzambli Markam, the Consul General of Malaysia in Guangzhou accompanied by Mr. Abdul Razak Junaidi, Consul (Immigration), Mr. Ruzlisham Mat Diah, Consul (Investment) and Mr. Suresh Kumar, Consul (Trade) visited VS Industry Group Ltd. located in Zhuhai. The delegation was received by YBhg. Dato' Beh Kim Ling, Chairman of the company along with several of its top management staff.

VS Industry Group Ltd. is a Malaysian owned company listed both on the Kuala Lumpur Stock Exchange and the Hong Kong Stock Exchange with manufacturing operations in Malaysia, China and Vietnam. The delegation was given a comprehensive briefing and a tour around the company's facilities.



## ASEAN FRIENDSHIP BOWLING GAMES 2016 HELD IN GUANGZHOU ON 27 FEBRUARY 2016

On 27 February 2016, an ASEAN Friendship Bowling Games 2016 was organized by the Indonesian Consulate General. The event was the first annual sporting event organized by the ASEAN Consulates General in Guangzhou for the ASEAN community in Guangdong. The event was jointly supported by the Consulate General from Laos, Malaysia, the Philippines, Singapore, Thailand and Vietnam.

Present at the event were Consuls General from Indonesia, Laos, Malaysia, the Philippines, Singapore, Thailand and Vietnam. There were 3 main categories being contested namely the best male, female category and overall group champion. Four (4) Malaysian teams comprising of the Consulate General's Home Based Staff and expatriates residing in Guangzhou took part in the event.

The games was held as part of the ASEAN CGs effort to promote a healthy lifestyle and foster closer ties between the ASEAN communities residing in Guangdong. Over 100 ASEAN nationals were present at the event both as participants and spectators.

The prizes which included medals and gifts were handed over to the winners by Mrs. Ratu Silvy Gayatri, (CG of Indonesia), Mr. Muzambli Markam (CG of Malaysia) and the other ASEAN CGs whom were present.



## **WORKING VISIT OF YAB DATUK SERI PANGLIMA HAJI MUSA HAJI AMAN, CHIEF MINISTER OF SABAH STATE TO GUANGDONG PROVINCE FROM 1-4 MARCH 2016**

YAB Datuk Seri Panglima Haji Musa Haji Aman, Chief Minister of Sabah State led a delegation to undertake a working visit to Shenzhen, Zhongshan and Guangzhou, Guangdong Province from 1-4 March 2016. During the visit, YAB Datuk Seri Panglima visited Huawei's Headquarters in Shenzhen and met with senior management of Huawei including Mdm. Chen Lifang, Senior Vice President of Huawei (China) Ltd. and CEO of Huawei Malaysia, Mr. Abraham Liu. YB Datuk Haji Masidi Manjun, State Minister for Tourism, Culture and Environment and YB Datuk Teo Chee Kang, Minister with Special Tasks and Mr. Muzambli Markam, the Consul General of Malaysia were also present during the visit to Huawei.

In Zhongshan, YAB Chief Minister of Sabah visited Perfect (China) Ltd., a majority owned Malaysian company with huge operations in China. The Chief Minister and delegation toured the



company's facilities and was briefed on the company's overall operation. The company which is mainly involved in the production and distribution of consumer products has over 1,000 outlets in China.

Overall, the Chief Minister's visit to Guangdong was successful with the aim to promote closer link especially in the field of tourism and economic cooperation between Sabah and Guangdong specific, Malaysia and China in general.

## AIRASIA'S INAUGURAL FLIGHT TO SHANTOU IN GUANGDONG PROVINCE, THE PEOPLE'S REPUBLIC OF CHINA ON 25 MARCH 2016

On 25 March 2016, Airasia's inaugural flight from Kuala Lumpur to Shantou in Guangdong Province, the People's Republic of China reflected the airlines overall strategy to expand further into China, particularly in the Southern region. Airasia will be flying a four weekly flight on the newly introduced route to better connect South China and Malaysia as a whole.

Mr. Muzambli Markam, the Consul General of Malaysia was at the Jieyang Chaoshan Airport to receive the flight and welcomed the passengers onboard. He was joined by Mr. Wen Wenxing, the General Manager and Board Director of Guangdong Airport Authority and other senior airport officials. Among the notable passengers onboard was Ms. Aireen Omar, Chief Executive of Airasia and her entourage.



The delegation later met with Mr. Chen Dong, Mayor of Jieyang Municipal and other senior Government officials during the launching ceremony and press conference which was held shortly after the conclusion of the welcoming ceremony.



## **‘OPEN HOUSE’ HOSTED AT THE RUMAH MALAYSIA IN GUANGZHOU**

Mr. Muzambli Markam, the Consul General of Malaysia and family hosted an Open House for the Malaysian community residing in Guangdong on Saturday, 16 April 2016. The event was organized at the Rumah Malaysia in Guangzhou and was part of the “*Program Mendampingi Rakyat Malaysia (PMRM)*” under the initiatives of the Ministry of Foreign Affairs Malaysia.

The open house which began from 12.30pm till 3.30pm was attended by Malaysians not only from Guangzhou, but also those working in cities in Guangdong province such as Dongguan, Foshan, Shenzhen and Zhuhai. Guests were feted with various Malaysian dishes which included nasi minyak, laksa Sarawak, kari daging, ayam masak merah, kueh teow and assorted kuih muih.

More than 130 Malaysians including Home Based Staff (HBS) and family members attended the event.

**TYT TUN MOHD KHALIL YAAKOB, GOVERNOR AND YAB IR. HJ. DATUK SERI IDRIS HARON, CHIEF MINISTER OF MELAKA'S OFFICIAL VISIT TO GUANGDONG, CHINA FROM 17-21 APRIL 2016**

TYT Tun Mohd Khalil Yaakob, Governor and YAB Ir. Hj. Datuk Seri Idris Haron, the Chief Minister of the State of Melaka led a delegation for an official visit to Guangdong, China from 17-21 April 2016. Both the Governor and Chief Minister was accompanied by a number of State Exco members and senior government officials from the State of Melaka. During the 5-day visit, the delegation visited cities of Guangzhou, Zhuhai and Shenzhen.



In Guangzhou, the Governor and Chief Minister met with His Excellency Hu Chunhua, Party Secretary of the Guangdong Province. This was followed by a bilateral meeting between the Chief Minister and His Excellency Zhu Xiaodan, Governor of Guangdong Province. The Guangdong Governor later hosted an official dinner for the Malaysian delegation. During the meetings, both sides discussed a wide range of issues of mutual interest and the on-going collaboration between Melaka and Guangdong, in particular to establish an air-link between Guangzhou and Melaka and the Melaka Gateway project in Melaka.

On 19 March 2016, the Guangdong Governor joined the Melaka delegation in Zhuhai for the Launching Ceremony of the Melaka Cultural & Trade Center. The next day, both the Governor and Chief Minister of Melaka launched the Melaka Cultural Festival at the Zhuhai International Circuit (ZIC).



## THE LAUNCHING OF THE MALAYSIAN FOOD FESTIVAL AT THE LE MERIDIEN HOTEL XIAMEN, FUJIAN PROVINCE ON 23 APRIL 2016

The Consulate General of Malaysia in Guangzhou organized a Malaysian Food Festival at the Le Meridien Hotel Xiamen, Fujian Province from 23-30 April 2016. The event was jointly officiated by Mr. Muzambli Markam, the Consul General, Mr. Shang Guanjun, Director of Propaganda Department of the CPC Xiamen Committee representing the Xiamen Municipal Government and Mr. David Katemopoulos, General Manager of Le Meridien Xiamen in a simple ceremony on 23 April 2016 which included a 10-minute Malaysian cultural performance by the local students.

Present at the event were several local media representatives and other officials from the Consulate General. The Malaysian Food Festival was held in conjunction with the 5<sup>th</sup> Nanyang Cultural Festival 2016.

The objective of the event was to introduce and showcase the various Malaysian cuisines such as beef rendang, nasi lemak, roti canai, roti jala, karipap, durian crepe, Malaysian white coffee and teh tarik etc. to the locals.



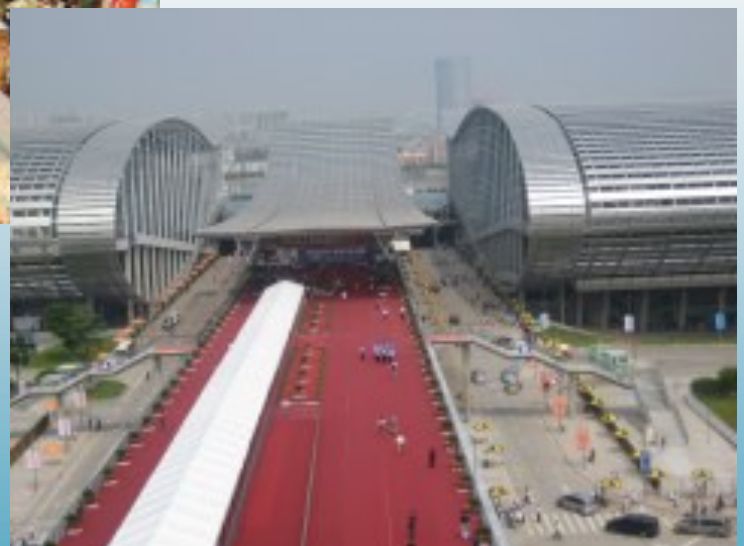
## **VISITING THE MALAYSIAN PAVILION AT THE 3RD PHASE OF THE 119TH CANTON FAIR IN GUANGZHOU ON 4 MAY 2016**

On 4 May 2016, Mr. Muzambli Markam, the Consul General of Malaysia in Guangzhou visited the Malaysian Pavilion at the 119th Canton Fair. The event was held at the Canton Fair Complex in Pazhou, Guangzhou. He was joined by Mr. P. Suresh Kumar, Consul (Trade).

Mr. Muzambli was accompanied by Mr. Suresh and met with the Malaysian exhibitors present to better acquaint with the various made in Malaysia products being displayed and promoted at the fair.

Canton Fair is the world largest trade fair and the presence of Malaysian companies augurs well for the Malaysian branding. In addition, Malaysian participation reflected the standard and quality of products Malaysia could offer, not only to the Chinese market but also to the other international market.

A total of 47 Malaysian exhibitors occupying 47 booths participated at the 3rd phase of the 119th Canton Fair from 1-5 May 2016. Most of the Malaysian companies that took part were from the consumer goods sector which includes food & beverages (F&B), household products and pharmaceutical products.



**VISIT TO LUBRITECH LTD. (MEMBER OF UMW GROUP) FACTORY IN JIANGMEN,  
GUANGDONG ON 5 MAY 2016**



On 5 May 2016, Mr. Muzambli Markam, the Consul General of Malaysia in Guangzhou accompanied by Mr. Abdul Razak Junaidi, Consul (Immigration), Mr. Ruzlisham Mat Diah, Consul (Investment) and Mr. E Kim Tien, Consul (Information) visited LubriTech Ltd. factory located in Jiangmen, Guangdong Province. The delegation was received by Mr. Yap Chong Hong, General Manager of the company along with several of its top management staff.

LubriTech Ltd. is a joint venture between UMW Group, a Hong Kong company and REPSOL of Spain involve in manufacturing of automotive and machinery lubricants. The delegation was given a comprehensive briefing and a tour around the company's facilities.



## **'THE CONSUL GENERAL OF MALAYSIA HOSTED THE MONTHLY CG LUNCHEON AT THE SHANGRI-LA HOTEL GUANGZHOU ON 12 MAY 2016**

Mr. Muzambli Markam, the Consul General of Malaysia hosted the monthly Consuls General (CG) Luncheon at the Shangri-La Hotel in Guangzhou on 12 May 2016. The CG Luncheon is organized alternately by turn according to a protocol list assigned by the Dean of Consular Corps.

At the event, His Excellency Dato' Abdul Majid Ahmad Khan, a retired Malaysian diplomat and a former Malaysian Ambassador to China was invited as the guest speaker. The topic discussed during the event was entitled "From Fear to Favor: Malaysia/Southeast Asia Relations with China". Dato' Majid gave an overview of his thoughts on the prevailing development with regards to global and regional relations towards China. Several attendees also took the opportunity to exchange views with Dato' on various related issues.



The event was attended by over 30 Consuls General and Consuls from the various foreign Missions based in Guangzhou including the heads of agencies under the Consulate General of Malaysia.



## OFFICIAL VISIT OF MALAYSIAN CONSUL GENERAL TO CHANGSHA AND ZHUZHOU IN HUNAN PROVINCE FROM 16-18 MAY 2016

Mr. Muzambli Markam, the Consul General of Malaysia in Guangzhou undertook an official visit to Hunan Province from 16-18 September 2016. The 3-day visit was aimed to familiarize and to better understand the social economic structure of the province. The Consul General was accompanied by Mr. Abdul Razak Junaidi, Consul (Immigration) and Mr. E Kim Tien, Consul (Information).

Among the highlights of the visit included a meeting with Ms. Xiao Bailing, Director General of Foreign and Overseas Chinese Affairs Office of the People's Government of Hunan Province, visits to Sany Group, CRRC Zhuzhou Locomotive Co., Ltd. and Broad Home Co. Ltd.

During the meeting with Ms. Xiao, the latter gave an overview on Hunan Province and elaborated on the current development between Malaysia and Hunan, in particular the close collaboration between Hunan and the State of Terengganu. Both sides agreed that more could be done to further strengthen bilateral relations between Malaysia and Hunan in particular two-way trade and investment, culture, education and tourism. The Consul General was confident that the existing direct air route between Changsha and Kuala Lumpur operated by Airasia would better connect Malaysia and Hunan whilst contributing towards an increase people-to-people exchanges.



On the corporate aspect, the Consul General and delegation was given a comprehensive briefing by the respective Chinese companies during former's tour and inspection of their operations. As it stands, CRRC Zhuzhou Locomotive Co., Ltd. is the biggest Chinese investor in Malaysia from Hunan and plans to further expand its existing operation in Malaysia.



## THE LAUNCHING OF THE MALAYSIAN FOOD FESTIVAL AT THE SHERATON HOTEL ZHUHAI, GUANGDONG PROVINCE ON 3 JUNE 2016

On 3 June 2016, the Sheraton Hotel in Zhuhai with the support of the Tourism Section, Consulate General Malaysia in Guangzhou organized a two-week Malaysian Food Festival from 3-17 June 2016. The event was jointly officiated by Mr. Muzambli Markam, the Consul General, Mr. Sunny Heng, Managing Director of Sheraton Hotel Zhuhai at an evening gala on 3 June 2016. Also present was Ms. Helen He, General Manager of Huafa International.

During the event, the audience was entertained by a cultural troupe from Malaysia and also a group of Chinese student dancers from Zhuhai University. In addition, two guests Chef was invited to perform and showcase their “teh tarik” skills. Over 200 hundreds attendees, local media representatives and other officials from the Consulate General were present.

The objective of the event was to introduce and showcase the various Malaysian cuisines such as curry laksa, satay, ais kacang, beef rendang, nasi lemak, roti canai, karipap, durian crepe, Malaysian white coffee and teh tarik etc. to the locals.



# ANNOUNCEMENT

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## WELCOMING NEWLY ARRIVED COLLEAGUES :

**MDM. SHARON HO** - **JUNE 2016**  
**CONSUL (TOURISM)**

**MRS. ROHAYU AWI** - **MARCH 2016**  
**SECRETARY TO CONSUL GENERAL**

## DEPARTURE OF FORMER COLLEAGUES:

**MR. MICHEAL TAY KAY HIANG** - **APRIL 2016**  
**CONSUL (TOURISM)**

**MR. CHAN YIK SIN** - **JUNE 2016**  
**DEPUTY CONSUL (TRADE)**

**MR. MOHD ZAHARI OSMAN** - **DECEMBER 2016**  
**SECRETARY TO CONSUL GENERAL**



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Issue update : 21 June 2016

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