



سلام من جدة

Salam From Jeddah

1st Edition 2016
(January-August)

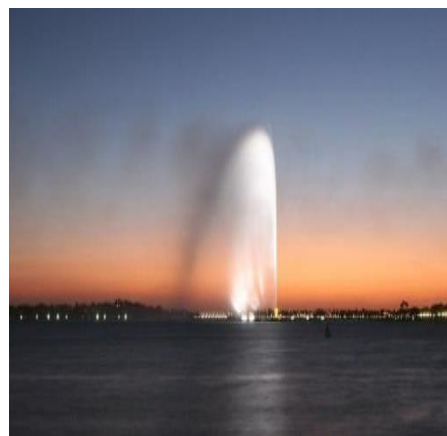
Jeddah: From Fisherman Land to Trading Hub

PERSONAL GREETINGS FROM CONSUL GENERAL

Jeddah is a city located in the middle of the Saudi eastern coast region famously coined as the *Bride of the Red Sea* and is considered as the economic and tourism capital of Saudi Arabia. Its population is estimated around 3.4 million and it is the second largest city after the Kingdom of Saudi Arabia's capital, Riyadh.

The birth of the city of Jeddah is dated back to around 3000 years when groups of fishermen used to settle nearby the coast after fishing trips. 500 years later, the *Quda'ah* tribe became the first official tribe to settle down in this coastal region. The historical transformation of Jeddah from a fisherman's land to the bustling trading hub that it is today took place in the era of the third Muslim Caliph Othman Bin Affan (May Allah be Pleased with Him) in 647 AD when he ordered the city to be transformed into a port to welcome pilgrims (Hajjis) coming by sea for the Holy Pilgrimage in Makkah.

To this day, Jeddah is the main passage for both sea and air pilgrims as well as those traveling by road. Jeddah has experienced immense growth during the last two decades of the 20th Century, making the city a center for trade and business in the Kingdom of Saudi Arabia and a major port for exporting non-oil related goods as well as importing domestic needs.



Salam From Jeddah,

I introduce to you our very first e-newsletter this year, showcasing highlights from our various programs and activities that had taken place in Jeddah thus far. Apart from rendering our consular services, assisting Malaysian VVIPs and dignitaries and attending OIC related meetings, we also undertook outreach programs to Malaysians in Jeddah, Madinah, Yanbu and Rabigh. The outreach activities have enabled the Consulate General to get closer to all Malaysians residing in the western part of Kingdom of Saudi Arabia (KSA). There are currently around 3000 Malaysian expatriates working in west KSA, making KSA as their second home. We hope through this publication, our fellow Malaysians can keep abreast on the latest development in the country and the activities of the Consulate. Finally I express my sincere thanks to the Editorial Team and I wish you happy reading.

Meet the Consulate General

Sitting from the middle-

En. Mohammad Ali bin Selamat (Consul General), Dato' Redhuan bin Sabaruddin (Hajj Consul), En. Mohd Fadzle Abu Hasan (Consul/HOC),

Standing from the left –

En. Zulkhairi bin Mat (Vice Consul Immigration), En. Norazami Nordin (PA to CG), En. Mohd Syarkawi B Hj Md Ariffin @ Md Ripin (Vice Consul), En. Khairul Annuar Abdul Halim (Trade Consul), En. Adi Affendi Abdul Halim (Consul), En. Nasir Pahmi (Vice Tourism Consul), En. Mohamad Haris Abdul Latiff (Vice Trade Consul), Tn. Syed Adlan Tn. Dalam (CC)



YAB PRIME MINISTER VISIT TO JEDDAH AND MAKKAH

Courtesy Call on Governor of Makkah

YAB Prime Minister, Dato' Sri Mohd Najib Tun Abdul Razak undertook a working visit to the Kingdom of Saudi Arabia from 29 February to 3 March 2016 to attend the opening ceremony of the Jeddah Economic Forum under the invitation of the Chairman of the Board of Jeddah Chamber, Saleh bin Abdullah Kamel. YAB Prime Minister delivered a keynote address entitled "Public Private Partnership Catalyzing Through Smart Partnership, The Malaysian Way" in Forum.

YAB Prime Minister was accompanied by YABhg. Datin Seri Rosmah Mansor, YB Mejar Jeneral (B) Dato' Seri Jamil Khir bin Baharom, Minister in Prime Minister's Department and YB Tan Sri Wahid Omar, also Minister in Prime Minister's Department. YAB Prime Minister then took the opportunity to perform Umrah in the holy pilgrimage site of Makkah.

During the visit, YAB Prime Minister had an audience and lunch with HRH King Salman Abdulaziz Al-Saud, Custodian of the Two Holy Mosques in Riyadh. The visit further enhanced bilateral relations between Malaysia and Saudi Arabia to a higher level.



On 30 May 2016, En. Mohammad Ali bin Selamat, Consul General of Malaysia had an audience with HRH Prince Khalid al-Faisal Al Saud, Governor of Makkah Province at his office in Jeddah.

Jeddah International Travel & Tourism Exhibition (JTXX6)



In efforts to boost tourist arrival from the Saudi Arabia region, especially during Summer Vacation season, *Tourism Malaysia Jeddah* had participated in the 6th edition of Jeddah International Travel & Tourism Exhibition (JTXX6) from 3 – 5 February 2016 located at Jeddah Hilton Convention Center.

9th ACGC Film Festival 2016



Photo By Khalid Ismail

In conjunction with 9th Asian Film Festival 2016 organized by the Asian Consuls General Club (ACGC), a film entitled 'Lelaki Harapan Dunia' (Men Who Save the World) was screened at the Consulate General of Malaysia, on 10 March 2015. 'Lelaki Harapan Dunia' showcases a former professional singer, Pak Awang who wanted to present to his daughter a house as a wedding present. Unfortunately, the house was located too far away from the village community and was instead nearby a desolate rainforest. He has sought some assistance from the resident of his village to move the house from the current location to a new area. However, then they find out that the house was haunted by a ghost of *orang minyak*.



Many dignitaries, diplomats and prominent Malaysian community members attended the event. Guests of the event along with the film showcase also had the opportunity to get a taste of Malaysian cuisine such as *satay*, *nasi lemak*, *roti canai* and *teh tarik*.

9th Asian Food Festival



As a concluding part of the 9th Asian Film Festival showcase, the Asian Food Festival welcomed all the guests to savour their way around an array of unqie tastes and flavours of Asian dishes from 13 different countries of ACGC members.

The Asian Food Festival was held at the residence of H.E. Consul General of Indonesia on 11 March 2016. The aim of the festival is to promote the diversities of Asian renowned dishes to the Jeddah people as well as to build close and friendly solidarity among the Asian Communities in Jeddah. The Asian Food Festival also demonstrated that food is a key component in building a strong identity and celebration of the deep culinary arts of diverse Asian cuisine.



Majlis Ramah Mesra Konsulat Jeneral Malaysia di Jeddah bersama dengan Rakyat Malaysia



This special event was held on 5 August 2016 at the Chancery Building of the Consulate General of Malaysia in Jeddah. The event started from 6.00PM and lasted until 10.00PM. Approximately 900 Malaysians attended the open house event, enabling the Consulate to meet members of the Malaysian community in Jeddah personally. The Consulate had the opportunity to have bond and exchange views with the Malaysian community in Jeddah. In addition, a registration booth for Malaysians living abroad was open during the event. More than 100 Malaysian had registered online during the event.



Saudi Arabia National Transformation Program (NTP) 2020



The Kingdom's National Transformation Program 2020 (NTP2020) was launched on 6 June 2016 and is a part of the Kingdom's anticipated Vision 2030. The SAR268 billion (US\$71.50 billion) program is being spearheaded by the Council of Economic and Development Affairs chaired by Deputy Crown Prince Mohammed bin Salman. The program's strategic objectives are linked to interim targets for the year 2020 across 24 government bodies responsible for the economic and development sectors.

OIC Related Meetings



Consulate General Malaysia, Jeddah is a focal point for OIC Related Meetings involving issues of Palestine, Southern Thailand and Southern Philippines, terrorism, and humanitarian assistance.

Recently, Consulate General Malaysia, Jeddah attended the preparatory meeting of the 43rd Session of the Council of Foreign Ministers (CFM) that took place in the OIC General Secretariat headquarters in Jeddah from 26 to 28 July 2016. Prior to the Meeting, the 39th Session of the Islamic Commission on Economic, Cultural and Social Affairs was held from 23-25 July 2016 at the OIC Headquarters in Jeddah.



Consulate General Malaysia also represented Malaysia in the following OIC meetings :

- The Tripartite Review Process Ministerial Meeting on Southern Philippines, 25-26 January 2016
- Open Ended Meeting of Intergovernmental Experts to Review "Draft OIC Dode of Conduct for OIC Election Observers" , 31 January 2016
- OIC CPR Meeting on Humanitarian Coordination Committee, 15 February 2016
- OIC Preparatory Senior Officials Meeting, 28-29 February 2016

Malaysia's participation in the following meetings demonstrates earnest committment to address issues affecting the Muslim Ummah.

VIPS VISIT TO JEDDAH AND MAKKAH

Her Majesty Raja Permaisuri Agong visited Saudi Arabia for Umrah Visit from 4-14 February 2015.



Umrah visit of YAM Tengku Puteri Seri Lela Manja Pahang, Tengku Dato' Hajjah Nong Fatimah bt Sultan Hj. Ahmad Shah 8-15 February 2016



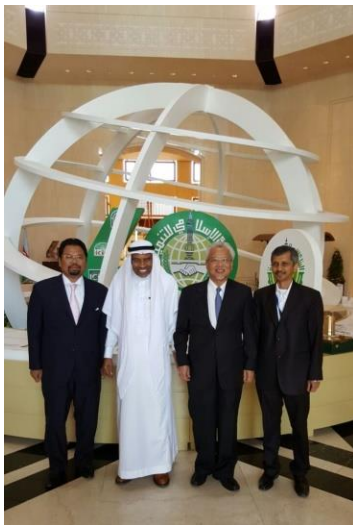
Umrah Visit of HRH Crown Prince of Kelantan 16-26 March 2016



Working visit by Minister of Transportation to attend Arab Civil Aviation Conference- YB. Dato' Sri Liow Tiong Lai, 16-18 May 2016



Working Visit by YB Dato' Seri Ahmad Husni Mohamad Hanadzlah, Second Finance Minister, 20-21 Jun 2016



Working Visit by YABhg. Tun Musa Hitam, Former Deputy Prime Minister and Tan Sri Ahmad Fuzi Hj. Abdul Razak, Former Secretary General of Ministry of Foreign Affairs, 28-30 June 2016



Umrah Visit by YAB Dato' Seri Dr. Ahmad Zahid Hamidi, Deputy Prime Minister, 27 June-5 July 2016

COMING SOON



Kedai Asia To Open In Jeddah



Umrah Visit by YB Dato' Seri Tajuddin Abdul Rahman, Deputy Minister of Agriculture and Agro Base Industry, 27 June-7 July 2016



A mini market specializing in Asian food and beverage, particularly Malaysian food products, will be opening real soon in Jeddah. According to the proprietor, YM Engku Isa Al-Husam, Kedai Asia is scheduled to open its doors in late September. Kedai Asia will offer varieties of well-loved Malaysian products such as kicap (soy sauce) and sauces, spices, cooking mixtures, beverages, snacks and lots more.

YM Engku Isa Al-Husam is the CEO of Husam Waksa Groups of Companies and also the owner of the online food store, Foodmarket <http://www.foodmarket.com.my>. Conceived in 2015, Foodmarket is a type of supermarket specialising in food selling ingredients and ready-to-eat products, most notably for its local offerings. Foodmarket created something different in the e-commerce food world and have helped a number of SMEs to market their products in Foodmarket through showing techniques of effective labeling and marketing in order to make their products look more presentable. He is looking at doing the same in Kedai Asia in promoting Malaysia's SME's.

Outreach Activities (Jeddah, Makkah, Madinah, Yanbu, Rabigh)



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GMT: - 3 hrs (+ 5 hrs KL)

Work days:

Sunday -Thursday 8.00 a.m -
3.00 p.m

Public Holidays: Friday &
Saturday



IMPORTANT NOTICE

To register as a Malaysian in the Western Part of Saudi Arabia,
please register via the following link:-

<https://goo.gl/bTkj72>



http://www.kln.gov.my/web/sau_jeddah/home



<https://www.facebook.com/CGMalaysiaJeddah>