



EMBASSY OF MALAYSIA MADRID

Biannual newsletter Vol. 1/2016, January to June 2016



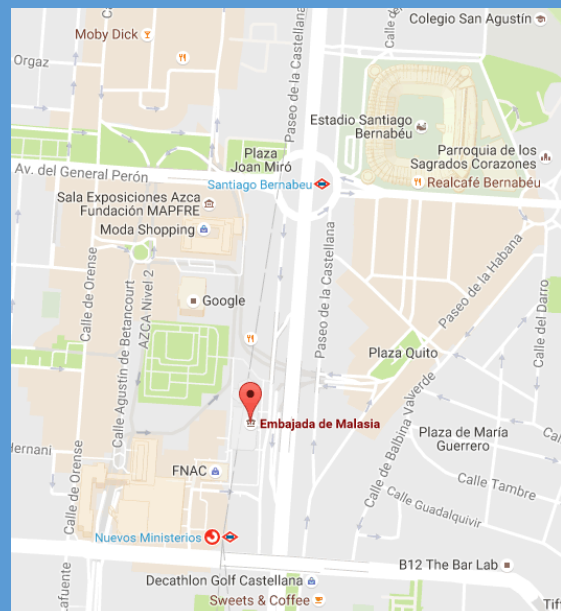
INTRODUCTION

Welcome to the First Edition of the Biannual Newsletter of the Embassy of Malaysia in Madrid.

The objective of the newsletter to share with our readers highlights of the main activities undertaken by the Embassy during the January to June 2016 period.

The Embassy welcomes suggestions and proposals on how we can improve our newsletter. Submissions can be directed or submitted to any of the official and staff as in Page 1 of this newsletter.

Thank you.



ADDRESS

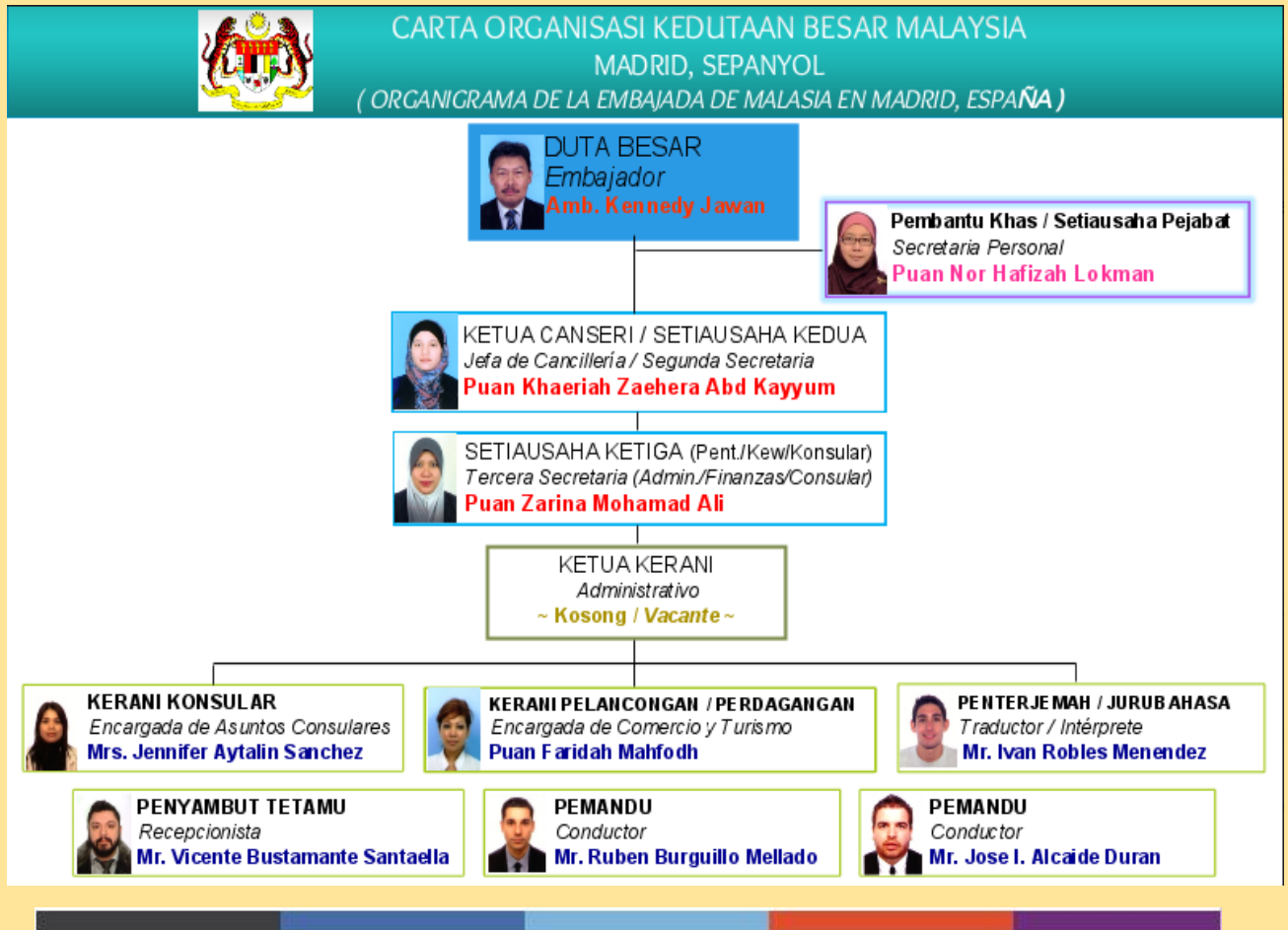
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ORGANIZATION CHART OF THE EMBASSY OF MALAYSIA MADRID



PUBLIC HOLIDAYS AT THE EMBASSY OF MALAYSIA, JANUARY TO JUNE 2016

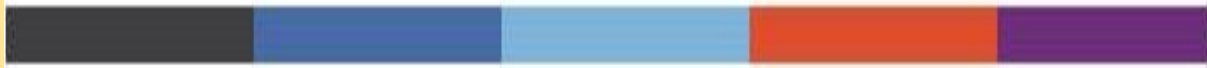
New Year	Malaysia & Spain	Friday	01 January
Epiphany	Spain	Wednesday	06 January
Chinese New Year	Malaysia	Monday	08 February
Good Friday	Spain	Friday	25 March
Labour Day	Malaysia & Spain	Sunday (*)	01 May
St. Isidore	Spain	Sunday (*)	15 May
Hari Raya Aidil Fitri	Malaysia	Wednesday/Thursday	06 and 07 July

(*) Note: Should a public holiday fall on Sunday, the following working day (Monday) will be observed as a holiday.

INTERNATIONAL TOURISM FESTIVAL (FITUR)

18-24 JANUARY 2016

FITUR is an international tourism fair hosted annually by Spain with the objective to serve as a global meeting point for the tourism industrial sector.



The Hon. Dato' Sri Nazri Mohammad, Minister of Tourism and Culture led the Malaysian delegation to participate in the International Tourism Festival (FITUR) held in Madrid from 20th to 24th January 2016.



Jointly organized by Malawakil Madrid and Tourism Malaysia (Paris), Malaysia's participation was successful in promoting Malaysia as a preferred holiday destination.

Tourists arrivals from Spain to Malaysia has been encouraging for the past three years with a special interest in adventure tourism in Sabah and Sarawak

During the event, the Hon Minister, accompanied by H.E. Ambassador Kennedy Jawan, met and held discussions with H.E. Dr. Taleb Rifai, Secretary General of United Nations World Tourism Organization (UNWTO) to discuss mutual-interest issues including the latest trends in the industry and the importance of security in tourism.

The meeting provided the minister to highlight the preparations being undertaken for the 4th Edition of the World Tourism Conference (WTC) to be organised by Malaysia in collaboration with the World Tourism Organization (UNWTO) which will be held in Penang from 17 to 19 October 2016.



Photo: The Hon. Dato' Sri Nazri Mohammad, Minister of Tourism and Culture (4th from left), H.E. Ambassador Kennedy Jawan (2nd from right), and H.E. Dato' Zainol Abidin Omar, Vice-Chairman of Tourism Malaysia (extreme right).

Malaysia's Foreign Policies shine in UN Debate Program (SEKMUN)

Officials from the Embassy of Malaysia led by Mrs Khaeriah Zaehera, Head of Chancery, visited the *Colegio Internacional* of Madrid on 23 January 2016 as part of the Embassy's outreach program.

During the visit, the officials held a dialogue session with the students on Malaysia's foreign policies and were briefed on Malaysia's national position on various international issues including international conflict, gender empowerment, security and environmental issues as well as the works of Malaysia in various United Nations organs and committees.

Some of the students were to represent Malaysia at the UN mock session to be held on 15 March 2016 as part of the school's curriculum.



Meeting with Representatives of Spanish Halal Institute



The Managing Director of the Halal Institute of Spain, Isabel Romero, called on H.E. Ambassador Kennedy Jawan on 12 February 2016.

The meeting discussed on the recently developed new standardization activity related to the halal aspects of the food chain and other consumer products in Spain. The discussion also focused on topics dealing with certification, food, tourism, Islamic banking and finance, and distribution and logistics of halal products.



(Photo: From left- Tomás Guerrero, Halal Institute's Head of Madrid Office; Ms Isabel Romero; H.E. Ambassador Kennedy Jawan; and Mrs Khaeriah, Head of Chancery)

OFFICIAL PRESENTATION OF THE WORLD FOOTBALL SUMMIT, 4 MARCH – MADRID



H.E. Ambassador Kennedy Jawan was invited by the Organizers of the World Football Summit (WFS) for a briefing of the event on 4th March 2016.

The WFS will be the first large-scale convention on football in Spain. It is expected to bring together all the major actors and agents involved in the sector.

Spain is also known worldwide as a modern example of football due to the huge success the country has had at all levels: from its national team and subcategories, to the important victories achieved by Spanish football clubs in the last decade.



The organizers also extended invitations to HRH Crown Prince of Johor as the owner of JDT; the Hon. Minister of Youth and Sports; and the President of the Football Association of Malaysia.

The event will be held in Madrid on 27th and 28th October, 2016.

MALAYSIAN FOLKTALES READING SESSION TO SCHOOLKIDS, 6 APRIL 2016

On 6 April, Malawakil Madrid visited Eijo Garay School in Madrid as part of the Embassy's outreach program.

The program organized was on story-telling of Malaysian folktales – Sang Kancil and Si Tanggang – to children aged between three to eight years old.

During the session, the children also learned about Malaysia, such as maps, pictures of landscapes, local food and traditional customs.

At the end of the session, the children were invited to play a game of *Congkak*.

(Photo: Embassy officials with the students of Eijo Garay School)



INTERNATIONAL CHARITY BAZAAR, 16 APRIL 2016

Malawakil Madrid, with the support and cooperation of Perwakilan Madrid, took part in KERMES' International Solidary Bazaar 2016, held on 16 April 2016.

This annual event was organized collectively by the foreign Embassies and Charity Institutions in Madrid to raise funds for the Queen Sofia Foundation, a non-profit mixed cultural and charitable foundation under the Chairmanship of Her Majesty

“Essentially, the charity event was a unique platform to showcase Malaysia’s attractions to the visitors of the event”



Malawakil presented several Malaysian delicacies, such as Satay, Mee Hoon, Curry Puffs and Cendol at the bazaar.

Malawakil also took the opportunity to showcase Malaysia’s heritage and culture vide holding several traditional Malaysian games, such as *gasing* and *congkak*, as well as displaying Malaysian crafts, such as *tepak sirih* and pewter.

As a result, Malawakil’s exhibition was a huge hit, as the visitors showed keen interest on Malaysian culture and cuisines.



*Top Photo:
Embassy staff and their children dressed in different Malaysian costumes.*

*Bottom Photo:
H.E. Ambassador Kennedy Jawan and his officials and staff*

GLOBAL MISSION RIDE MISS ANITA YUSOF, FIRST MALAYSIAN FEMALE SOLO RIDER THROUGH EUROPE, 18-21 APRIL 2016

Miss Anita Yusof, attempting to create the record as the first Malaysian female solo motorcycle rider through Europe, visited the Embassy during one of her stop-overs.

Miss Anita is expected to complete her expedition in the Old Continent and to arrive in Malaysia on 16 September 2016.

She was received by H.E. Amb. Kennedy Jawan and officials of Malawakil Madrid.

H.E. Amb. Kennedy conveyed the Embassy’s full support in her endeavour and hoped that she will complete the journey in order for her to be entered in the Malaysian Book of Records.



BUSINESS LUNCHEON TALK ON MALAYSIAN ECONOMY AND BUSINESS OPPORTUNITIES HOSTED BY CLUB FINANCIERO OF MADRID

Promoting Malaysia's business opportunities as preferred economic destination to potential investors



H.E Kennedy Jawan was invited as the special guest speaker to give a presentation on the Malaysian economic outlook and opportunities.

The event was attended by Spanish entrepreneurs and prominent businessman and was a key program for Malawakil Madrid to bridging closer rapport with Spanish business communities.

H.E. Amb Kennedy was also presented with the honorary membership to the Club Financiero to recognize his work in promoting economic opportunities between Spain and Malaysia.



Photos: H.E. Amb Kennedy Jawan delivering his talk (top); and H.E. Amb. Kennedy Jawan receiving his honorary membership (bottom). H.E..Amb. Kennedy Jawan signing the guest book at Club Financiero (right)

ACCESSABILITY

ECONOMIC UPDATE

WHY INVEST IN MALAYSIA

The conducive business environment in Malaysia has made the country one of the world's top investment destinations for offshore manufacturing operations.

MAKING WAVES AMONG INVESTORS

Malaysia has to date attracted more than 5,000 foreign companies from more than 40 countries to establish their operations in the country. Many of them have also expanded and diversified their operations in the country, reflecting their confidence in Malaysia as a site for their business ventures.



KEEN INTEREST

Spanish companies have indicated keen interests to invest in Malaysia. The flow of investments from Spain marks a diversification in the volume of quality investments that Malaysia is targeting for in Europe. Malaysia, which has attracted the bulk of European investments from Germany, Britain and France, is expanding its focus to draw more investments from Spain.

GROWTH&FOOTPRINTS

To date, 6 Spanish manufacturing projects have been implemented in Malaysia with a total investment of US\$1.2 billion. Main areas of investment were basic metal products, food manufacturing, petroleum products (including petrochemicals) and electronics and electrical products.

PROGRAM MENDAMPINGI RAKYAT MALAYSIA 14 MAY 2016

The *Program Mendampingi Rakyat Malaysia* was held at the Residence of the Ambassador on 14 May 2016.

Around 80 Malaysians residing in Spain, primarily from Madrid, Barcelona and Zaragoza attended the event.

H.E. Amb Kennedy took the opportunity to update the Malaysians on the latest news in Malaysia. The Ambassador, as well as officials from the Embassy, also held informal discussions with the Malaysian community on their welfare and provided them with the latest information on the Embassy's activities.

The Malaysians were treated to home-made cuisine prepared by Perwakilan Madrid such as satay, *laksa Sarawak* and other delicacies.

The program, one of the Embassy's ongoing efforts in building better relations with our stakeholders especially the Malaysian diaspora residing in Spain, has been successful in achieving its intended objective.

Photos: Group photo with the Malaysians attending the event (top), and H.E. Amb. Kennedy Johan with some of the students (bottom).



We believe that PMRM event is one of the effective tools of public diplomacy in bridging better connection and enhancing greater awareness with the Malaysia community in Madrid



ASEAN ECONOMIC COMMUNITY (AEC) PRESENTATIONS AT UNIVERSIDAD COMILLAS

On 23 May 2016, H.E Amb Kennedy Johan took part in the ASEAN Committee Madrid (ACM)'s joint program to promote ASEAN at Universidad Comillas, Madrid.

During the program, he presented and briefed on ASEAN Economic Community, and the economic perspectives and investing strategies in Malaysia.

The other four ASEAN Ambassadors – Philippines, Thailand, Vietnam and Indonesia – also spoke of the potentials in their respective country.



Photo: Asian Ambassadors accredited to Spain and Universidad Comillas' staff during the presentations (top)



Handing-over Ceremony of the A400M aircraft, Sevilla, 9 June 2016



A400M FACTS

A400M MODEL

The world's most versatile airlifter. The A400M is able to perform tactical, long range and logistics missions directly to the point of need. It can also serve as an air-to-air refueling 'tanker'.

NEXT GENERATION

The A400M can airlift in its large cargo hold most of the critical armed forces equipment which do not fit anymore in previous generation tactical airlifters such as a heavy helicopter or a heavy infantry fighting vehicle.



With this latest aircraft, MINDEF hopes to boost logistics capabilities delivery of personnel and asset



Photo: Signing and handing over ceremony

CAPABILITIES

With a maximum payload of up to 37 tonnes (81 600 lb) and a volume of 340 m³ (12,000 ft³), the A400M can carry numerous pieces of outsize cargo including vehicles and helicopters that are too large or too heavy for previous generation tactical airlifters, for example, a NH90 or a CH-47 Chinook helicopter, or a heavy infantry fighting vehicle for military purposes. It can also carry a heavy logistic truck, or a rescue boat, or large lifting devices, such as excavators or mobile cranes needed to assist in disaster relief.

PERFORMANCE

Flying faster and higher, and can respond more rapidly to crisis because greater distances can be flown in a one crew duty day. The A400M is, hence, much more efficient than its predecessors. Also, as it can cruise above poor weather and turbulence found at medium altitudes, resulting in less fatigue for the crews, and passengers or troops alike.



H.E. Ambassador Kennedy Javan attended and witnessed the handing over ceremony of the A400M transport military aircraft in Seville, Spain on 9 June 2016.

Dato' Seri Rahim Radzi, Secretary General of the Ministry of Defence received the aircraft on behalf of the Government of Malaysia. Present also were LT Jen Datuk Seri Affendi Buang, Deputy Chief of the Air Forces and other senior officials from MINDEF.



Facts about SPAIN



DID YOU KNOW THAT...?

- Spain's population exceeds 46 million inhabitants. It is one of the biggest European countries by both population and size.
- Spain's capital city is Madrid (3 million people), which is the fourth biggest city in Europe, after Moscow, London and Paris. Some other big Spanish cities are Barcelona (1.6 million people), Valencia (780,000 inhabitants) and Sevilla (700,000 inhabitants).
- Spain has 17 regions, 52 provinces and 2 autonomous cities in Northern Africa (Ceuta and Melilla).
- It is the third most visited country in the world, after France and United States. 65 million foreigners visited Spain last year.

SPANISH CUISINE



Spain is famous for its delicious food. Apart from internationally well-known paella, Spaniards love gazpacho (cold summer soup made of vegetables), pork products known as 'embutido' (ham) or churros (fried-dough pastry-based snack). Spain is also famous thanks to its cheese and wine, mainly produced in the regions of Rioja (northern part) and La Mancha (central region).

CREDITS

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We wish to thank all those who have contributed towards this newsletter.