

Special Edition:

E-Newsletter End of
the Year 2016

THE EMBASSY: INSIGHT

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Malaysia started its diplomatic relations with Chile in 1979. The Embassy in Santiago was first established on 2 December 1991 by then Mr. Iskandar Sarudin at the level of Charge d' Affaires a.i.

The Embassy of Malaysia in Santiago operated its first Diplomatic Mission in Chile at the Crown Plaza Hotel. Later in 1992, the Embassy moved its Chancery to 10th and 11th floor of Edificio de Malasia, (Malaysian Building), Av. Tajamar 183, Las Condes, Santiago until 31 July 2016.

On 1 August 2016, the Embassy has moved to the new building located at Calle Callao 3461, Las Condes, Santiago.

The Malaysian Ambassadors to Chile since the inception of the Embassy of Malaysia:

1. Ambassador Dennis Ignatius, 26 March 1992
2. Ambassador Lily Zachariah, 18 December 1996
3. Ambassador Arumugam Ganapathy, 29 August 2000
4. Ambassador Abdullah Faiz Zain, 13 February 2006
5. Ambassador Ganeson Sivagurunathan, 12 September 2011
6. Ambassador Dato' Dr. Mohamad Rameez Yahaya, 4 October 2015 - Present

The Embassy: Insight is a Special Edition of Malawakil Santiago's E-Newsletter. This Special Edition E-Newsletter highlighted some of the main events organised by Malawakil Santiago in 2016. Thus far, Malawakil Santiago has published 12 E-Newsletters starting from January until December 2016. The links for the said E-Newsletters as in page 11.

HAPPY NEW YEAR 2017 !

*Strategic Objective 1:
Strengthening Bilateral Diplomacy*

Malawakil Santiago strongly upholds its main core of business in strengthening bilateral Diplomacy between Malaysia and Chile.

In 2016, Malawakil had conducted more than 100 bilateral diplomacy activities, among others:

- i. Strengthening bilateral relations between the Embassy and the Ministry of Foreign Affairs of Chile;
- ii. Developing ties between the Embassy and Municipalities of Providencia, Santiago, Valparaiso, San Jose de Maipu, Graneros, Recoleta, Colina and Independencia;
- iii. Developing bilateral relations between the Embassy and the State (Regional) Government of Bio-Bio;
- iv. Developing networking with the House of Senate of Chile;
- v. Establishing cooperation with the House of Representatives (Chamber of Deputies) of Chile;
- vi. Establishing networking with NGOs, Chambers of Commerce and Business Community in Chile;
- vii. Establishing networking with media;
- viii. Establishing cooperation with Academic Institutions in Chile; and
- ix. Strengthening cooperation with Chilean Government agencies.



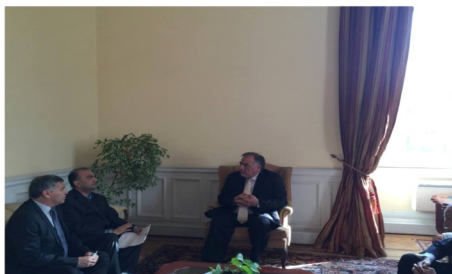
Meeting with President of The Republic of Chile



Meeting with Foreign Minister of Chile



Meeting with Foreign Minister of Ecuador



Meeting with President of Chamber of Deputies (House of Representatives)



Meeting with State (Regional) Government of Bio-Bio



Receiving award from Mayor of Graneros

Strategic Objective 2: Strengthening Multilateral Diplomacy

Malawakil Santiago in 2016 had participated and contributed towards strengthening multilateral diplomacy such as:

- i. Participated at the 15th Meeting of the States Parties to the Convention on the Prohibition of the Use, Stockpiling, Production and Transfer of Anti-Personnel Mines and on Their Destruction (15MSP) in Santiago, Chile on 28 November – 1 December 2016 .
- II. Participated and assisted Malaysian delegation to The Third United Nations Conference On Housing And Sustainable Urban Development Habitat III) in Quito, Ecuador on 17 – 20 October 2016 .



Malawakil Santiago had also:

- i. Officiated the Latin America Halal Certification Bodies Enhancement Programme in Santiago on 31 October 2016 co-organised with JAKIM;
- ii. Officiated the 'High Damping Rubber Bearings-Protecting Lives and Properties From Earthquakes' on 6 October 2016 co-organised with Malaysian Rubber Export Promotion Council;
- iii. Assisted Malaysian delegation to the World e-Parliament Conference 2016 held in Valparaiso, Chile on 28-30 June 2016;
- iv. Officiated the Malaysian Trade Mission to Santiago at Hotel Ritz Carlton Santiago on 23 May 2016;
- v. Assisted Malaysian delegation to the 39th Antarctic Treaty Consultative Meeting (ATCM), Santiago on 22 May-1 June 2016;
- Vi. Organised Seminar on Malaysia's experience in Islamic Banking at the Embassy of Malaysia on 11 February 2016.



Strategic Objective 3: Strengthening ASEAN

The ASEAN Committee in Santiago was reinvigorated by Ambassador of Malaysia to Chile on 30 November 2015. Malaysia was elected as the first Chairman of ASEAN Committee in Santiago for a period of December 2015 till April 2016.

During the first Chairmanship of ASEAN Committee in Santiago, Malaysia had conducted numbers of programmes such as:

- i. ASEAN Bowling Tournament on 29 December 2015 ;
- ii. Meeting and Courtesy Call on H.E. Edgardo Riveros, Deputy Minister of Foreign Affairs of Chile at the Ministry of Foreign Affairs of Chile on 13 January 2016;
- iii. Meeting of the ASEAN Ambassadors with H.E. Andres Rebolledo, Director General (DG) of the Directorate General of International Economic Relations (DIRECON) on 16 March 2016;
- iv. ASEAN Futsal Game between the ACS and the Embassy of the United States of America in Chile at Club Rinconada, Santiago on 1 April 2016;
- v. Feria de ASEAN (ASEAN Fair) at Fundacion Cultural de Providencia, Santiago, Chile on 7 April 2016 .



FERIA DE ASEAN



FERIA DE ASEAN



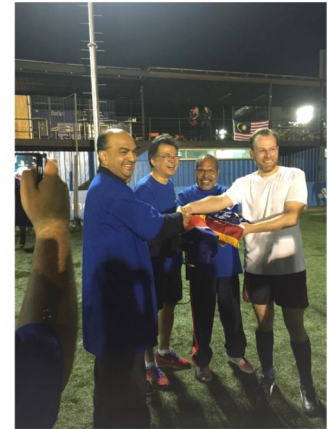
FERIA DE ASEAN



FERIA DE ASEAN



ASEAN BOWLING



ASEAN FUTSAL

ASEAN MEETING WITH
DIRECONASEAN MEETING WITH DEPUTY
FOREIGN MINISTERASEAN MEETING WITH DEPUTY
FOREIGN MINISTER

Strategic Objective 4:

Providing Effective and Efficient Services to the Ministry's Stakeholders and Clients

Malawakil Santiago developed its strategies in strengthening people to people link by engaging with Chilean politician, aristocrats, technocrat, business community and local people. Numbers of activities related to people to people link had been organised by Malawakil namely:


- i. Meeting with Cabinet Ministers of Chile (Minister of Foreign Affairs, Minister of National Assets, Minister of Economy, Development and Tourism, Minister of Public Works, Deputy Minister of Foreign Affairs and Deputy Minister of Health)
- ii. Meeting with Chambers of Commerce (Santiago Chamber of Commerce, Chile Chamber of Commerce, Valparaiso Chamber of Commerce)
- iii. Local people engagement ('Soup Kitchen Programme' held on 10 September 2016 at Independencia Municipalidad). The programme was aimed at helping poor people by giving them Malaysian foods for free.




The establishment of Chile-Malaysia Business and Cultural Council witnessed by YB Dato' Sri Mustapa Mohamed




The re-enter of Proton cars into Chilean Market



Malaysian Fruits Promotion Programme



Soup Kitchen Programme



National Day Celebration

- i. During the visit of YB Dato' Sri Mustapa Mohamed, Minister of International Trade and Industry to Chile on 15 May 2016, Malawakil had organised meetings between YB Minister and Chilean Companies, as well as the establishment of the first Chilean-Malaysia Business and Cultural Council.
- ii. Malawakil had assisted Proton to re-enter the Chilean Market on 28 May 2016 .
- iii. Malawakil had also for the first time in history managed to bring in Malaysian Fruits into Chilean market. Knowing the fact that Chile has the most strict regulation in importing fruits in Latin America made the Malaysian fruits difficult to be brought in. However, with the special engagement that Malawakil had with Government Agencies in Chile, special approval was granted for Malawakil to bring in Nangka and Rambutan in seedless form for promotion purposes and later for business purposes. The programme was aired by TV Nacional de Chile for a week.
- iv. Malawakil also organised the National Day Celebration on 30 August 2016 at the Embassy of Malaysia to convey the Malaysian Government's Policies as well to showcase Malaysian cultures and traditions to Chileans, Malaysians and diplomats.
- v. Malawakil Santiago had also provided consular assistance to Malaysians residing in Chile and Ecuador.

*Strategic Objective 5:
Promoting Malaysia and Disseminating Information Through Public Diplomacy*



PERWAKILAN SANTIAGO and Chef Wan Cooking Show Programme held at the Residence of the Ambassador of Malaysia to Chile



Malaysian Mock Wedding Programme held at the Residence of the Ambassador of Malaysia to Chile



Malaysian Food Demonstration at Municipality of Graneros



Malaysian Soup Kitchen Programme held at Municipality of Independencia, Santiago



Malaysian Food Promotion at Sheraton Santiago Hotel



Promotion of Malaysian Tourism via Proton Exora contributed by PROTON Holdings Bhd to the Embassy of Malaysia in Santiago.



Malaysian Culture Promotion Programme at Library of Colina



Batik Fashion Show by LRS. It is compulsory for the staff to wear batik every Thursday.



Malaysia Food Promotion Programme held at Municipality of San Jose de Maipu

*Strategic Objective 6:
Strengthening the Institution and Improving Human Capital*

A. TRAINING



The Basic Malay Language Class for LRS conducted at the Embassy of Malaysia by Home Based Staff every Friday.



'do it correctly' training. The training aimed at helping the LRS to do proper documentation related to their job according to the rules and regulation.



'Cooking Class for LRS' assisted by PERWAKILAN SANTIAGO.



Class on Employee's Insurance & Pension Fund

B. REWARDS



Employee of the Month Award !



Batik to all staff

NEWS

REGARDING THE EMBASSY OF MALAYSIA IN SANTIAGO

12:22 PM
asean2015.bernama.com

News

Malaysian Embassy Promotes Festival Of ASEAN In Santiago, Chile

KUALA LUMPUR, April 7 (Bernama) -- The Malaysian Embassy in Santiago has taken the lead to organise the Festival of ASEAN in the capital city of Chile today, to promote the culture, food and the ASEAN way of life to Chileans.

In a statement, the embassy said the event held at the Providencia Culture Foundation in Santiago was participated by the embassies of Indonesia, Thailand, Vietnam and the Philippines, and was also aimed at collecting funds for charity.

Malaysian Ambassador to Chile, Datuk Dr Mohamad Rameez Yahaya and Mayor of Providencia, Josefa Errazuriz made their opening remarks at the event, it said.

During the event, the Malaysian Embassy also promoted Malaysian food such as satay, bihin soup, kuih bakar, murtabak, kuih kaya, teh tarik and sirap bandung.

The statement said proceeds from the sale of the food would be given to an orphanage foundation in Malaysia and Chile.

Other than the sale of food, the Malaysian Embassy also performed a batik show while Mohamad Rameez displayed his skills in cooking kaya jam to the audience.

"The initiative to host and organise this event in Chile for the first time comes from the Embassy of Malaysia which is the current Chair of the ASEAN Committee in Santiago," said the statement.

The event attracted more than 3,000 people, plus 72 ambassadors residing in Chile.

Some professors from reputed universities in Chile and officials from Chile's Ministry of Foreign Affairs were also present.

The event was covered by TVN Chile.

-- BERNAMA

3:51 PM
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GENERAL NEWS

ACS Discuss ASEAN Integration Mechanism In Round Table

KUALA LUMPUR, July 29 (Bernama) -- The Diplomatic Academy of Chile in collaboration with the ASEAN Committee in Santiago (ACS) hosted a round table forum on Wednesday at the Palacio Edwards Seminar Hall of the Diplomatic Academy.

A statement here Friday said ACS members who participated in the event were Ambassador of Malaysia Datuk Dr Mohamad Rameez Yahaya, Ambassador of the Socialist Republic of Vietnam, Ngo Due Thang, Ambassador of the Kingdom of Thailand, Saroj Thanasunti, Ambassador of the republic of Indonesia, Philemon Arabaya and Charge d'Affaires of the republic of the Philippines, Raisa Mabayo Abril.

The roundtable forum 'ASEAN and its 50 years: a view from Chile' discussed ASEAN integration mechanism and its core values of mutual respect for sovereignty and national identity.....

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BUSINESS - NEWS

TAKE YOUR BUSINESS AS FAR AS YOUR MIND CAN TRAVEL

1:45 PM
fidae.cl

FIDAE 2016

New Chilean-Malaysian Business Council To Improve Trade Links

KUALA LUMPUR, May 16 (Bernama) -- The newly established Chilean-Malaysian Business Council (CMBC) will further improve trade and investment links between the two countries.

Malaysian Ambassador to Chile Datuk Dr Mohamad Rameez Yahaya, who is also CMBC patron, said the establishment of the council was witnessed by International Trade and Industry Minister, Datuk Seri Mustapa Mohamed in Santiago, Chile on Sunday.

"With this formality and establishment of CMBC, it is hoped that Malaysia and Chile's business, trade and investments will improve further.

"We expect many Chileans to be more encouraged to venture into the Malaysian market," Mohamad Rameez said in a statement.

He said the embassy also organised a tea event at the ambassador's residence, attended by the minister, as well as five ASEAN Ambassadors with residences in Santiago (Indonesia, Malaysia, Vietnam, Thailand and Philippines), representatives from the Malaysian Technical Cooperation Alumni from Chile and local businessmen.

Mustapa also had meetings with representatives from Andes Motor (Kauffman Group), which is going to be the distributive agent for Proton in Chile, as well as, Larrainval SA, the biggest financial investment broker and management advisor in Latin America.

-- BERNAMA

>> Newsletter

We provide (subscription-based)

Malaysia intends to increase participation at FIDAE 2016

BY ON

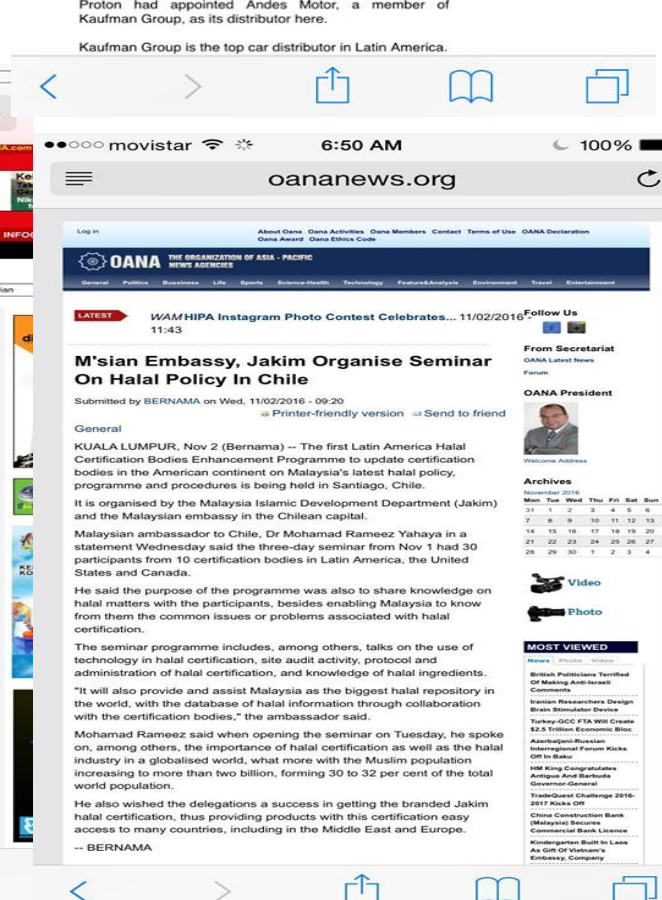
NEWS



In a meeting with the Ambassador of Malaysia in Chile, Dato' Dr. Mohamad Rameez Yahaya and the FIDAE CEO, Colonel Fernando Silva

NEWS

REGARDING THE EMBASSY OF MALAYSIA IN SANTIAGO



MALAWAKIL SANTIAGO ON AIR



Malaysian Cooking Show at MEGA TV Chile



Malaysian Fruits Promotion Shown on TV Nacional de Chile



Feria de ASEAN Shown on TV Nacional de Chile

THE LINKS

ENEWSLETTER DEC 2016= http://www.kln.gov.my/c/document_library/get_file?uuid=321a3edf-2400-49cb-b416-e01586777100&groupId=10136

ENEWSLETTER NOV 2016= http://www.kln.gov.my/c/document_library/get_file?uuid=f7252a9b-36d7-45f5-a715-22ed8f09d20e&groupId=10136

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ENEWSLETTER SEPT 2016= http://www.kln.gov.my/c/document_library/get_file?uuid=1a105e74-42a8-4528-b501-abe1c6e3a9b&groupId=10136

ENEWSLETTER AUG 2016=
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