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# *Newsletter Vol. 2/2016 (April-July 2016)*

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## **TASTE OF MALAYSIA**

**On** 21 and 22 May 2016, The Malaysian Ladies Association of the Ministry of Foreign Affairs of Malaysia (PERWAKILAN) organized the 17<sup>th</sup> Annual Malaysian Food Fair event from 12 PM until 5 PM at the Embassy of Malaysia. H.E. Ambassador of Malaysia, Dato' Ahmad Nazri Yusof officiated the food fair on Saturday, 21 May 2016, attended by other Ambassadors and their spouses, followed by the silat performance and performance by the Malaysian Students Association (MAS-NL) and Malaysian Association-The Netherlands (MA-NL).

Eleven Malaysian vendors participated in the event, selling a wide variety of Malaysian delicacies including nasik lemak, nasik dagang, satay, nasi bryani, Karipap, Goreng Pisang and even Teh Tarik.

More than 1000 Malaysians, locals and international community in the Netherlands visited the two-day event.

### **FUN FACT:**

Gerai Nasi Dagang Puan Noriah won the Best Stall Competition for the second times despite selling unchanged menu in her annual participation.



## **EID CELEBRATION AT THE EMBASSY**

**Embassy of Malaysia** in the Netherlands hosted the Eid Celebration on Wednesday, 6 July 2016. Around 250 Malaysians and family members gathered to observe the end of fasting month in The Netherlands. The programme started at 9 AM with 'takbir raya', followed by eid prayer. Guests were later served with the traditional raya dishes including rendang and nasi himpit courtesy of Embassy of Malaysia, Matrade, Tourism Malaysia, Ministry of Agriculture of Malaysia, PERWAKILAN, Malaysian Association- The Netherlands (MA-NL) and Malaysian Students Association. The gathering ended around afternoon.

***“Eigen’ trams voor Tourism Malaysia”***

**Visitors** to the administrative capital of the Netherlands The Hague will not miss the beautiful pictures of Malaysian beaches and nature adorning the body of Tram Line No. 1 and 17 for the whole month of May 2016. H.E. Dato’ Ahmad Nazri Yusof and Datin Syarizan Azlinda Mohd Zin had the opportunity to take a ride on the Tram on Thursday, 28 April 2016, accompanied by Ms. Zuraini Abd Ghani, Counsellor (Cultural Affairs) and staff of Tourism Malaysia in The Hague.



RT jurriaanm: Working to increase #Trade & #investment between NL & Malaysia; team from DutchMFA & Malaysian Embas...



27/05/2016, 1:58 PM

***ASEAN Business Dialogue***

On 26 May 2016, Malaysian Embassy, together with Matrade, MIDA and Ministry of Agricultural of Malaysia took part in the ASEAN Business Dialogue hosted by the Ministry of Foreign Affairs of the Netherlands. The objective of the event was to improve awareness on ASEAN among the Dutch business and trade community, and to beef up economic cooperation between the Netherlands and ASEAN especially with the realization of ASEAN Economic Community in 2016. Around 150 Dutch companies attended the ASEAN Business Dialogue held at the Ministry of Foreign Affairs of the Netherlands.

***Discussion with Dato’ Sri Idris Jala***

H.E. Dato’ Ahmad Nazri Yusof and officers of the Embassy of Malaysia in the Netherlands had the opportunity to meet and discuss with Dato’ Sri Idris Jala, CEO of PEMANDU on 23 May 2016 at The Hague Marriott Hotel. Dato’ Sri Idris Jala is on a short visit to the Netherlands to meet among other the Mayor of The Hague and also the Ministry of Foreign Affairs of the Netherlands to discuss on the possibility for the Netherlands to host the Global Transformation Forum.



**Activities in Pictures**



*Working Visit of Malaysian Judges to ICC, ICJ and PCA, 19 May 2016*



*Working Visit of PPM (Persatuan Peguam Muslim Malaysia) to the Embassy of Malaysia in The Hague, 18 July 2016*



*PERWAKILAN Day Out to Volendam and Marken, 16 April 2016*

**Farewell Encik Mat Yusuf**



**Mr. Mat Yusuf Che Nam**, Second Secretary (Cultural Affairs) end his tour of duty at the Embassy of Malaysia in the Netherlands on Friday, 22 July 2016.

The Embassy of Malaysia would like to express our appreciation to Mr. Mat Yusuf and family for their contribution to the Embassy of Malaysia.

**Promotional through sports**

**Tourism Malaysia** in collaboration with AJO Motor Sport Team had organized lucky draw winners to have a meet and greet with AJO Motor Sport Team Riders.

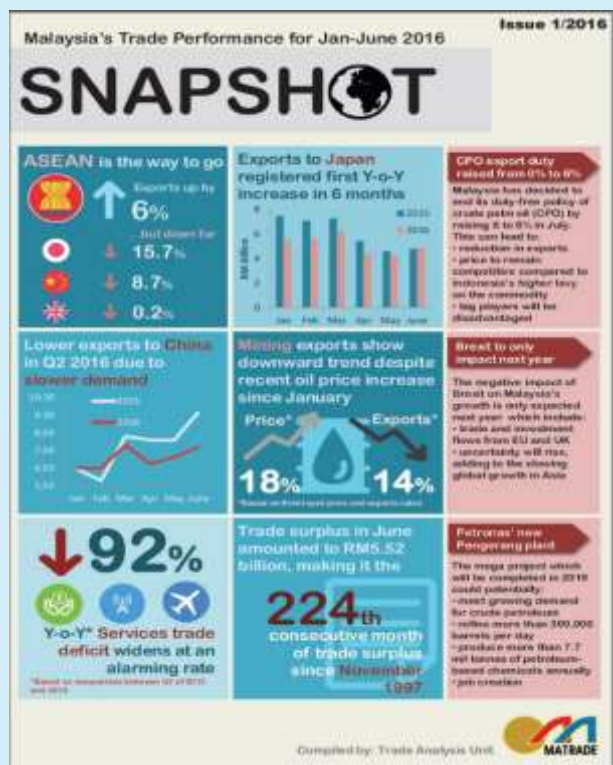


Tourism Malaysia in collaboration with Sport Travel NL on special package to Malaysia in conjunction with MotoGP Sepang and those who purchases the package stand a chance to meet and greet with AJO team riders including Bo Bendsnevder, Moto 3 rider from Netherlands.

**Meet and Greet during MotoGP Assen**



TM The Hague had arranged a meet and greet session with the Malaysian riders during MotoGP Assen which was attended by HE Ambassador on 26<sup>th</sup> June 2016.



**Malaysian Agrofood Product**



Malaysian foodstuff continues to leverage the promotion effort in The Netherlands. Through close networking with major importers such Oriental Merchant EU and EMA'S , various products are widely accepted in the market. As of 31 May, total export of foodstuff exceeds €8 million up by 19% from 2015. The recent success to Malaysian foodstuff is the listing of Deli Coco products from Ganda Kota Sdn. Bhd at Amazing Oriental.

**Something to keep in mind when you are abroad....**

General Info on Consular Services:

- Loss of Passport is the most common problem faced by Malaysians when travelling.
- The Embassy of Malaysia will provide Emergency Certificate to enable Malaysians to return to Malaysia to process new passport.
- More information could be obtained from web page: [http://www.kln.gov.my/web/nld\\_the-hague/other\\_information](http://www.kln.gov.my/web/nld_the-hague/other_information)

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