



## FOREWORD

### *Tak kenal maka tak cinta..*

Being two geographically distance countries, it is not really surprising that there are many things that Malaysia and Serbia did not know about each other.



Some Serbians confused Malaysia with some other countries of the Southeast Asia region and many Malaysians thought that this country of the former Yugoslavia is still in a war-torn condition, and some even confused Serbia with Siberia!

There is no short cut to remedy this rather than to go back to the basic and that is to promote people-to-people contact between the two countries. The power of “public diplomacy”, should not be underestimated. Just look at China’s “Ping-Pong diplomacy” in 1971.

While public diplomacy complements traditional and formal diplomacy, it is without a doubt has a significant impact on relations between nations since the key to sound relations between states lie in the affinity between their peoples, which largely stems from mutual understanding. Therefore, people-to-people contact, especially through cultural exchanges in the sectors of culture, education, sports and tourism, play a fundamental role in the promotion of bilateral relations.

As the Malaysian old adage goes... “*tak kenal maka tak cinta*” (to know is to love)..

Best regards,

**NIK ADY ARMAN**  
Chargé d'Affaires a.i.

## Courtesy call by the Cambodian Ambassador

On 20 March 2017, Chargé d'Affaires a.i. of the Embassy of Malaysia received a courtesy call from H.E. Dr. Chem Widhaya, Ambassador of the Kingdom of Cambodia to the Republic of France, who is also accredited to the Republic of Serbia. His Excellency Widhaya was in Belgrade to present his credentials and took the opportunity to visit ASEAN embassies in Serbia.



## Partnership with the Podrzi Zivot Association

On 21 March 2017, the Chargé d'Affaires a.i. of the Embassy of Malaysia had a meeting with the representatives of the Podrzi zivot (Support Life) Foundation, which helps children with serious illness to get adequate medical treatment. The prominent Serbian humanitarian organisation was the Malaysian Embassy's main partner for the Malaysian Charity Bazaar 2017.

## Meeting with Manga Trip Travel Agency

On 22 March 2017, Chargé d'Affaires a.i. of the Embassy of Malaysia had a meeting with founder and General Manager of Manga Trip travel agency, Mr Milos Jakovljevic and Mr Andrej Maricic, local celebrity and TV show host (Survivor, Roads to Indochina, Living with

nature), who had recently returned from shooting travelogue series in Malaysia. The travelogue aims to showcase Malaysia's unique tourist attractions to the Serbian viewers, particularly the country's nature adventures.

The meeting also explored the potentials of further cooperation to promote Malaysia's diverse tourism offers to the Serbian travellers.





## Meeting with the National Tourism Organisation

Chargé d’Affaires a.i. of the Malaysian Embassy had a meeting with the representatives of the National Tourism Organisation of Serbia (TOS), Mrs Marija Labovic, CEO and Mrs Zorica Jovanov, Head of Division for Promotion of Serbia in

Foreign Markets.

During the meeting, CDA was informed about the positive feedbacks from the recent familiarisation trip by Malaysian tour operators to Serbia. The meeting also discussed the possibilities of cooperation between the National Tourism Organisation of Serbia and the Embassy of Malaysia in 2017 .

## Cooperation with Diplomacy & Commerce Magazine

On 23 March 2017, the Chargé d’Affaires a.i. of the Embassy of Malaysia in Belgrade had a meeting with Mrs Ruza Ristanovic, General Manager and Ms Tanja Bankovic, Editorial Manager of the Diplomacy & Commerce magazine. The meeting explored possible promotional segment of Malaysia and the work of the Embassy’s in the magazine.



## The Launching of Negaraku Expression Programme

On 18 March 2017, Prime Minister of Malaysia, Dato’ Sri Najib Tun Abdul Razak launched the "Ekspresi Negaraku" (Negaraku Expression) programme at Dataran Putrajaya. The programme, aimed at showcasing Malaysia’s multiracial, multiethnic and multi-religious unity will allow Malaysians to demonstrate their feelings and expression for the country.

The Prime Minister, in launching the programme said, *"Patriotism is the foundation and main element for a strong identity which we need to foster if we want to be a nation that is peaceful, harmonious and united," ...."This is the country of our birth, the place where we toddled when we were small, were schooled and grew up in, earn a living as adults and when the time comes, we will be laid to rest here, where we were born"*.

Among the initiatives under the Negaraku programme include a national arts competition, contribution of story, poster competition, art exhibition and using Negaraku

logo in all the official government correspondence. If you have an interesting and patriotic story to share, about a Malaysian experience, encounter or interaction, you can share at:

<http://www.negaraku.com>.

In this regard, the "Ekspresi Negaraku" campaign should be supported by all Malaysians, irrespective of race, since its main objective is to help inculcate the spirit of patriotism, including Malaysians abroad. In conjunction with this year’s National Day,

### INFORMATION



## NEGARAKU

*Ekspresi Negaraku* is an appropriate platform to promote the "Negaraku" initiative.



## Malaysia Increasingly Popular Among Serbian Travellers

**Visa free trial period for Serbian passport holders in 2016, together with the intensified promotional efforts, contributed to the 73 per cent increase in the number of Serbian visitors recorded in the first half of this year**

When the Embassy of Malaysia in Belgrade was re-established in 2004, the people in Serbia knew very little about Malaysia. Travelling to Malaysia at that time was also considered to be a challenge due to its costly airfares and the special approval needed for visas.

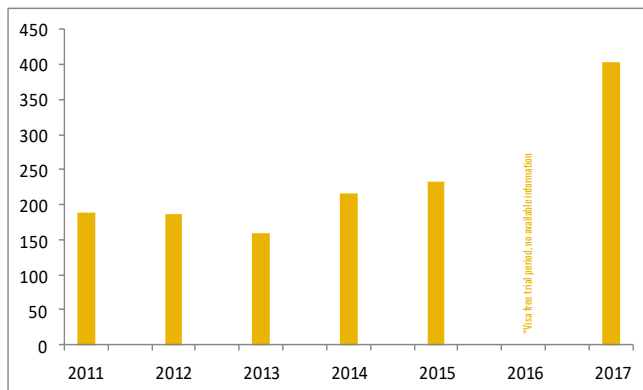
The simplification of visa application process ensued in 2006. The continuous and intensive promotional activities as well as engagement with local tour operators, agencies and media, contributed to the growth of the tourism exchange, particularly in the increasing number of Serbian visitors to Malaysia which maintained an average annual rate of 18.8 per cent over the last decade. There was also an increase in the number of major tourist agents offering various destinations in Malaysia, from just one in 2010 to eight in the recent time.

The visa free trial period for the Serbian passport holders, intro-

duced by the Government of Malaysia in 2016, was also another major incentive for Serbians to take interest in Malaysia's tourism diversity.

The excellent cooperation between the Embassy and the popular Manga Trip travel agency has resulted with the production of a video travelogue on Malaysia's national parks (which will be broadcasted by several major local TV stations in November this year) is also expected to attract more Serbian tourists especially the young travellers.

The structure of the Serbian travellers to Malaysia has also shifted in favor of business visits, which currently make almost one third of the total number of travels. This is a very positive indication, as it could be conducive for further development of the economic cooperation between Serbia and Malaysia.



### ACTIVITIES

#### Basic Fine Dining Etiquette Course

The Embassy of Malaysia in Belgrade in collaboration with PERWAKILAN Belgrade, organised a Basic Fine Dining Etiquette Course for its staffs and the ladies of PERWAKILAN Belgrade on 24 February 2017.

Chargé d'affaires a.i together with Mrs Nur Azlina Adinan, the Chairperson of PERWAKILAN Belgrade, conducted the course. Participants were presented with the overview and relevant etiquettes of fine dining as well as the table setting for formal dinners.



## Visit to the Manual Co

In its efforts to engage with the local business community, the Embassy of Malaysia visited the Manual Co factory in Novi Sad. Manual Co is a Serbian manufacturer of leather product that is well known for its high quality, handmade leather products and excellent traditional craftsmanship.

Members of the Embassy were briefed on the processes involved in producing the leather products and were also given a tour of the production facility.



## Reading of the "Don Quixote de la Mancha"

Multilingual Book Reading was held on 25 April 2017 at the Instituto Cervantes de Belgrado, which saw the reading of the famous Spanish novel in 35 languages.

The spouse of the Chargé d'Affaires a.i. of the Embassy of Malaysia in Belgrade, Mrs Nur Azlina Adinan translated and read some parts of the novel in Bahasa Malaysia. The event was a good opportunity for the Embassy to showcase the usage of Bahasa Malaysia to the international community in Belgrade since it is not commonly heard in this part of the region.



## CorD Charity Masters Race, Belgrade Marathon

Chargé d'Affaires a.i. of the Malaysian Embassy participated in the 30th Belgrade Marathon, the biggest public sports event in Serbia. CDA successfully completed the half-marathon humanitarian Charity Masters 2017 Race, organised by the CorD Magazine.

The donation collected for CDA's run was channeled to the Podrzi zivot (Support Life) Foundation, the Embassy's main partner for the Malaysian Charity Bazaar 2017.



# “Malaysia Month” at the Belgrade Elementary School

The Embassy of Malaysia in Belgrade organised the “Malaysia Month” at the Stari Grad Elementary School from 1 to 30 March 2017.

The one-month program started with the classes on Malaysia that were participated by around 70 students from 9 to 13 years of age. The objective of the classes was to introduce the students to the basic information on Malaysia: its geography, history, system of government and also to provide deeper insight on Malaysia’s society as well as its cultural heritage. The students were particularly excited in learning Malaysia’s flora and fauna (especially the endemic and endangered species), interesting places, food, fruits, sports and games, as well as the traditional Malaysian dances and costumes.



The students showed genuine interest to learn more about Malaysia and were very responsive throughout the event.

Sanja Radmilovic, Principal

## Negaraku Performance

Winner of the “Malaysia Month” singing contest and the youngest Serbian participant in the prestigious San Remo festival in Italy, opens the Closing Ceremony with the stunning performance of Negaraku .



Following the classes, students were divided into several workshops according to their age groups. Under the theme “Symbols of Malaysia”, they were tasked to come up with their own projects relating to PETRONAS Twin Towers, Malaysian public figures, fruits, food, flowers and Malaysia’s animal species. Chargé d’Affaires a.i. and the Embassy’s staff actively participated in the workshops by working closely with the teachers and the students, continually providing additional information and guidance for the projects.

The programme concluded on 30 March 2017 with a Closing Ceremony that was attended by students and their parents as well as teachers from the school. The event began with the vocal performance of the Malaysian national anthem, Negaraku, by the school talent Ms Andjela Ninkovic, followed by presentations of the best projects in all categories. The students also put up special performances of a theatre play entitled “The Mousedeer and the Tiger” and recited the classic Malaysian poem “Guru Oh Guru”. The students were also presented with video





clips on Malaysia.

The students particularly enjoyed participating in the quiz “How much do you know about Malaysia?” with attractive prizes for each student who answered the questions correctly. The programme continued with the prize giving ceremony for winners of the best projects in all categories, as well as certificates for those who had contributed to the success of the programme. The highlight

of the event included the traditional Malaysian dances performance by the Embassy’s cultural troupe Chenderawasih with the climax of Joget Lambak with the Embassy’s staff showing the moves to the students, parents and the teachers who joined the dance.

To make the experience of Malaysia truly unique, the event ended with the food sampling of traditional Malaysian cuisine prepared by PERWAKILAN Belgrade.



## More than 70 students participated in the “Malaysia Month” workshops



The “Malaysia Month” at the Stari Grad Elementary School in Belgrade was very successful. The students showed genuine interest to learn more about Malaysia and were very responsive throughout the programme, which also received numerous positive feedbacks from the local community and the media.

The Embassy of Malaysia in Belgrade wishes to thank once again the Principal, teachers, students and parents for their excellent cooperation and support that made the “Malaysia Month” a success.



### Never Give Up

Presenting Best Malaysia theme painting award to the talented autistic student who won the competition despite his disability.

### The Mousedeer and the Tiger

The school play based on the traditional Malaysian folk tale was very popular among younger students.



### Sampling Malaysian Cuisine

The students enjoyed the homemade Malaysian finger food prepared by PERWAKILAN Belgrade, especially the sweet desserts.

### Malaysian Traditional Handicrafts Showcase

Students were particularly interested in the showcase of the Malaysian traditional handicrafts prepared by the Embassy and wanted to learn more about each item displayed at the main hall.



# Malaysia Month: A Unique Example a Real Education

The “Malaysia Month” from the perspective of Mrs Ljiljana Cuzovic, English Teacher and School Project Coordinator

**W**hat is your overall view of the “Malaysia Month” programme that was held at the Stari Grad Elementary School?

I think this kind of programme truly educates the students as it brings their families, teachers and others together in a positive cultural learning experience. The “Malaysia Month” is a unique example of real education. All those involved in this one-month programme should take pride for putting such efforts where everyone was happy and most pleased.

**Which part of the programme the students find most interesting and why?**

Each aspect of this programme was inspiring and fascinating. The students’ enthusiasm stayed strong throughout the whole period of the programme. In a warm and comfortable environment of our school, which was decorated with extraordinary posters of Malaysia’s natural beauties, my students got a strong and encouraging impression that learning and doing something together is a great fun. Discovering the uniqueness of the Malaysian culture was the biggest

excitement for all of us. Some of the most interesting parts of the programme were the quiz “How much do you know about Malaysia?”, the opportunity to sample some of the popular Malaysian food and dancing with the Embassy’s cultural troupe Chenderawasih.

**What was the beneficial aspect of the “Malaysia Month” to the school in general and the students particularly? How useful was the programme in the students’ daily learning?**

**During the “Malaysia Month”, my students got a strong and encouraging impression that learning and doing something together is a great fun.**

It was really nice to see students ranging from 7 to 15 years of age working together to learn about Malaysia. This experience made a tremendous difference in their lives. They showed genuine interest to learn more about your beautiful country and its culture. Most of all, the students were fascinated with the active support they received from the Malaysian Charge d’Affaires and the Embassy’s staff who worked closely with



Mrs Ljiljana Cuzovic

all of us in providing additional information and guidance for the projects, particularly on the recital of the poem “Guru Oh Guru”, “The Mousedeer and the Tiger” theatre play, providing costumes and promotional videos and the preparation for the quiz. The students were not used to these kind of support, and they realized very quickly how precious it was for the success of this event.

**What is your expectation on this kind of programme in the future?**

All of us who love history, culture, tradition and learning have an obligation to keep working hard and remain firm in our principles and values. This kind of programme has proved that our children deserve the very best. Whenever I see their happy faces, I am certain of this. Even today my students radiate with joy, positive learning and creativity coming from the “Malaysia Month”.



## 15th International Tourism Carnival in Budva

As part of the Embassy of Malaysia in Belgrade's efforts to promote Malaysia and its culture in the region, the Embassy's cultural troupe, Chenderawasih, participated in the 15th International Tourism Budva Carnival in Budva, Montenegro. The carnival took place from 28 to 30 April and attracted around 20,000 visitors.

Chenderawasih's performance showcased Malaysia's rich and diverse cultural heritage through traditional dances and costumes.

The Embassy of Malaysia's participation in the Budva International Carnival received numerous positive feedbacks from the local public, representatives of the local self-government and the media as well as the Malaysian community working and living in Montenegro.



# MALAYSIAN CHARITY BAZAAR 2017



**Saturday, 13 May, 2017,  
from 11:00 am to 4:00 pm**



**Radisson Blu Old Mill Hotel, Belgrade**



Booths selling products and services for charity;  
Diverse cultural programmes hosted by local celebrities;  
Dance troupes, choirs, local bands, martial arts group  
and other stage performers;  
Kids' Corner with bouncy castles, magicians, clowns,  
animators, fun games and creative workshops;  
Unique opportunity to taste Asian traditional cuisines;  
Charity raffle with attractive prizes including return flight  
tickets to Malaysia, travel packages, hampers...  
Display of Malaysian arts, crafts and traditional costumes;  
...and many more.



# MALAYSIAN CHARITY BAZAAR 2017

The Embassy of Malaysia in Belgrade, Serbia organised its 5th Malaysian Charity Bazaar on 13 May 2017 at the Radisson Blu Old Mill Hotel in Belgrade.



The Bazaar is part of the Embassy of Malaysia in Belgrade's public diplomacy approach and was supported by more than 50 local and international organisations and business community, as well as the participation of several embassies of the Asian countries.

Around 3,500 visitors attended the 5-hour carnival-like family event that was packed with many local performances with special appearances by local celebrities. Every year, the Bazaar focuses on assisting a specific humanitarian organisation and creating awareness on a particular socially disadvantaged group, aiming to inspire others to follow.

**The Malaysian booth hosted by PERWAKILAN Belgrade was the most attractive to the visitors of the Malaysian Charity Bazaar 2017.**

Apart from sampling the delicious homemade Malaysian specialties, the visitors took special interest in the explanations provided by PERWAKILAN Belgrade, as well as in sharing the culinary recipes (including the spices used in the cuisine), which were all sold for charity.

**The Malaysian Charity Bazaar 2017 was supported by more than 50 local and international organisations and business community, several embassies of the Asian countries and received around 3,500 visitors**

This year, the proceeds from the Bazaar was channelled to the Podrzi zivot (Support Life) Foundation, headed by the famous Serbian actor Sergej Trifunovic that helps children with serious illnesses to get adequate medical treatment.

In a statement, the Chargé d'Affaires of

the Embassy, Mr Nik Ady Arman Nik Mohd Kamil said that the Malaysian Charity Bazaar aims to promote people-to-people contact between Malaysia and Serbia that is hope to increase the understanding between the two geographically distant countries and subsequently lead to the strengthening of the bilateral ties and cooperation.

Among the highlights of the event were:

- **Showcase of Malaysia's Cuisine**

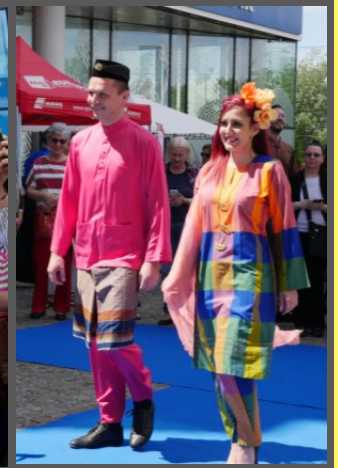
included Satay, Mee Goreng, Kari pap, Cucur, Apam Balik, Samosa and many others prepared by the ladies of PERWAKILAN Belgrade and sharing of culinary recipes such as Kari Ayam and Nasi Goreng with the visitors.





### Traditional Malaysian Costumes Fashion Show

featured traditional costumes of all three major races and from different parts of Malaysia, making the show a vivid presentation of the country's cultural heritage and ethnic diversity. The fashion show received huge ovations from the audience



### Sale and Display of Malaysian Handicrafts

was very popular among the visitors, who took special interest in batik, but also in other displayed items such as Labu Sayong and the sale of various Malaysian handicrafts and souvenirs



### Malaysian Traditional Dance Performance

by the Embassy's Cultural Troupe Chenderawasih was the main attraction of the event's cultural programme. The audience especially enjoyed the performance of Chenderawasih youth, comprised of the local children under 10 years of age



### Info booth

where the visitors could learn the latest information about Malaysia's natural beauties and diverse tourism offer



### Rich and Diverse Cultural Programme

hosted by local actors and TV hosts, featuring more than 30 cultural troupes, bands and other stage performers throughout the event



### ...and the Charity Raffle

with the main prize of return flight tickets to Malaysia and dozens of other attractive prizes



## Interview for Serbia Daily

On the occasion of the Malaysian Charity Bazaar 2017, the most popular Serbian daily English language, published the interview with the Chargé d'Affaires a.i. of the Malaysian Embassy in Belgrade in its 11 May edition.

### INTERVIEW

# Public Diplomacy for Humane Cause

The Embassy of Malaysia will be organising a Charity Bazaar on Saturday at the Radisson Blu Old Mill Hotel, Belgrade. Serbia Daily used the opportunity for an interview with Nik Ady Arman, Charge d'Affaires a.i. of the Embassy of Malaysia in Belgrade

**W**hat this Bazaar means for your Embassy, and what is the highlight of this year's Bazaar?

The Malaysian Charity Bazaar is part of the Embassy of Malaysia in Belgrade's public diplomacy approach that aims to promote people-to-people contacts between Malaysia and Serbia, particularly through humanitarian work. The idea is not just to provide material assistance to socially vulnerable groups, but also to create awareness on their cause and inspire others to follow. While there are many bazaars being organised in spring, we believe that ours is unique and the most anticipated one.

This year's bazaar is supported by more than 50 local and international organisations and business community, as well as the participation of the Myanmar and Pakistan Embassy. The proceeds from the bazaar will be channelled to the Podrzi zivot (Support Life) Foundation, headed by the famous Serbian actor Sergej Trifunovic that helps children with serious illness to get adequate medical treatment.

Visitors can browse through booths selling products and services and be entertained by cultural live performances throughout the event. There would also be plenty of entertainment for kids and special appearances by local celebrities and athletes. The most important one is the opportunity to experience Malaysian cultures through displays of its arts, crafts and traditional costumes as well as sampling of its traditional cuisines.

**What are the most realistic opportunities for economic cooperation between our two countries?**

I believe that the timing now is very conducive to enhance the bilateral ties and cooperation between Malaysia and Serbia and economic cooperation remains to be the main area with huge potential to be explored between the two countries.

Due to Serbia's strategic geographic position, an increasing number of Malaysian businessmen have recently started to view Serbia as a potential future hub for distribution of their products and services to the Balkans and other European countries. Taking into account the geographical distance

between Malaysia and Serbia, most of the Serbian companies, when exploring the possibilities of expanding their operations to Malaysia, still prefer doing



business through joint ventures with their Malaysian partners. In this regard, companies usually seek advice on choosing the most adequate partner, which we are more than happy to provide with the help of the relevant Malaysian Government agencies such as Malaysia External Trade Development Corporation (MATRADE) and Malaysian Investment Development Authority (MIDA).

The Malaysian business community has, so far, primarily shown interest in agriculture sector i.e. meat processing and possibilities of local production of palm oil. On the other hand, Serbian agricultural and organic food products in particular, could find their way to Malaysian buyers. Although many major Serbian food manufacturers have been certified Halal over the past few years, a wider campaign to promote Halal standard in Serbia would certainly facilitate the exports of Serbian food products to Malaysia.

In order to fully tap this potential, further efforts to link the private sectors from both sides is much needed. It is also imperative to increase the number of bilateral meetings and high-level visits between the Malaysian and Serbian Government officials to instantly speed up the pace of progress of the bilateral relations between Malaysia and Serbia

in general.

**In your opinion, what significance ASEAN countries may have for Serbia?**

ASEAN represents one of the most attractive economic partners today. With a free-trade area of 622 million people and being the seventh-largest economy and the fourth-largest exporting region worldwide, it offers European partners, including Serbia, enormous market opportunities. ASEAN and Serbia could further tap on each other's potentials to promote substantial cooperation, especially in the economic sector. This economic cooperation may contribute to the diversification of the market and sources of foreign investments, which could spur the dynamic of the growth of Serbia's economy.

**Is there established visa-free regime between Serbia and Malaysia, as it was planned to happen?**

Malaysia introduced a visa waiver trial period for Serbian travellers throughout 2016 and Serbia reciprocated by introducing similar arrangement for Malaysian passport holders beginning from 1 December 2016 to 31 December 2017.

I believe that both sides wish for the permanent agreement of visa waiver to be materialised in the near future. With both Malaysia and Serbia striving to assert themselves as regional hubs, the cooperation between the tour operators, airlines and travel agents would be mutually beneficial as this would further facilitate the establishment of direct contacts between the Malaysian and Serbian business communities as well as increasing the exchange of tourists between the two countries.

**What is your Impression of Serbia so far, and what do you like about Serbia the most?**

Serbia is a beautiful country with its own uniqueness and potentials although it is often being misunderstood. With time, the country tends to grow on you. The Serbian people are generally warm, approachable and always accommodating. You might be surprised that, although being two geographically very distant countries with different historical and cultural backgrounds, Malaysians and Serbians have a lot in common.

## Appearance on Kopernikus TV

On 10 May 2017, the Chargé d’Affaires a.i. of the Malaysian Embassy in Belgrade was a guest of the morning show of the Kopernikus TV Channel 1, leading TV channel of the Kopernikus media network.

During the interview, the Malaysian Chargé d’Affaires a.i. announced the upcoming Malaysian Charity Bazaar 2017 and welcomed the viewers to the charity fundraising programme.



## RTV Studio B TV Interview

The Chargé d’Affaires a.i. of the Malaysian Embassy in Belgrade was a guest of the popular morning show broadcasted by the national frequency RTV Studio B on 11 May 2017.

During the interview, the Malaysian Chargé d’Affaires a.i. informed the viewers about the uniqueness of the Malaysian culture and invited them to experience it at the upcoming Malaysian Charity Bazaar 2017.



## DONATION CEREMONY

Chargé d’Affaires of the Malaysian Embassy in Belgrade presented the donation raised at the Malaysian Charity Bazaar 2017 to the Podrzi zivot (Support Life) Foundation at a symbolic ceremony held at the Embassy of Malaysia in Belgrade

## HUMANITARIAN

on 8 June 2017. The total donation valued at **EUR 4,000 (RM 20,000)** and channeled to the Podrzi zivot (Support Life) Foundation would help children with serious illness to get adequate medical treatment.



# Food Planet International Cuisine Festival 2017

The Embassy of Malaysia in Belgrade participated in the Food Planet 2017, a public promotional event, which runs from 27 April to 27 May 2017 in Novi Sad, capital of Serbia's province of Vojvodina

On 23 May, with the theme "Malaysia Day", the Embassy showcased some of its traditional cuisine through a cooking demonstration such as Satay and Roti Jala. Visitors also had the opportunity to sample some of the other popular Malaysian food like Kari Ayam, Karipap and the Malaysian national drink called Teh Tarik, all prepared by the ladies of PERWAKILAN Belgrade.

The Embassy's cultural troupe Chenderawasih (Birds of Paradise) entertained the crowd with a variety of traditional Malaysian dances from different parts of Malaysia, including the indigenous dances from Sarawak (Borneo Island), the popular dances from peninsular Malaysia called Inang and Zapin, and also contemporary songs such as Malaysia Truly Asia. As one of the highlights of the cultural performance, visitors joined the performers and learn the steps of one of Malaysia's most popular dances - Joget Kelantan.

With Malaysian promotional videos and traditional instrumental music played throughout the day, visitors also showed their interest to learn more about Malaysia at the Embassy's info booth. Malaysia's participation in the Food Planet 2017 received numerous positive feedbacks from the public, media and the organisers.



## Martial Arts Seminar

Chargé d’Affaires of the Embassy of Malaysia in Belgrade officiated the opening of the Aikido and Jujutsu Seminar organised by the Daishin Ryu Budo Club on 4 June 2017.

In his opening speech, CDA Nik Ady Arman, who is also a member of the Daishin Ryu Jujutsu Club, highlighted the importance of leading an active lifestyle, particularly to nurture a healthy mind and body that would contribute to the overall well-being of a person.

The Embassy would like to thank Sensei Mladen Burazerovic and Sensei Milos Jovanovic for the invitation to the said event.



## Donation to the Borca Mosque

On 13 June 2017, a group of Malaysians donated 20 sets of school desks, 40 sets of chairs and a whiteboard to the Borca Mosque, which will be used by the children/youths attending the Quran reading and learning classes in the Mosque.

Chargé d’Affaires of the Malaysian Embassy in Belgrade, representing the said donors, presented the equipment to Imam Muhammed Hadzic of the Borca Mosque.



**COMING UP:**

**ASEAN Flag Raising Ceremony  
In celebration of  
50th Anniversary of ASEAN**



**Hari Sukan Negara 2017**

**FIT  
MALAYSIA**

**Malaysian Cuisine Week 2017**



**Embassy of Malaysia**

Belgrade, Republic of Serbia

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GMT: + 1 hr (Winter), + 2 hrs (Summer)

Monday - Friday 8.30 a.m - 4.30 p.m

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