



PARIS PRISM

Vol 1/2017

Coloring 🇺🇸 in a positive light
through our activities



BONJOUR FROM H.E. AMBASSADOR

Dear readers,

Summer is now upon us and there is no better time to be in France. This is the time where there are lots to see and do in the country, especially in Paris. Right about this time, France springs to life as people from the world over pour into streets, terraces, and parks in this country that is rich in cultural and historical value as well as aesthetic beauty.

Indeed many are drawn to France and its grandeur and splendour. When thinking of this country, the first three letters of the alphabet would often be associated with Arts, Beauty, and Culture. In order to fully appreciate France, it is a way of life for many in this country to block out their calendars with long stretches of leave in July and August.

On our end, the Embassy of Malaysia would be putting out events leading up to the end of the year. We hope these events would reinforce and do justice to the bond between Malaysia and France as the 60th anniversary of bilateral relations is celebrated this year. The value placed by France on the ties between our two countries lead to then President Hollande visiting Malaysia on 28 March 2017. In addition to hailing the longstanding friendship between our two countries, these upcoming events have been planned with the intention of allowing the public to get out, come together and get to know each other better, as well as have new experiences.

Events to look out for in the second half of the year include *la malaisie en fete* at jardin d'acclimatation on 1 July 2017; Piano recital by Muzaffar Abdullah which also features Assoc. Prof. Dr. Shahanum Mohd Shah at Eglise Saint Suplice, 31, rue Gambetta, 93160 Noisy le Grand on 2 July 2017; Malaysian Food Demo by Celebrity Chef Ismail on 7 September 2017 ; and the art exhibition "Kelantan – *La Fleur Royale, Splendeurs d'un Sultanat*" at the end of October/ early November 2017 (tbc). Updates would be posted on our website www.kln.gov.my/web/fra_paris/home and twitter page @MYEmbassyParis. Meanwhile published in this issue of the newsletter are highlights from the first half of the calendar year. We are encouraged by the eventful first six months and look very much forward to further engaging with friends of Malaysia over the course of the rest of the year. See you soon during our upcoming events.

DATUK IBRAHIM ABDULLAH

30 June 2017



H.E. Datuk Ibrahim Abdullah, Ambassador of Malaysia to France with Mr. Cédric Post, Deputy Director, European & International Affairs GIFAS

MALAYSIA-FRANCE SEMINAR AT PARIS AIR SHOW 2017

On June 19, 2017, a Malaysia-France seminar was organized at Paris Air Show 2017. The welcoming remarks was delivered by Mr. Bertrand Lucereau, Chairman of the Aero-SME Committee. During the remarks, he noted the strong partnership between Malaysia and France in the aviation and aerospace industry, both for civilian and military applications, had been buoyed by the involvement of both governments. The workforce of Malaysia was also praised Mr. Lucereau and he hoped many more would be attracted to job opportunities in this high value globalized industry.

At this increasingly important global aviation gathering, H.E. Datuk Ibrahim Abdullah, Ambassador of Malaysia delivered the keynote address. He spoke about Malaysia's respect for the Paris Air Show, status of Malaysia's aerospace and aviation industry, flagship undertakings that have been a boon to the industry, and strategies as well as plans of the Malaysian government for the industry.

Among those who delivered presentations during the forum are Mr. Cédric Post, Deputy Director, European & International Affairs GIFAS; Mr. Naguib Mohd Nor, President, Malaysian Aerospace Industry; Dr. Kan-Ern Liew, R&T Development Manager, Airbus; Mr. Frédéric Le Moullec, VP Business Development BeAM; Mr. Shamsul Kamar Abu Samah, Ministry of International Trade and Industry, Malaysia (MITI); Mr. Azmin Che Yusoff, COO UMW; Mr. Franck Gourdin Serveniére, DAHER; Mr. Gilles Battier, Spring Technologies President; Datin Shelina Razaly Wahi, Partner at Abdullah Chan; and Datuk Badlisham Bin Ghazali, Managing Director of Malaysia Airports.



AIDIL FITRI AT RUMAH MALAYSIA, PARIS

It was a festive ambiance at Rumah Malaysia on the first day of Syawal last 25 June 2017. Blessed by a superb weather, more than 100 Malaysians and students together with their families and friends thronged the Rumah Malaysia to attend the Aidilfitri Open House hosted by H.E. Datuk Ibrahim Abdullah, Ambassador of Malaysia to France.

The guests were treated to traditional Malaysian Hari Raya cuisines, such as *nasi tomato*, *ayam masak merah*, *dalca daging*, *acar rampai*, *satay*, *rendang* and *kuah lodeh*. The children were also thrilled to receive Hari Raya 'money packets' from H.E. Ambassador.

The Hari Raya Open House celebration was one of the main festive celebrations organized by the Embassy, which are now popular events amongst Malaysians in Paris and France at large. Malaysian students took some time off their studies to attend the celebration and to savour Malaysian food. The French guests who were at the reception had a great time sampling the variety of traditional Malaysian food being served.



MAJLIS GRADUASI PARA PELAJAR MALAYSIA 2017

Pada 7 Mei 2017, Persatuan Pelajar Malaysia di Perancis (MASAF) yang bernaung di bawah Kedutaan Besar Malaysia di Perancis telah meneruskan tradisi tahunan mereka mengadakan Majlis Graduasi Para Pelajar Malaysia 2017 di Bateaux-Mouches, Pont de l'Alma, Paris.

Majlis Graduasi ini diadakan setiap tahun bagi meraikan para pelajar Malaysia yang akan menamatkan pengajian di Perancis terutamanya bagi para pelajar yang datang dari sekolah kejuruteraan atau universiti yang tidak mempunyai majlis konvokesyen.

Majlis Graduasi yang dirasmikan oleh TYT. Datuk Ibrahim bin Abdullah, Duta Besar Malaysia ke Perancis ini telah dihadiri seramai 30 pelajar yang bergraduasi pada tahun ini dalam bidang kejuruteraan dan bahasa. Majlis ini turut dihadiri oleh kaum keluarga pelajar yang datang dari Malaysia bagi meraikan detik manis anak dan ahli keluarga mereka.



WORKING LUNCH HOSTED BY EDF IN HONOUR OF ASEAN AMBASSADORS IN PARIS

On 9 May 2017, EDF hosted a working lunch in honour of ASEAN Ambassadors in Paris including H.E. Datuk Ibrahim Abdullah, Ambassador of Malaysia. EDF is a French world leading electric utility company, headquartered in Paris, which covers every sector of expertise, from generation to trading and transmission grids.

The working lunch was beneficial as it provided an overview on the current operations of EDF as well as their future plans. An area of focus for expansion includes venturing outside Europe. In depth discussions were had on the current situation and future of the energy industry in ASEAN, Europe, and Asia.



AWANG KELANA, MALAY CULTURAL WORKSHOP BY PERSATUAN SENI BUDAYA DAN WARISAN JAWI (WARIS ALAM) IN PARIS

Awang Kelana, a Malay cultural workshop by Persatuan Seni Budaya dan Warisan Jawi (WarisAlam) was held in Paris on Saturday, 29 April 2017. The Awang Kelana Cultural workshop graced by H.E. Datuk Ibrahim Abdullah, Ambassador of Malaysia to France, was also attended by the home-based and the locally recruited staff of the Embassy and the Malaysian agencies, together with their families.

Through this event, guests were able to expand their cultural capital and increase their understanding of Malay traditional culture and martial arts. During the workshop at the apartment of Encik Mohammad Razdan Jamil, the Embassy's Deputy Chief of Mission, it was evident that the performances put up by WarisAlam provided plenty of intrigue, action, and excitement. Encik Saiful Anwar Yahaya, Awang Kelana's Project Chief of WarisAlam group demonstrated Malay traditional exercises which was then followed by a silat performance.

Key figure in the French silat scene Frenchman Mr. Audran Le Guillou, Président of Culture Silat/Seni Gayung Fatani Malaysia/France and head instructor of PSGFM-France was also on hand at the workshop. Guests were able to marvel at the local French silat talent when Mr. Audran Le Guillou put on a show himself by breaking out his energetic silat moves and steps. This workshop is part of the ongoing efforts to grab the interest of the general public including French locals and allow them to experience the cultural offerings of Malaysia.



Photo opportunity with Mr. Jean-Luc Modenc, Mayor of Toulouse

VISIT TO TOULOUSE BY ASEAN AMBASSADORS

The Ambassadors of ASEAN Member States (ACP Ambassadors) visited Toulouse on 24-25 April 2017 to meet with the local authorities and business community there. During the visit, some of the personalities that the Ambassadors were able to meet were Mr. Jean-Luc MOUDENC, Mayor of Toulouse; Mr. Bruno DU PRADEL, VP International Operations /Public Affairs; Dr. Thomas ENDERS, President of Airbus; Mr. Philippe ROBARDEY, President of the Chamber of Commerce and Industry of Toulouse; and Madame Marie-France BAYLET-MARCHAND, President of La Dépêche du Midi. During the visit a dinner in honour of the ACP Ambassadors was hosted by Pascal MAILHOS, Préfet of Occitanie Region.



Mr. Razdan Jamil, Embassy of Malaysia (L), Mr. Ramli Atan (C) and Mr. Khairul

THE GLOBALCCU AWARDS CEREMONY 2017

The GlobalCCU Awards Ceremony 2017 was held on Wednesday, 5 April 2017 at the l'Hotel de l'Industrie, Place Saint Germain des Prés in Paris, France. The awards ceremony is organized by GlobalCCU and its partners every two years and this year it has rewarded 18 diverse and impressive Corporate Universities that have performed at the highest level of excellence and have created value for People, Business and Society. For the first time, the contest honoured two individuals for services to the learning industry.

The awards ceremony was co-chaired by Ms. Annick Renaud-Coulon, Chairperson of GlobalCCU with the representatives of the previous Best Overall Corporate University Gold award winners: UniBB from Brazil and Defence Acquisition University from the USA and special guests, Mr. Gavin Watson, CEO of the Bosasa Group in South Africa and with Mr. Christian Blanc, the former CEO of Air France.

The Embassy of Malaysia in Paris would like to congratulate Petronas Leadership Centre (PLC) which won the Bronze Award for the category on Business Impact at this year's awards ceremony.



President Francois Hollande with Sultan Muhammad V, Yang Di-Pertuan Agong of Malaysia

VISIT OF PRESIDENT FRANCOIS HOLLANDE TO MALAYSIA

French President Francois Hollande arrived at the Bunga Raya Complex, Kuala Lumpur International Airport on 27 March 2017 to begin his two-day state visit to Malaysia. French President Francois Hollande's state visit to Malaysia is timely as it also coincides with the 60th anniversary of the establishment of diplomatic relations between both countries.

Deputy Foreign Affairs Minister Datuk Seri Reezal Merican Naina Merican said Hollande's first visit to Malaysia will cover a broad range of areas, including defence, trade, investment, education and culture.

This is the second state visit by a French President to Malaysia. President Jacques Chirac paid a state visit to Malaysia in July 2003, a visit that was hailed as an important milestone for Malaysia-France bilateral relations between the two countries.

"It is expected that President Hollande's visit will further intensify the excellent relations between the two countries," Wisma Putra said.



Norish Kareem Couture – Paris Fashion Week

On 4 March 2017, Ambassador Datuk Ibrahim Abdullah attended the Paris Fashion Show organized by Oxford Fashion Studio at Hôtel d'Evreux Place Vendôme to support Malaysian designer Norish Kareem who showcased her Ready-to-Wear collection.

Established barely two years ago in the fashion scene, Norish Kareem Couture's (NKC) has already made Malaysia proud with her participation in international fashion runways including in New York, London and Dubai. NKC's Fashion Week debut was opened with Madeline Stuart, the famous Australian model with Down's syndrome, walking the runway with a black and gold dress from The Goddess Collection. The complete collection is available for online purchase at <http://www.norishkareem.com/>.



FIRST INFORMAL CONSULTATION GROUP MEETING FOR THE ECONOMIC OUTLOOK FOR SOUTHEAST ASIA, CHINA AND INDIA 2018, AT THE OECD

The First Informal Consultation Group Meeting for the Economic Outlook for Southeast Asia, China and India 2018 at the Organisation for Economic Cooperation and Development (OECD) Headquarters was held on 3 March 2017.

The opening remarks were jointly made by H.E. Maria Theresa Lazaro, Ambassador of the Philippines to France and Co-Chair of the Outlook Consultation Group; H.E. Pierre Duquesne, Ambassador of France to the OECD and Chair of the Development Centre Governing Board; and H.E. Hiroshi Oe, Ambassador of Japan to the OECD and Co-Chair of the OECD South-East Asia Regional Programme. The main session of the meeting focused on the macroeconomic challenges and thematic focus of 2018 – Digital economy in Emerging Asia.

This is an example of a joint project that could be pursued jointly by the Southeast Asian region. The OECD was able to get feedback from participants to structure the thematic focus that will be incorporated into the upcoming 2018 edition of the outlook.



**MEETING BETWEEN THE AMBASSADOR OF MALAYSIA
AND THE LEADER OF THE CHRISTIAN DEMOCRATIC PARTY,
MR. JEAN-FREDERIC POISSON**

The Ambassador of Malaysia, Datuk Ibrahim Abdullah met with the Christian-Democratic Party's leader, Jean-Frederic Poisson on 16 March 2017 to discuss on how France and Malaysia could play a role in creating greater awareness on Islam in the French Republic. The meeting provided an excellent opportunity for both to share their thoughts and ideas on the subject. Mr. Poisson was very interested to know about Malaysia and how the practice of Islam is propagated in Asia. The exchange of views definitely led to a better understanding between the differences and perceptions of Islam that is being practised in the Arab world and in Asia.

The discussions also explored the root causes of the negativity that Islam conjures in the minds of the people in the West which can be attributed to the focus of the media that tend to narrow in on violence and atrocities perpetrated by a minority of Muslims. There is not enough coverage on the positive aspects of the religion by the mainstream media in a fair and balanced manner. For the Muslims, the main sore point is the long standing struggle of the Palestinian people which has lasted for over a half century and sees no end. Resolving this conflict will undoubtedly provide a significant contributing factor towards achieving lasting peace in the Middle East.



CHINESE NEW YEAR CELEBRATION IN PARIS

More than 150 Malaysians in Paris together with their families and local friends braved the cold in Paris to attend a warm luncheon on Saturday, 4 February 2017 to celebrate Chinese New Year (CNY). The chilly winter did not prevent the ladies from coming in their elegant cheongsam while some men were brave enough to wear classy changshan in the cold. The annual CNY luncheon organized by the Malaysian Association in France (MAF) was held at Le President Restaurant located at the heart of Belleville, Paris.

The event graced by the Malaysian Ambassador to France, H.E. Datuk Ibrahim Abdullah, was also attended by Mme Jeanne d'Hautesserre, Mayor of the 8th arrondissement and Monsieur JP Le Coq, Mayor of the 6th arrondissement. In his speech, H.E. Datuk Ibrahim said that the celebration of Malaysian festivities albeit thousand miles away, showcased the uniqueness of the multicultural society and reflected the true Malaysia way of life where the diversity is embraced and as a source of strength. He lauded the good work by MAF in preserving the solidarity and strengthening camaraderie among Malaysians in France.

While enjoying a wide selection of Chinese delicacies, guests were serenaded by live recital of Chinese musical instruments from duo Huang & Huang and mesmerizing performance by saxophonist Syazwan and guitarist Jun Win. Guests went oohhss and aahhss by the wushu demonstration and Malaysian martial arts silat by Culture Silat Association. Guests also enjoyed “yu sang” tossing ceremony led by President MAF. In keeping with tradition, tombola draw was held and delectable homemade durian cake was served.

The CNY celebration is one of the main annual festive celebrations organized by MAF. It is also now one of the popular events amongst the Malaysians in Paris and the Malaysians in Paris and France at large. It was indeed a big “family gathering” bringing Malaysians together!



VISIT TO THE INTERNATIONAL CHAMBER OF COMMERCE (ICC)

YB Dato' Sri Azalina Othman, Minister in the Prime Minister's Department visited the International Chamber of Commerce (ICC) at 33 avenue du President Wilson in Paris on 27 January 2017. Before the meeting, YB Dato' Sri Azalina Othman had the opportunity to visit the ICC Hearing Centre at 10 avenue Raymond Poincaré, Paris. The meeting was followed by a working lunch.

During the meeting, Alexis Mourre, President of the ICC International Court of Arbitration emphasized their important lines of policy aimed at improving efficiency, cost effectiveness, transparency, and time of arbitration. Through their activities, the ICC aspires to nurture business environments that are more open, fluid, transparent, competitive, and adherent to free market principles. 2016 had been a sterling year for the ICC as over a thousand cases were handled by their outfit. Mr. Mourre also had a chance to talk about the rich history of the ICC and explained that its headquarters is in Paris, France as their first chairman was 20th century French Minister of Finance Etienne Clémentel. Tapping into her experience as a former Minister of Tourism, YB Dato' Sri promoted Malaysia as a tourist destination and provided assurance that Malaysia has premier and exclusive yacht clubs as well as world class diving facilities.

The ICC looks forward to developing and strengthening linkages with Malaysia which is recognized as an important jurisdiction of great value. This meeting provided both sides the opportunity to identify projects and possible areas of cooperation between the Kuala Lumpur Regional Centre for Arbitration and ICC as well as arrangements for a reciprocal visit.

UPCOMING EVENTS



La Malaisie en Fête @ Paris at the Jardin d'Acclimatation on Saturday, 1 July 2017 from 10 am to 8 p.m. Open to the general public.

The Malaysian Festival is in conjunction with the 60th anniversary of the establishment of diplomatic relations between Malaysia and France.



Come and listen to Muzaffar Abdullah, Malaysian pianist based in Paris, recital of Bach, Vivaldi, Mendelsossohn and Hindemith pieces as well as Malay traditional music. The latter will be accompanied by a gamelan ensemble by Prof Sha-

hanum Mohd Shah. This concert is co-sponsored by the Embassy in conjunction with the 60th anniversary of bilateral relations Malaysia-France. Rendezvous at Eglise Saint-Suplice, Noisy le-Grand on Sunday, 2 July 2017 at 6 pm.



Malaysian Cuisine Demo by Celebrity Chef Dato' Ismail Ahmad at the Cordon Bleu Paris on Thursday, 7 September 2017.



Discover the rich heritage of the State of Kelantan at the exhibition entitled "*Kelantan - La Fleur Royale, Splendeurs d'un Sultanat*".

The event is supported by the Embassy. Venue and date (tbc).

CONSULAR SECTION

APPLICATION FOR MALAYSIAN VISA

Holder of a French passport does not require a visa to enter Malaysia for tourism /business purpose for a stay of up to three months, provided you have a passport valid for more than six months upon arrival. A return air flight ticket is also required. For other nationalities, the information can be found at www.imi.gov.my

APPLICATION OF A NEW MALAYSIAN PASSPORT

- Applicant must come in person to the Embassy of Malaysia.
- Form IM.42—Pin1 /1997 available at the Embassy or on the website http://jimlondon.net/Form_IM.42.pdf
- Application should be made six months before the expiry date of passport as the process takes about one month.
- Passport photograph with white background
- Opening hours of the Consular section: Monday to Friday from 9:30 am to 12.30 pm
- Please refer to the checklist on the Embassy's website for required documents:

http://www.kln.gov.my/web/fra_paris/passport_renewal

- Alternatively, if you need to replace your Malaysian passport urgently, you could apply directly with the Passport Section of the Malaysian High Commission in London

Website: www.jimlondon.net

E-mail: jimlondon@btconnect.com

- For more information on Consular matters, please contact the Consular Section at +33 1 45 53 11 85

INFORMATION SECTION

NATIONAL TRANSFORMATION 2050

The 2050 National Transformation or *Transformasi Nasional* (TN50) is a new 30-year transformation plan for Malaysia. It is a new vision for Malaysia, announced by the Prime Minister of Malaysia during the 2017 Budget. TN50 aims to transform Malaysia into a nation of caliber with a new mindset. TN50 will span three decades, and the youths of all races will form the core of this new transformation plan.

On 19 January 2017, the Malaysian Prime Minister, Dato' Sri Mohd Najib Tun Razak, launched the first series of national discourse to chart the nation's direction on a new canvas as the 2050 National Transformation with some 500 youth leaders at Dewan Tunku Canselor, University Malaya. The general goal for TN50 is for Malaysia to become a top 20 country in the world by the year 2050.



In the run up to the unveiling of TN50 in 2019, there will be a series of discussions on what the Malaysian identity should be by 2050 – in terms of how Malaysians view themselves as diverse Malaysians. The Ministry of Youth and Sports is tasked to collect views from youths in the first few months of this year, before moving on to other groups. The year 2017 will be spent collecting views from public with 2018 the year for the Government to have more focused discussions with experts to see whether the views and suggestions are realistic. Near the end of the next year or early 2019, the Government will form a policy document on TN50 to be announced by the Prime Minister.

“Let TN50 bear witness; (let it) be recorded in history that we are responsible citizens and forefathers, to leave behind the best and the greatest legacy to be inherited by future generations. “From now on, TN50 is our lucky charm. Let the old legacy pass. The future of Malaysia, we will recreate,” - Prime Minister of Malaysia, Dato' Sri Mohd Najib Tun Abdul Razak, 21 October 2016. TN50 will be the roadmap, after Vision 2020 that will transform the country's economy, citizen well-being, environment, technology, social interaction, governance and public administration.

THE LAUNCHING OF NEGARAKU EXPRESSION PROGRAMME

On 18 March 2017, Prime Minister of Malaysia, Dato' Sri Najib Tun Abdul Razak launched the "*Ekspresi Negaraku*" (Negaraku Expression) programme at Dataran Putrajaya. The programme, aimed at showcasing Malaysia's multiracial, multiethnic and multi-religious unity will allow Malaysians to demonstrate their feelings and expression for the country.

The Prime Minister, in launching the programme said, "***Patriotism is the foundation and main element for a strong identity which we need to foster if we want to be a nation that is peaceful, harmonious and united,...."This is the country of our birth, the place where we toddled when we were small, were schooled and grew up in, earn a living as adults and when the time comes, we will be laid to rest here, where we were born,***".



NEGARAKU

Among the initiatives under the Negaraku programme include a national arts competition, contribution of story, poster competition, art exhibition and using Negaraku logo in all the official government correspondence. If you have an interesting and patriotic story to share, about a Malaysian experience, encounter or interaction, you can share at <http://www.negaraku.com>.

In this regard, the "Ekspresi Negaraku" campaign should be supported by all Malaysians, irrespective of race, since its main objective is to help inculcate the spirit of patriotism, including Malaysians abroad. In conjunction with this year's National Day, *Ekspresi Negaraku* is an appropriate platform to promote the "Negaraku" initiative.



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By Malawakil Paris

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