

SEOUL BUZZ



Newsletter 2/2017

April to June 2017

Message from the Ambassador

Salam sejahtera & Anyeonghaseyo!

To all our readers, I would like to take this opportunity to wish all Muslims “Eid Mubarak” which was celebrated in the Republic of Korea (ROK) on 25 June 2017. I hope that the month of Syawal that followed after Ramadan, brings more peace, new opportunity and prosperity to all.

As the second issue of the year, we hope that with this e-newsletter would give readers a better insights on Malaysia-ROK relations as well as the activities undertaken by the Embassy in the second quarter of 2017.



*H.E. Dato' Rohana Ramli
Ambassador of Malaysia
(Extraordinary and Plenipotentiary)
to the Republic of Korea*



Embassy of Malaysia

129, Dokseodang-ro,
Hannam-dong, Yongsan-gu,
04419, Seoul,
Republic of Korea (ROK)

Tel : (822) 2077 8600
Fax: (822) 794 5488/5480
E-mail:
mwseoul@kln.gov.my



2050 National Transformation

The 2050 National Transformation or *Transformasi Nasional* (TN50) is a new 30-year transformation plan for Malaysia. It is a new vision for Malaysia, announced by the Prime Minister of Malaysia during the 2017 Budget. TN50 aims to transform Malaysia into a nation of caliber with a new mindset. TN50 will span three decades, and the youths of all races will form the core of this new transformation plan.

On 19 January 2017, the Malaysian Prime Minister, Dato' Sri Mohd Najib Tun Razak, launched the first series of national discourse to chart the nation's direction on a new canvas as the 2050 National Transformation with some 500 youth leaders at Dewan Tunku Canselor, University Malaya. The general goal for TN50 is for Malaysia to become a top 20 country in the world by the year 2050.

In the run up to the unveiling of TN50 in 2019, there will be a series of discussions on what the Malaysian identity should be by 2050 – in terms of how Malaysians view themselves as diverse Malaysians.

The Ministry of Youth and Sports is tasked to collect views from youths in the first few months of this year, before moving on to other groups. The year 2017 will be spent collecting views from public with 2018 the year for the Government to have more focused discussions with experts to see whether the views and suggestions are realistic. Near the end of the next year or early 2019, the Government will form a policy document on TN50 to be announced by the Prime Minister.

"Let TN50 bear witness; (let it) be recorded in history that we are responsible citizens and forefathers, to leave behind the best and the greatest legacy to be inherited by future generations. "From now on, TN50 is our lucky charm. Let the old legacy pass. The future of Malaysia, we will recreate." - Prime Minister of Malaysia, Dato' Sri Mohd Najib Tun Abdul Razak, 21 October 2016.



TN50 will be the roadmap, after Vision 2020 that will transform the country's economy, citizen well-being, environment, technology, social interaction, governance and public administration.

MAJOR SPORTS EVENT HOST BY MALAYSIA

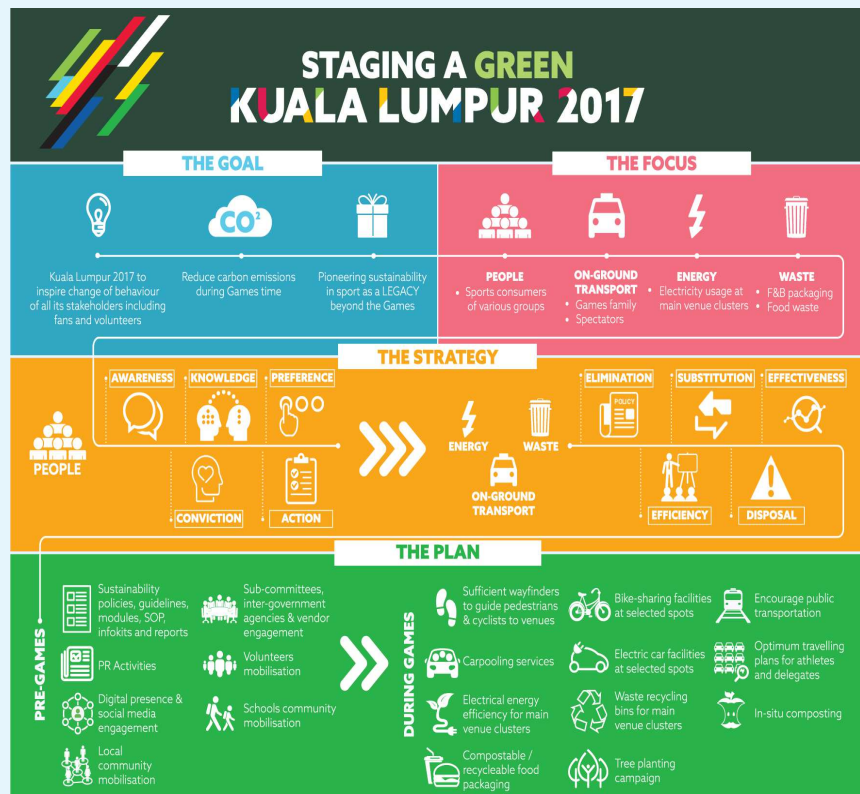


After 16 years, Malaysia is once again hosting the SEA Games and ASEAN Para Games which will be branded as Kuala Lumpur 2017. Malaysia has successfully hosted the Commonwealth Games in 1998 and managed to become the overall champion at the 2001 SEA Games in Kuala Lumpur.

The year 2017 will also mark Malaysia's 60th year of independence. The 29th chapter of the SEA Games as well as the 9th ASEAN Para Games will be a landmark occasion and a source of pride for all Malaysians in many years to come. To personify and embody the spirit of Kuala Lumpur 2017, the official mascot is inspired by the graceful and powerful Malayan Tiger named Rimau. RIMAU stands for RESPECT, INTEGRITY, MOVE, ATTITUDE & UNITY.

RISING TOGETHER

The theme of the Games is "Rising Together", signifying the coming of age for Southeast Asia as a community. The region has come a long way in making its mark on the global stage and this is a time for us to come together to write the next chapter in our collective journey of peace, progress, and prosperity. Kuala Lumpur 2017 will be an important milestone in the ASEAN region as it will be the first SEA Games and ASEAN Para Games to be held after the formation of the ASEAN Community in 2015. It will be a further proof that sports will not only play a big role in bringing all the citizens of Southeast Asia together in celebrating our achievements and commitment towards sportsmanship, but it will also uplift and inspire the entire region.



INVESTMENT SECTION

Statistics for January - June 2017

The latest statistics from January to June 2017 has yet to be announced. Therefore, 2016 figures still applies.

Events in 2nd quarter 2017

- Trade and Investment Mission to the ROK, 13-14 April 2017
- The 7th Korea International Material, Handling & Logistics Exhibition, 19 April 2017
- Investment promotion seminar on ICT by ASEAN Korean Chamber, 24-27 May 2017

Upcoming events

- Asian Leadership Conference (ALC), 3 - 4 July 2017

TRADE SECTION

Statistics for January - May 2017

(Source: KITA)

- Total trade between ROK and Malaysia for January - May 2017 was recorded at US\$7.10 billion.
- ROK's total export to Malaysia for January - May 2017 amounted to US\$3.74 billion.
- ROK's total import from Malaysia for January - May 2017 amounted to US\$3.36 billion.

Events in 2nd quarter 2017

- 13th ASEM Senior Officials' Meeting on Trade and Investment (ASEM SOMTI13), 28 April 2017

Upcoming events

- Benchmarking visit by researchers from UTM, USM and UMK to MATRADE Seoul on 14 July 2017.



Roundtable meeting with Korean Small and Medium-sized Enterprises (SMEs) led by YB Dato' Sri Mustapa Mohamed, Minister of International Trade and Industry (MITI)



Seminar on Business Opportunities in Malaysia during YB Minister MITI's Trade and Investment Mission to Seoul, ROK



ASEAN-Korea Investment Promotion Seminar on ICT from 24-26 May 2017

Education & Training Section

Statistics of students as of 30 June 2017:

Language	42
Diploma	44
Bachelor	424
Master	8
PhD	20
Total	538

Events in 2nd quarter 2017

- *Kursus Pemantapan Kendiri*, 6 May 2017
- Mini Simposium for new students, 14 May 2017
- *Program Perjumpaan Pelajar Siri 4/2017*

Upcoming events:

- Excellent Circle, 9-10 September 2017
- KASUMA Outdoor, 30 October 2017



Meet up session between Talent Corporation Malaysia and Malaysian students in Seoul



The Education Office organised *Program Perjumpaan Pelajar Siri 4/2017* at Inha University



The Education Office organised Career Talk 2017: Your Future Begins Here for all final year students at Dongyang Mirae University

TOURISM SECTION

Background & Mission

Statistics for January - April 2017

For January - April, tourist arrivals from Malaysia to the ROK was recorded at 105,656

For January-March 2017, tourist arrivals from the ROK to Malaysia was recorded at 130,640

Events in 2nd quarter 2017

- ANTOR Roadshow 2017, 11-12 April 2017
- Hana Tour Travel Show, 8-11 June 2017

Upcoming events

- Exhibition of ASEAN Culture House, 1 September 2017
- Joint MM2H Promotion with Banking Corporation
- MODE Tour International Travel Show 2017



Malaysian tourism representatives with Mr. Choi Jung-Ho, President of Jin Air and Mr. Ko Kwang-Ho, Vice President of Jin Air



Dinner hosted by TM Seoul at The Buffet Restaurant



ANTOR Roadshow held in Gwangju from 11-12 April 2017

VISITS, MEETINGS, CONFERENCES



Private farewell of H.E. Minister of Foreign Affairs of the ROK

H.E. Dato' Rohana Ramli attended a private farewell for H.E. Yun Byung-se (FM Yun), Minister of Foreign Affairs of the ROK on 25 April 2017. The farewell was attended by the diplomatic corp in the ROK. FM Yun took office on 11 March 2013 and ended his term on 18 August 2017.



Courtesy Call by H.E. Otar Berdzenishvili, new Ambassador of Georgia

On 10 May 2017, H.E. Otar Berdzenishvili, new Ambassador of Georgia to the ROK paid courtesy call to H.E. Dato' Rohana Ramli. Prior to his appointment at the ROK, H.E. Otar Berdzenishvili served as Georgia's Ambassador to Brazil and Non-Resident Ambassador to Peru, Colombia, Bolivia, Ecuador, Suriname, Trinidad and Tobago, Guyana and Representative to the Caribbean Community 2011-2016.



Courtesy Call by CEO Ranaco Education & Training Institute

On 11 May 2017, CEO of Ranaco Education & Training Institute (RETI) visited the Embassy and paid courtesy call to H.E. Dato' Rohana Ramli. During their working visit to the ROK, RETI signed a Memorandum of Understanding (MoU) with the Korea Maritime and Ocean University to further expand academic cooperation between two institutions.

VISITS, MEETINGS, CONFERENCES



Working Visit by the Mayor of Kuala Lumpur to the ROK

The Mayor of Kuala Lumpur, YBhg. Datuk Seri Hj. Mhd. Amin Nordin bin Abd. Aziz and delegation from the Ministry of Federal Territories and InvestKL undertook a working visit to the ROK from 19-22 April 2017. The objective of the visit was to establish closer cooperation between the Kuala Lumpur City Hall and Seoul Metropolitan Government. The Mayor of Kuala Lumpur had a meeting with his counterpart Mayor of Seoul, Park Won-soon at Seoul City Hall office on 21 April 2017.

VISITS, MEETINGS, CONFERENCES



Luncheon with PETRONAS Energy Project

On 15 May 2017, H.E. Dato' Rohana Ramli had a luncheon meeting with PETRONAS Energy Group in Seoul. PETRONAS Energy focuses on long-term investments namely on LNG regasification, natural gas storage, transportation, gas-to-power tolling capacity and emissions



Courtesy Call by H.E. Umar Hadi, new Ambassador of the Republic of Indonesia

On 18 May 2017, H.E. Umar Hadi, new Ambassador of Indonesia to the ROK paid courtesy call to H.E. Dato' Rohana Ramli. Prior to his assignment to Seoul, H.E. Umar served as the Consul General in Los Angeles from 2014 to 2017.

VISITS, MEETINGS, CONFERENCES



H.E. Dato' Rohana Ramli with Malaysians and diplomats at the Malaysian booth



H.E. Dato' Rohana Ramli with Mayor of Busan, Suh Byung-soo



2017 Busan Familiarization Tour & 12th Global Gathering

On 19-20 May 2017, H.E. Dato' Rohana Ramli attended the 12th Global Gathering and Busan Familiarisation Tour organised by the Busan Foundation for International Cooperation. The event was attended by Ambassadors and officials from Embassies in Seoul. The event is one of the biggest annual multi-cultural festival in Busan. There were many activities held during the event namely world cultural performances, arts, crafts, food and flea markets from many different countries. Malaysians who resides in Busan opened a booth to sell food and handicrafts. They are members of Malaysian Busan Association.

VISITS, MEETINGS, CONFERENCES



Meeting with Mr. Baek, Jae Hyun, President of the Korea-Malaysia Parliamentary Friendship Group

On 24 May 2017, H.E. Dato' Rohana Ramli had a meeting with Mr. Baek Jae-hyun, President of Korea-Malaysia Parliamentary Friendship Group at the National Assembly. Mr. Baek is a Member of the National Assembly Republic of Korea.



Courtesy visit by Master Builders Association Malaysia (MBAM)

On 29 May 2017, delegation from the Master Builders Association Malaysia (MBAM) visited the Embassy and paid courtesy call to H.E. Dato' Rohana Ramli. During their visit to the ROK, MBAM attended the 43rd International Federation of Asian and Western Pacific Contractors' Associations Convention held from 30 May to 2 June 2017 at Grand InterContinental Parnas, Seoul.

VISITS, MEETINGS, CONFERENCES



ASEAN Culinary Festival

As the year 2017 marks the celebration of the 50th anniversary of ASEAN (Visit ASEAN Year), and the ASEAN-ROK Cultural Exchange Year, the ASEAN-Korea Centre organised the ASEAN Culinary Festival 2017 from 2-4 June 2017 to promote better understanding of the ASEAN cuisine and culinary tourism destinations to the public. The event was organised in conjunction with the 32nd Korea World Travel Fair (KOTFA) at COEX in Seoul. Malaysia was represented by Chef Ismail Ahmad.

VISITS, MEETINGS, CONFERENCES



Courtesy Call by ACS Ambassadors on Mayor Park Won-soon, Special Envoy to ASEAN

On 8 June 2017, the ACS Ambassadors paid courtesy call on Mayor Park Won-soon at Seoul City Hall. The President of the ROK has named Mayor Park Won-soon as his Special Envoy to ASEAN. During the call, Mayor Park underscored that the importance of the relationship between the ROK and ASEAN is due to its growth potential and huge market.

VISITS, MEETINGS, CONFERENCES



Working visit by Secretary General Ministry of Energy, Green Technology and Water to Seoul, 7-9 June 2017

The Secretary General of Ministry of Energy, Green Technology and Water, YBhg. Dato' Seri Ir. Dr. Zaini Ujang and delegation undertook a working visit to the ROK from 7-8 June 2017. The delegation attended the 39th International Exhibition on Environmental Technology and Green Energy (ENVEX 2017) at COEX. The delegation also attended the 1st Meeting of the Joint Working Group Under The Malaysia-Korea Co-operation in Water and Wastewater to expand co-operation between the two countries.

VISITS, MEETINGS, CONFERENCES



Working Visit of YBhg. Tan Sri Dr. Ali Hamsa, Chief Secretary to the Government of Malaysia, 15-17 June 2017

The Chief Secretary to the Government of Malaysia, YBhg. Tan Sri Ali Hamsa and MyHSR delegation undertook a working visit to Busan and Seoul from 15-17 June 2017. The delegation attended the Global Smart Rail Conference in Busan and visited the ROK's rail agency and authority in Seoul.

VISITS, MEETINGS, CONFERENCES



During his working visit, YBhg. Tan Sri KSN also hosted Majlis Berbuka Puasa with Malaysian students and community in the ROK. YBhg. Tan Sri KSN took the opportunity to share and exchange ideas with Malaysians working and studying in the ROK.

VISITS, MEETINGS, CONFERENCES



Iftar Dinner hosted by FM ROK

On 22 June 2017, H.E. Dato' Rohana Ramli attended an Iftar dinner hosted by the new Minister of Foreign Affairs of the ROK, H.E. Kang Kyung-wha at Lotte Hotel. The 14th Iftar dinner brought together people from various sectors, including diplomats from the Middle East, Africa and Asia, Korea Muslim Federation, the Korea Institute of Halal Industry, muslim students in the ROK, academician and business people. The MOFA ROK has hosted the Iftar dinner during the month of Ramadan every year since 2004. The event has promoted friendship and better understanding between the ROK and the muslim nations.

EMBASSY ACTIVITIES



Spring Bazaar 2017

On 13 May 2017, the Embassy organised the annual Malaysia Spring Bazaar at the Embassy compound. The event was organised to promote and showcase famous Malaysian food and delicacies to the public. Visitors were also entertained with traditional performances during the event. The Malaysian food sold during the event includes nasi lemak, mee goreng, rendang, roti jala and teh tarik.

EMBASSY ACTIVITIES



Hari Raya Aidilfitri Open House

On 25 June 2017, the Embassy organised the Hari Raya Aidilfitri Open House at the Embassy's compound. The event was attended by more than 200 Malaysians studying and working in the ROK. During the open house, the Embassy served traditional Malaysian food for Hari Raya.

EMBASSY INFORMATION



CONSULAR SERVICES SECTION

Mr. Mohd. Hanafi Mohd Yunus
Third Secretary (Administration & Consular)
Tel: (822) 2077 8611
E-mail: hanafiyunus@kln.gov.my

EDUCATION AND TRAINING SECTION

Ms. Noor Aida Misran
First Secretary (Education & Training)
Tel: (822) 2077 8621
E-mail: aida.misran@jpa.gov.my

Mr. Khairul Effandi Shafiee
Third Secretary (Student Affairs)
Tel: (822) 2077 8624
E-mail: effandi.shafiee@jpa.gov.my

TRADE SECTION

Address: 17th Floor, Standard Chartered Building,
Jongno-gu, Seoul, 110-702

Mr. Iszam Khail Ishak
Counsellor (Trade)
Tel: (822) 739 6813/14
Fax: (822) 739 6815
E-mail: iszam@matrade.gov.my

INVESTMENT SECTION

Address: 17th Floor, Standard Chartered Building,
Jongno-gu, Seoul, 110-702

Mr. Mohamad Reduan Mohd Zamri
Second Secretary (Investment)
Tel: (822) 733 6130/6131
Fax: (822) 733 6132
E-mail: reduanzabri@mida.gov.my

TOURISM SECTION

Address: 2nd Floor, Hansung Building 47-2, Seosomun-
dong Chung-gu, Seoul 100-110

Mr. Syed Muhadzir Jamallulil Syed Abdul Malik
Director
E-mail: syedmuhadzir@tourism.gov.my

Ms. Farah Syarliza
Deputy Director
E-mail: farahsyarliza@tourism.gov.my

Tel: (822) 779 4422/4251
Fax: (822) 779 4254
E-mail: mtpb@users.unitel.co.kr

