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# Newsletter Vol 1/2017

## 2050 National Transformation



The 2050 National Transformation or *Transformasi Nasional* (TN50) is a new 30-year transformation plan for Malaysia. It is a new vision for Malaysia, announced by the Prime Minister of Malaysia during the 2017 Budget. TN50 aims to transform Malaysia into a nation of caliber with a new mindset. TN50 will span three decades, and the youths of all races will form the core of this new transformation plan.

On 19 January 2017, the Malaysian Prime Minister, Dato' Sri Mohd Najib Tun Razak, launched the first series of national discourse to chart the nation's direction on a new canvas as the 2050 National Transformation with some 500 youth leaders at Dewan Tunku Canselor, University Malaya. The general goal for TN50 is for Malaysia to become a top 20 country in the world by the year 2050.

In the run up to the unveiling of TN50 in 2019, there will be a series of discussions on what the Malaysian identity should be by 2050 – in terms of how Malaysians view themselves as diverse Malaysians.

The Ministry of Youth and Sports is tasked to collect views from youths in the first few months of this year, before moving on to other groups. The year 2017 will be spent collecting views from public with 2018 the year for the Government to have more focused discussions with experts to see whether the views and suggestions are realistic. Near the end of the next year or early 2019, the Government will form a policy document on TN50 to be announced by the Prime Minister.

***“Let TN50 bear witness; (let it) be recorded in history that we are responsible citizens and forefathers, to leave behind the best and he greatest legacy to be inherited by future generations. “From now on, TN50 is our lucky charm. Let the old legacy pass. The future of Malaysia, we will recreate,” - Prime Minister of Malaysia, Dato’ Sri Mohd Najib Tun Abdul Razak, 21 October 2016.***

TN50 will be the roadmap, after Vision 2020 that will transform the country's economy, citizen well-being, environment, technology, social interaction, governance and public administration.

## Malaysian Embassy Visit to Leiden University



H.E. Dato' Ahmad Nazri Yusof, Ambassador of Malaysia and officials of the Embassy of Malaysia visited Leiden University on Thursday, 23 February 2017. The aim of the visit to learn more about Leiden University as one of the oldest higher learning institute in the Netherlands and the academic programme it offers.

The programme started with a presentation by Prof. Dr. Eric Beerkens, Senior Advisor for International Affairs of Leiden University, follows by a visit to the new Asian Library which was opened to the students of the university by end of March 2017. The delegation had also the opportunity to meet Mr. Kurt De Belders, Director of Leiden University Libraries during the visit.

## International Mother Language Day 2017

The Embassy of Malaysia joined eight other embassies in The Hague participating the 2017 International Mother Language Day event hosted by the Embassy of Bangladesh at Paleiskerk, The Hague on 25 February 2017. The event was to promote worldwide awareness on linguistic and cultural diversity. International Mother Language Day was formally recognised by

the United Nations General Assembly in its resolution establishing 2008 as the International Year of Languages.

The programme started with the lay of floral wreath, followed by a short presentation by children of the Embassy of Bangladesh. H.E. Sheikh Bilal, Ambassador of Bangladesh then delivered his opening remarks, followed by short remarks by four other ambassadors including by H.E. Dato' Ahmad Nazri Yusof, Ambassador of Malaysia.

There were 10 performances throughout the event including from Indonesia, Thailand, Nepal, Viet Nam and The Netherlands. Malaysian Embassy was represented by Ms. Shafaatusaara Silahudin from Leiden University, and Mr. Ahmad Hosni Mobarra, from Delft. Mr. Hosni recite a poem titled "Kembara Negaraku" while Ms. Shafaatussara sang one traditional song titled "Syair Rakis".

### **MH 17 Tree Planting**

H.E. Dato' Ahmad Nazri Yusof, Ambassador of Malaysia joined H.E. Bert Koenders, Minister of Foreign Affairs of the Netherlands, Tan Sri Mohamad Nor Yusof, Chairman of Malaysia Airlines Berhad and Mr. Evert van Zijtveld, Chairman of MH 17 Disaster Foundation at the official Tree Planting Ceremony for MH17 at Vijhuizen on Saturday, 18 March 2017.



The ceremony began with remarks by Chairman of MH17 Disaster Foundation, followed by remarks by Foreign Minister of the Netherlands. H.E. Ambassador of Malaysia delivered message on behalf of

Minister of Transport of Malaysia as the MH17 coordinator, followed by speech by Chairman of Malaysia Airlines Berhad.

Guests then proceed in planting the first tree for Captain Wan Amran, the flight captain, followed by 14 other trees representing the crew of MH17. Later, other Dutch next of kins took turn in planting trees for their respective family members, arranged in a similar seating number aboard MH17. The official programme ended by 10.30 a.m.

### **Visit to Hittech Group and C. Steinweg**

The Embassy of Malaysia in the Hague, with the collaboration with MIDA Frankfurt visited two Dutch companies namely Hittech

Group BV and C. Steinweg Handelsveem BV on 20 March and 21 March 2017 respectively. The objective of the visits was to study about the potential new investment projects conducted by both companies in Malaysia.

Hittech Group BV, a Dutch manufacturer company specializing in medical devices, electronics and laboratory equipment, has two subsidiaries company in Malaysia namely Hittech Assembly Malaysia Sdn Bhd in Subang Jaya, and Wemac Engineering Sdn Bhd in Penang.



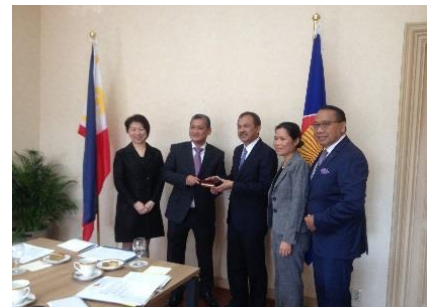
C. Steinweg Handelsveem BV is a logistical service provider which has logistic facilities in over 100 countries. Currently, C.Steinweg has two large logistic operations in Malaysia namely natural resources and commodities hub in Pasir

Gudang, Johor and dangerous goods and commodities hub in Port Klang.

### **Malaysia as new Chairman of ACTH**

On 30 March 2017, H.E. Mr. Jamie Victor B. Ledda, Ambassador of the Philippines ceremoniously turned over the ASEAN gavel and five desk flags to H.E. Dato' Ahmad Nazri Yusof to mark the handing over of the Chairmanship of ASEAN Committee The Hague (ACTH) to Malaysia.

ACTH was formed in November 2015 and consists of five ASEAN embassies in The Hague namely Indonesia, Malaysia, Philippines, Thailand and Viet Nam.



### **Malaysia participated in Blomencorso Parade 2017**

Embassy of Malaysia/Tourism Malaysia participated in Blomencorso Parade on 22 April 2017. The parade procession was from Noordwijkerhout to Haarlem. The number of visitors recorded was around 1 million people.

The event was organized annually where flower floats make a 21 km road tour passing four Dutch cities. This year theme was Dutch Design and the De Stijl art movement.



### ASEAN Ambassadors Joint Call on Foreign Minister

On 24 April 2017, ASEAN Ambassadors met Dutch Foreign Minister H.E. Mr. Bert Koenders at the Foreign Ministry in The Hague. The meeting was initiated by ASEAN Committee The Hague (ACTH) and joined by three ambassadors and two Charge de' affaires of ASEAN embassies from Brussels. The objective of the meeting was for ACTH to have a joint call on FM Koenders and presents itself as a group, to exchange views on enhancing cooperation between both sides. Malaysia, as the current ACTH Chairman, and the Philippines, as the current ASEAN Chair, led the discussion with FM Koenders.

### Malaysian-Dutch Business Luncheon



H.E. Dato' Ahmad Nazri Yusof, Ambassador of Malaysia, Ms. Amilatun Fazlina Zakaria, MATRADE The Hague and Mr. David Auras, MIDA Frankfurt attended the Malaysian-Dutch Business Luncheon on 11 May 2017 at the Ministry of Foreign Affairs of the Netherlands. The luncheon was jointly hosted by InvestKL, Malaysian-Dutch Business Council (MDBC) and Ministry of Foreign Affairs at the side line of the annual ASEAN Business Dialogue event organized by Dutch Foreign Ministry on the same day. Ms. Vivian Sia represented InvestKL during the said event.

The objective of programme was to engage and promote Greater Kuala Lumpur to the Dutch Multi-National Companies (MNC) on its potential and attractiveness to establish its regional hub and headquarters.

### Visit of British School Netherlands Leidschenveen campus to the Embassy

The Embassy of Malaysia in The Hague received a visit of 10 students from British School Netherlands (BSN) Leidschenveen campus on 23 May 2017. The visit was at the request of BSN in conjunction with Child-Ambassadors programme whereby each year children of year group five and six will be representing his or her country throughout the year.



The students had an educational exchange and chat with H.E. Dato' Ahmad Nazri Yusof, Ambassador of Malaysia about the role of an ambassador, role and function of an embassy and the required qualification and skill of an effective diplomat.

### Hari Raya Celebration 2017



On Sunday, 25 June 2017 more than 400 Malaysians and friends of Malaysia gathered at the Embassy of Malaysia in The Hague to celebrate Eidul Fitri. The program began at around 9.30 a.m. with Eid prayer, followed by a feast prepared voluntarily by staffs of the Embassy.

Apart from Malaysian students and expatriates, few foreign ambassadors and members of local community attended the gathering in the spirit of celebration and togetherness to mark the end of Ramadhan.

### Submission of Application for Interpretation of Judgment of 23 May 2008 case, 30 June 2017

On Friday, 30 June 2017, H.E. Dato' Ahmad Nazri Yusof, Ambassador of Malaysia to the Kingdom of the Netherlands headed the Malaysian delegation to file an Application for Interpretation of the Judgment of 23 May 2008 in the Case concerning Sovereignty over Pedra Branca/Pulau Batu Puteh,

Middle Rocks and South Ledge (Malaysia/Singapore) at the International Court of Justice (ICJ).



During meeting with H.E. Mr. Philippe Couvreur, Registrar of ICJ, Malaysian delegation provided the basis of the application to the Court and requested the Court to consider that the proceeding for the first filing and the second to be conducted concurrently.

### The Launching of Negaraku Expression Programme



On 18 March 2017, Prime Minister of Malaysia, Dato' Sri Najib Tun Abdul Razak launched the "Ekspresi Negaraku" (Negaraku Expression) programme at Dataran Putrajaya. The programme, aimed at showcasing Malaysia's multiracial, multiethnic and multi-religious unity will allow Malaysians to demonstrate their feelings and expression for the country.

The Prime Minister, in launching the programme said, **"Patriotism is the foundation and main element for a strong identity which we need to foster if we want to be a nation that is peaceful, harmonious and united,"...."This is the country of our birth, the place where we toddled when we were small, were schooled and grew up in, earn a living as adults and when the time comes, we will be laid to rest here, where we were born,".**

Among the initiatives under the Negaraku programme include a national arts competition, contribution of story, poster competition, art exhibition and using Negaraku logo in all the official government correspondence. If you have an interesting and patriotic story to share, about a Malaysian experience, encounter or interaction, you can share at <http://www.negaraku.com>.

In this regard, the "Ekspresi Negaraku" campaign should be supported by all Malaysians, irrespective of race, since its main

objective is to help inculcate the spirit of patriotism, including Malaysians abroad. In conjunction with this year's National Day, *Ekspresi Negaraku* is an appropriate platform to promote the "Negaraku" initiative.



### New King For Malaysia

The new *Yang di-Pertuan Agong* (King) of Malaysia, Sultan Muhammad V, took his oath of office on 13 December 2016 in a simple yet highly symbolic ceremony at the *Istana Negara* (National Palace).

Also in attendance were the Conference of Rulers or their representatives, i.e. the Sultans and the *Yang di-Pertua Negeri* (rulers) of the other states in Malaysia. The ceremony itself was chaired by the Sultan of Selangor, Sultan Sharafuddin Idris Shah.

Malaysia practices a constitutional monarchy system, with the post of the *Yang di-Pertuan Agong* rotated among the nine Sultans in Malaysia. The decision of which of the nine will be the *Yang di-Pertuan Agong* is made by the Conference of Rulers, taking into account a number of factors including the principle of geographical rotation.

Once appointed, the *Yang di-Pertuan Agong* presides over all federal ceremonies involving the monarchy, and is resides at the National Palace in Kuala Lumpur. In his own home state, a regent will be appointed to oversee state ceremonial matters.

Sultan Muhammad V becomes the 15<sup>th</sup> *Yang di-Pertuan Agong* of Malaysia, corresponding with 60 years of Malaysia's independence. The last time a Sultan of Kelantan was the *Yang di-Pertuan Agong* was in 1975, in the form of Sultan Muhammad V's grandfather. The Sultan of Perak, Sultan Nazrin Muizzuddin Shah was officially appointed as the Deputy *Yang di-Pertuan Agong* at the same ceremony.

### Official Launching of MH17 National Memorial at Vijfhuizen

On 17 July 2017, H.E. Dato' Ahmad Nazri Yusof, Ambassador of Malaysia joined other ambassadors and representatives of MH17 grieving nations at Vijfhuizen, Haarlemmermeer to witness the official launching of MH17 National Memorial. Among the attendees were His Majesty King Willem Alexander and Queen Maxima, and Dutch Prime Minister Mark Rutte and Foreign Minister Bert Koenders.

The ceremony began with family members taking turn to read names of their loved one, followed by performances by Air Force Orchestra and singers. Later, His Majesty King Willem-Alexander and Queen Maxima led a tribute march together with 17 children. The programme ended with family members laid flowers around MH17 National Memorial.

Malaysia Airlines representatives and Malaysian family members were also present during the ceremony.



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#### **EMBASSY OF MALAYSIA, THE HAGUE**

Ambassador: Dato' Ahmad Nazri Yusof  
Counsellor: Mr. Ahmad Zuwairi Yusoff  
Counsellor (Agricultural): Mr. Mohd Yusmizam Yahya  
Counsellor (Cultural): Ms. Zuraini Abd Ghani  
Second Secretary (Trade): Ms. Amilatun Fazlina Zakaria  
Second Secretary (Political): Ms. Nor'airin Abd Rashid  
Second Secretary (Admin & Finance): Mr. Mohd Fadzil Mohd Othman  
Second Secretary (Cultural): Ms. Nurfirza Khalid  
Second Secretary (Agricultural): Mr. Mohammad Wafiuddin Esa  
Secretary to Ambassador: Ms. Mazni Abd Hamid

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