

Proton reduces prices with GST implementation

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In light of the implementation of the goods and services tax (GST) which comes into force today, Proton Holdings Bhd has announced the new prices for its models, with reduction of up to RM1,475, or 3.25 percent, per unit on selected variants.

The new on-the road prices include all models under the Proton family comprising the Saga, Persona, Inspira, Staria Neo, Exora, Prevé, Suprima S and Iriz, said Proton in a statement in Kuala Lumpur today.

All these prices have taken into account the six percent GST and are the on-the-road prices.

“Consumers can now look forward to not only value-for-money cars but cars with enhanced quality and safety features.

“For example, now consumer can buy a Proton Saga from as low as RM33,242.40 or a Prevé 1.6L Turbo at RM61,023.46,” said its chief executive officer Abdul Harith Abdullah.

Proton said as the only full-fledged car manufacturer in the region, it has always given its full dedication in meeting its role to serve the nation, especially in manifesting the objectives of the GST.

One fact that should not be ignored is that even with such reduction in pricing, Proton has enhanced the values of its products, through its safety features.

This further reiterates Proton’s commitment to further enhance its products and services on all levels and offer Malaysians safe, good quality and value-for-money cars.

For further details of all variants, visit Proton’s website at www.proton-edar.com.my.

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