

UTM to use Harvard case studies in teaching
Malaysiakini.com
May 26, 2010

Universiti Teknologi Malaysia (UTM) will be using case studies from the Harvard Business School in all its academic programmes beginning with the July session this year.

Its vice-chancellor Zaini Ujang said the move would make UTM the first local university to use case studies from the world's top university in all its academic programmes.

"Case studies have been identified as a teaching innovation to expose undergraduates to actual situations in business and industries related to their fields of study.

"For example, undergraduates studying communication information technology (ICT) will study cases that happened in computer-producing or ICT companies such as Apple, IBM, Google and HTC," he told a press conference at a hotel in Kuala Lumpur today.

He said using the Harvard Business School case studies would be a teaching and learning innovation for UTM, to add value to its graduates for the job market.

Zaini also said that UTM would be sending 5,000 undergraduates for studies and training overseas this year through the Global Outreach programme.

He said this was one of UTM's planned activities to give global exposure and to raise the confidence of its undergraduates in line with the country's human capital development concept.

"Last year, we sent out 1,100 undergraduates and early this year, 1,500 more to countries including Japan, Australia and Saudi Arabia," he said.

- Bernama

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Source : <http://www.malaysiakini.com/news/132791>