

**Replacement model for Waja by year-end**  
**Malaysiakini.com**  
**July 15, 2010**

Proton Holdings Bhd expects to launch a new sedan model before the end of this year to replace the Waja.

Group managing director Syed Zainal Abidin Syed Mohamed Tahir said production of the new model would be undertaken at its plant in Shah Alam.

"All the preparations have been done. We hope to launch it in the last quarter of this year," he told reporters after launching the improved Exora model here today.

"We are working with other original equipment manufacturers," he said.

According to market talks, the new model will display a copy of version Mitsubishi Lancer 2.0 GT but use the engine with a capacity of slightly smaller 1.8-litre.

It is believed that the Mitsubishi feature in Proton is the result of development engineering cooperation between Proton and Mitsubishi Motors Corporation, which is also a shareholder.

On the improved Exora model, Syed Zainal Abidin said Proton was confident that it could help to increase the sales volume to 2,500 units per month from 2,300 units per month.

"This would help to surpass our target to sell some 28,690 units of the Exora in the current 2010/2011 financial year," he said.

Exora: RM1,000 higher

From its launch in April 2009 and to date, more than 33,000 units have been registered on the road.

NONEAt at June 30, 2010, the company has received a total of 42,916 bookings for the Exora.

Syed Zainal Abidin said Proton also planned to launch the improved Exora, which is powered with 1.6 Campro CPS engine, in overseas markets within the next three to six months.

Available in the base-, medium- and high-line variants, price for the improved Exora is RM1,000 higher than the existing model.

On-the-road prices (Peninsular Malaysia and metallic based) for the improved Exora are RM58,998 for base-line manual transmission, RM65,998 for medium-line automatic and RM76,998 for high-line automatic.

- Bernama

Copyright © 1999-2007 Mkini Dotcom Sdn. Bhd.  
Source : <http://www.malaysiakini.com/news/137419>