



60% of 7 mil respondents understand 1M'sia concept
Malaysiakini.com
Jan 15, 2010

About 60 percent of seven million respondents understand the 1Malaysia concept introduced by Prime Minister Najib Abdul Razak.

Information Communication and Culture Minister Rais Yatim said the feedback received followed questions sent via SMS to about 14 million mobile phone users.

"Some 7 million or 60 percent of mobile phone users said they understand the concept while data by six to seven million more is being processed. This shows that 1Malaysia is a success," he said.

Rais said the Information Department had also conducted a survey on the people's understanding of the 1Malaysia concept.

Understand the objective

"Some 12,212 respondents interviewed and 62 percent said they understand the objective of the 1Malaysia concept.

"Data from the two groups will form a database so that we can identify areas that need more focus. We will also ask questions via SMS to gauge the depth of understanding."

He said the ministry would also hold more meet the people programmes in kampungs, new villages, schools and via television to raise understanding.

"The programmes will include items like unity, the constitution, Rukun Negara, right to religion, social contract, learning and education," he added.

- *Bernama*

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Source : <http://www.malaysiakini.com/news/122050>