

Leadership Of Yesteryears No Longer Apply Today
Malaysianmirror.com
July 2, 2011

PUTRAJAYA -- The challenges confronting the public sector and governments all over the world are ones we could not have envisaged a decade ago, said former Finance Minister Daim Zainuddin.

Daim said that the communication platform of yesteryears can no longer apply for today, be it in Malaysia, or even the United States of America.

He said the clarity of message to the people must be crystal clear, whether it is of a policy or an action by the Government.

With the varied and variety channels of communications today he said the public would form an opinion prior to an announcement.

"The onus is on leaders of public and private sector to explain their actions. The rise of fuel price, inflation and food price globally is a good example.

"Western governments sometimes send confusing and conflicting signals on economy and integrity of markets," he said at the global leadership challenges for public sector at the Razak School of Government here.

He said that the public's reaction to certain policy announcements could be a result of a lack of explanation of the reasons behind those actions.

"This affects economies beyond the said markets to the larger global economy. The future will ultimately be determined by young people. Thus quality education is KEY in the growth of the next phase of Malaysia," he said.

Daim concluded: "To change Malaysia's physic - we need to take the bull by the horn."

(Bernama)