



# Dell plans centre in Cyberjaya

The Star - 7/5/2006



LIGHT MOMENT: Abdullah sharing a laugh with Dell (left) and Rollins after a meeting at the Dell headquarters in Texas on Friday. — Bernamapic

**AUSTIN (Texas):** US computer giant Dell Inc plans to set up a technology and development centre in Cyberjaya that will involve high value-added activities, including process design and software development.

The decision was made following Prime Minister Datuk Seri Abdullah Ahmad Badawi's visit to the Dell headquarters in Round Rock, Texas, on Friday. He was welcomed by chairman Michael Dell and chief executive officer Kevin Rollins.

Present at the meeting were Science, Technology and Innovation Minister Datuk Seri Dr Jamaluddin

Jams and Multimedia Development Corporation chief executive officer Badlisham Ghazali.

Additional details regarding the centre will be finalised later this year.

Dell set up its first Malaysian manufacturing plant in Penang in 1995, which has since grown to employ some 4,000 people.

It also launched an advanced enterprise support centre in Penang earlier this year.

"Dell's new investment in Cyberjaya is a testimony of MSC Malaysia's unique ability to deliver high-value activities at competitive costs," said Badlisham.

"This also reinforces Cyberjaya's competitiveness for large-scale shared services outsourcing (SSO) operations by providing an attractive combination of excellent infrastructure and other attractive MSC incentives," he added.

The SSO cluster within the MSC is ranked among the top three in the world by consultants such as AT Kearney and McKinsey mainly due to its unique combination of quality people, competitive cost and world-class business environment.

Other US multinationals in the SSO cluster include AIG, ACS, EDS, Intel and ExxonMobil.