

Modenas hits one-millionth m-bike milestone

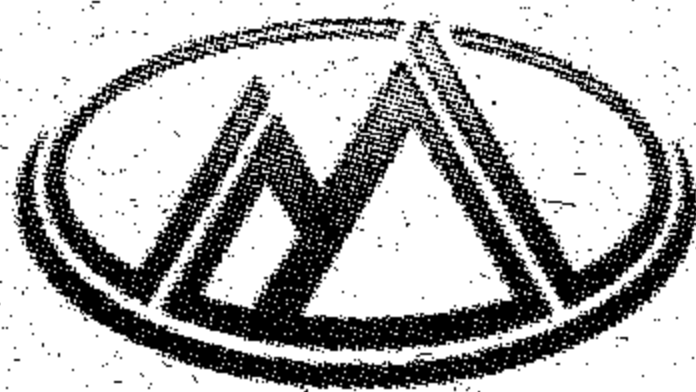
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MALAYSIAN motorcycle manufacturer Motosikal Dan Enjin Nasional Sdn Bhd (Modenas) recently produced its one millionth unit at the company's plant in Gurun, Kedah.

"Achieving the one millionth mark is a notable milestone in our decade-plus history, making Modenas the fastest to achieve this production mark in the motorcycle industry," chairman Datuk Syed Mohamad Syed Murtaza said in a statement.

Also present at the event to mark this milestone was Modenas chief executive officer Abdul Harith Abdullah.

Since its market entry, Modenas has established itself as a leading manufacturer of motorcycles that are sturdy and affordable. Within one year since starting its building con-



struction and infrastructure, Modenas began production of its Modenas-branded motorcycles with its first delivery in November 1996.

Kawasaki Heavy Industries is the technology partner of Modenas. Equity is shared by four parties — DRB-HICOM Bhd (55 per cent), Kawasaki Heavy Industries (19 per cent), Khazanah Nasional Bhd (15 per cent) and Sojitz Corp (formerly Nissho Iwai Corp Japan 11 per cent).

Modenas motorcycles are distributed by its wholly-owned subsidiary Edaran Modenas Sdn Bhd.

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