

Proton will play its rightful role

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PROTON shareholders will do all that is necessary for the national carmaker to play its rightful role under the National Automotive Policy even if negotiations with foreign investors fail, Datuk Seri Abdullah Ahmad Badawi said.

In a written reply to Teresa Kok (DAP – Seputeh), the Prime Minister said talks were proceeding well.

“There is no obvious obstruction that will prevent (the parties involved) from continuing their talks,” he added.

He said Proton would also implement an integrated initiative under its business recovery plan to help improve its business. This included sales and marketing, efficiency in output process, quality and cost reduction.