

Malaysia to share rural success at meet

The Star - 15/6/2007

PUTRAJAYA: Malaysia will share its success story in developing entrepreneurship and skills in rural areas with other countries at an international seminar to be held next month.

The International One Village One Product (OVOP) seminar will also allow participating countries to share their experiences as it is organised with the aim to promote economic development and co-operative relationships.

It will be held on July 5 in conjunction with the *One District, One Product* showcase to be attended by some 1,000 people, including 300 foreign participants from Japan, China, South Korea, Indonesia, Uganda, Malawi, the Philippines and Thailand.

Entrepreneur and Cooperative

Development Minister Datuk Seri Mohd Khaled Nordin said the seminar would discuss concrete methods to promote the OVOP approach to boost the economy of developing countries.

"It will also be an excellent opportunity for the participating countries to share their experiences in honing the entrepreneurial skills of those in the rural areas," Mohd Khaled said at the showcase's soft launch on Wednesday.

Deputy Prime Minister Datuk Seri Najib Tun Razak is scheduled to launch the showcase, which will feature products exclusively developed by 172 districts in the participating countries including foodstuff, services and art and craft.