

50th National Day logo, slogan unveiled

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PUTRAJAYA: The official logo and slogan for the 50th National Day celebration were unveiled yesterday, along the theme of excellence and national pride.

The logo, inspired by a waving Jalur Gemilang, is an oval bearing the four colours of the national flag.

It also features the national flower, the *bunga raya*.

The winning designer, Nor Azian A. Hasan, 35, won a RM10,000 cash prize for his effort.

The Culture, Arts and Heritage Ministry chose *Malaysiaku Gemilang* as the celebration's slogan, which is appropriate as *gemilang* means excellence, said Minister Datuk Seri Dr Rais Yatim.

"The *Kamus Dewan* defines *gemilang* as enlightened, bright, excellent and in memory of a past era," Dr Rais said before launching the logo and slogan at the Prime Minister's Department complex here.

At a press conference later, Dr Rais told reporters that the logo portrayed the unity of the multiracial *Bangsa Malaysia* and their appreciation and gratitude for living in a country that has known 50 years of independence.



Nor Azian: Won RM10,000 for his winning logo.

He also announced that the ministry would compose a song on *Malaysiaku Gemilang*.

Dr Rais said various programmes were being organised in the run-up to the peak of the celebration on Aug 31, aimed at instilling the *gemilang* concept in the minds of citizens.

"We want Malaysians to be *gemilang* in the years to come."