

THE SUN

DATE: 8/10/2010

## Time to commit to digital transformation, says Najib

BY **HUSNA YUSOP**

newsdesk@thesundaily.com

PUTRAJAYA: It is timely for Malaysia to commit to digitally transforming the government and enterprises in ways that will benefit the country and the people, Prime Minister Datuk Seri Najib Abdul Razak said yesterday.

He said as the MSC Malaysia embarked on its third phase, it will play an ever more important role in the country's progress, specifically in the journey towards becoming an Innovative Digital Economy.

"One clear resolution from the (MSC Malaysia) International Advisory Panel (LAP) and Implementation Council Meeting (ICM) meetings today is that ICT remains a key factor for our success as a nation," he said.

"In this context, the MSC Malaysia initiative has been instrumental in bringing great value for the nation's ICT industry on many fronts, including investment, talent creation and social benefit."

Najib said this at a press conference to officially announce the successful conclusion of the 22nd ICM and 13th MSC Malaysia LAP at his office here yesterday.

He said the goal of the Innovative Digital Economy is to stimulate human creativity with new technologies, outlets and opportunities.

He said these catalysts will in turn lead to innovation in products, services and processes created, increasing productivity for individuals and businesses and boosting their competitiveness in the global digital economy.

"As such, a well planned and successfully executed digital strategy is a must to ensure that Malaysia is able to continue competing and excelling on the global front," he said.

He also said talent development continues to be a prime focus of MSC Malaysia and during the meetings, recommendations were aimed at improving the quality of graduates entering the workforce and attracting foreign graduates back to Malaysia.

"Key initiatives will focus on expanding partnerships with industry players on a 'Finishing School' programme to train 25,000 knowledge workers and working with institutions of higher learning to deliver curriculum that are more industry specific and market driven," he said.