



PERDANA LIBRARY
PERDANA LEADERSHIP FOUNDATION
NEWSPAPER CLIPPING

Newspaper	New Straits Times
Date	13/1/2011

PM to lead mission to Gulf

MALAYSIA'S Prime Minister Datuk Seri Najib Razak is set to lead a group of more than 100 top Malaysian government officials and corporate chiefs in a move to win more business from the Gulf countries.

The event, which will be held to launch the "Invest Malaysia 2011" report, will take place on January 30 at the Emirates Palace Hotel, in the capital of the United Arab Emirates (UAE), Abu Dhabi.

Produced by media company Focus International, in cooperation with the Malaysian Investment Development Authority (Mida), the report hopes to attract foreign investment by targeting key investors and partners from important foreign markets.

Najib will also lead discussions through speeches, panel debates and further networking at the event, which will also be attended

High-powered team to woo investments

by more than 200 Arab business leaders. Arab investors will get a better idea of how to be involved in Malaysia's capital markets, and sectors like renewable energy, healthcare and green technology.

Apart from the prime minister, confirmed speakers at the conference include Malaysia's International Trade Minister Datuk Seri Mustapa Mohamed, Malaysian Investment Development Authority CEO Datuk Jalilah Baba, Bursa Malaysia CEO Datuk Yusli Mohamed Yusoff, Ministry of Health director general Tan Sri Dr Ismail Merican and KPJ Healthcare Bhd managing director Datin Paduka Siti Sa'adiyah Sheikh Bakir.

The one-day event will be

the first step for Focus International, headquartered in the UAE, to introduce Malaysia's business community to the GCC and it intends to have more events in Qatar and Malaysia.

Focus International's main business focus is to publish informative reports on countries around the globe such as the Middle East, Europe, Central Asia and Southeast Asia.

The 64-page report concerning Malaysia will present an insider's perspective of the business potential, giving an extensive economic overview of the economy, sector by sector, based on facts as well as in-person interviews with key government officials and top company executives.