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Konsortium Logistik chief executive officer Che Azizuddin Che Ismail (right) briefing Proton adviser Tun Dr Mahathir Mohamad on the state-of-the-art CLASS hub in Sijangkang. Looking on is Proton group managing director Datuk Seri Syed Zainal Abidin Syed Mohamed (left).

A touch of CLASS for Proton

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SIJANGKANG (Selangor): Proton Holdings Bhd, via its unit Proton Edar Sdn Bhd, has teamed up with Konsortium Logistik Bhd to launch its state-of-the-art centralised logistics hub.

The hubs are expected to speed up the delivery and improve the quality of Proton cars.

Known as Centre for Logistics, Allocation, Storage and Services (CLASS), the hubs are located in Sijangkang and Tanjung Malim.

They are for the staging, storage, pre-delivery inspection and pre-shipment inspection. Cars from Proton man-

ufacturing plant will now be sent to the hubs before delivered to customers.

Previously, pre-delivery inspections were done in different locations, such as the local and international dealers' respective outlets. The process had resulted in inconsistency in quality of vehicles.

Today, Proton cars will go through a standardised Konsortium Logistik's inspection.

"The hubs will help us standardise the pre-delivery inspection of all vehicles, and this is significant in ensuring fast delivery of cars for the domestic market.

"The CLASS process enables us to reduce a host of problems, including multiple handling by 40 per cent, unnecessary wait-

ing time to a maximum of three days, secondary defects and excess inventory at staging points," Proton group managing director Datuk Seri Syed Zainal Abidin Syed Mohamed Tahir said at the launch.

The hubs involve an investment of RM28-RM30 million, Syed Zainal said.

The Sijangkang hub, in operation since April last year, has a capacity of 7,000 cars while the 45-acre Tanjung Malim hub, operational since June last year, can accommodate 6,000 cars.

Proton adviser Tun Dr Mahathir Mohamad launched the Sijangkang hub.

Dr Mahathir also witnessed the signing of a service level agreement with Konsortium

Logistik, which officially sets the service level in terms of storage maintenance, pre-delivery inspection and delivery preparation.

Last month alone, CLASS had delivered a total of 14,573 units of vehicles to its distributors and dealers.

"The total delivery units grow every month and this signifies that Konsortium Logistik has the know-how, dedication, creativity, innovation, capacity, technology and the most important element of skilled and highly-trained human capital to manage efficiently and effectively this critical part of the automotive industry," Konsortium Logistik chief executive officer Che Azizuddin Che Ismail said.