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'Suprima S set to correct public perception of Proton cars'

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Proud moment: Dr Mahathir launching the Proton Suprima S at the Matrade Convention Centre in Kuala Lumpur.



KUALA LUMPUR: The launch of Proton Suprima S will hopefully correct the public perception that the local car manufacturer produces sub-standard cars, said Proton adviser Tun Dr Mahathir Mohamad.

This is necessary because Proton manufactures cars that meet international standards, he said.

"I hope the perception that Proton

produces cheap, low quality cars will be corrected because Proton cars are of the same standard as other famous car manufacturers," he said at the launch of Suprima S at the Malaysian External Trade Development Corporation (Matrade) Convention Centre here yesterday.

Suprima S is Proton's first "hatchback" model fitted with safety features such as six airbags, anti-lock

braking system (ABS) and electronic stability control (ESC).

Dr Mahathir said the Suprima S was designed to attract the younger set of buyers who were keen on the hatchback as it is more sporty than the sedan.

Suprima S is available at all Proton showrooms nationwide with prices starting from RM76,338 for the Executive model and RM79,638 for

the Premium model.

Public Land Transport Commission chairman Tan Sri Syed Hamid Albar, who was also present at the ceremony, was announced as the first buyer of the Suprima S.

Also present were Dr Mahathir's wife, Tun Dr Siti Hasmah Mohamed Ali and Proton executive chairman Tan Sri Mohd Khamil Jamil. *Bernama*