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Najib: I am fighting fit

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STRONG MESSAGE: I will take on anyone, won't bow to pressure, warns PM

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PRIME Minister Datuk Seri Najib Razak has sent out a strong signal to his critics — that he will never bow to pressure and is ready to face his detractors.

Without identifying any individual or group, he said, he was “fighting fit” and prepared to take on any one.

Najib weaved in this message when explaining to the crowd at the launch of the Gathering of Rising Entrepreneurs Act Together (GREAT 2016) here yesterday, the change to his attire prior to attending the programme.

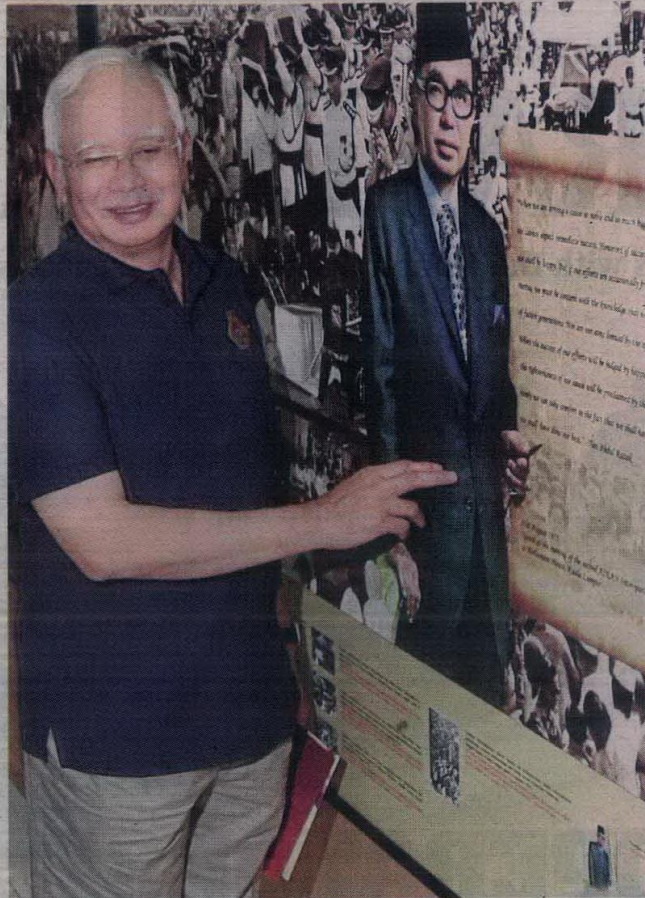
“Earlier, I was attending another programme before returning to my room to get ready for this gathering.

“There were two T-shirts with different sizes hanging inside my closet.

“One of them came in XXL size, while the other, a smaller size, which was an XL.

“I am proud to say I chose XL and I can wear XL. The message is clear — I am ‘fighting fit’ and I will take on anyone,” he said in his speech.

Present were Najib's wife, Datin Seri Rosmah Mansor, Chief Secretary to the Government Tan Sri Dr Ali Hamsa, Treasury Secretary-General Tan Sri Dr Mohd Irwan Serigar Abdullah and state Second



Prime Minister Datuk Seri Najib Razak showing a speech by his late father during his visit to an exhibition to commemorate **Malaysia's second prime minister, Tun Abdul Razak Hussein**, in Kuching yesterday. Pic by Nadim Bokhari

Resource Planning and Environment Minister Datuk Amar Awang Tengah Ali Hasan, who represented Chief Minister Tan Sri Adenan Satem.

Najib, who is also finance minister, said the government had in-

roduced many programmes to transform the country into a high-income nation.

He said the efforts included moulding a new generation of people with the capability of generating their own wealth and creating

jobs for others through entrepreneurship.

Najib, however, pointed out that entrepreneurs, especially the younger generation, should avoid being stereotyped. Instead, they should adopt changes, make their businesses sustainable and stand out in the domestic and global markets.

Najib challenged young entrepreneurs to change their mindset by adopting innovative methods and injecting creativity into their businesses with the use of modern technology.

“We must challenge our minds and decide between wanting to be an employee or employer.

“We must always ask ourselves how we can boost our business by using the latest technology and formulating strategies to market our products.”

He shared a success story of a satay cafe operator here who had managed to market his products in Brunei by adopting a creative business module similar to the one used by a prominent international coffee chain.

Najib said the young entrepreneur had transformed a traditional product into an export item, gaining access to the global market.

“Instead of selling satay from a stall by the roadside, this entrepreneur had applied a different business module by selling them in a cafe.

“He managed to break into the Brunei market to export his satay. This is an example of an innovative entrepreneur who markets a traditional product in a new way.

“It is similar to the business module adopted by a coffee chain where it is all about how you drink coffee in an exciting new ambience.” **Additional reporting by Esther Thomas Landau**