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Entrepreneurial hub of creativity, innovation

KUCHING: The setting up of Blue Ocean Entrepreneurs Town Borneo744 in Bintawa here will become the starting point for more such towns across the country, said Datuk Seri Najib Abdul Razak.

The prime minister said as the first entrepreneur town in the country, Borneo744 would become a hub of creativity and innovation that brings together industry players under one roof.

"It will become the perfect place for networking, a place for the young generation to start a business to be more creative and innovative.

"I hope I will be able to see (the existence of this place) during my visit in future. I want to see it for myself. I am confident of the future of the next generation of young entrepreneurs. We must step up the energy and the creativity," he said.

Najib said this when announcing the establishment of the town during the launch of the Gathering of Rising Entrepreneurs, Act Together (GREAT) 2016 at the Borneo Convention Centre here.

Also present were his wife Datin Seri Rosmah Mansor; Chief Secretary to the Government Tan Sri Dr Ali Hamsa; Treasury Secretary-General Tan Sri Mohd Irwan Serigar Abdullah; and Sarawak



Najib launches the GREAT 2016 programme at the Borneo Convention Centre. With him are Rosmah and Awang Tengah.

Second Resource Planning and Environment Minister Datuk Amar Awang Tengah Ali Hasan.

Najib pointed out that through Borneo744, stakeholders could collaborate, experiment and commercialise their products of arts and crafts to fashion and design.

The hub is located on a 10-acre site housing several abandoned warehouse buildings, and will comprise a craft village,

collaboration hub and co-working spaces, studios, theatres, food and beverage retail spaces, agricultural gardens and exhibition spaces upon completion.

He said, as a whole, Borneo744 will be designed as a creative destination for Malaysians and the international community.

On entrepreneurship, Najib said the young generation needed to change their mindset to be more creative and innovative.