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Najib launches UOC's Digital Transformation programme

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KUALA LUMPUR: Datuk Seri Najib Razak stepped out of his hectic schedule to launch Umno Overseas Clubs' Digital Transformation Programme at the Putra World Trade Centre here yesterday.

The event was attended by club members comprising 67 Malaysian students from 80 clubs and branches from 18 countries, who took a break from their studies to attend the launch and participated in the Umno General Assembly.

The prime minister, who is also Umno president, later spent about 30 minutes with the members in a closed-door session to share ideas on several matters.

A participant, Zokhri Idris, 33, said Najib stressed on the need to propel the country forward by having more experts and skilled manpower in various fields.

"The party president told us how

we could contribute to the nation after finishing our studies," he said after the meeting.

Zokhri, who is pursuing a doctorate in international relations at Korea University in Seoul, South Korea, said Najib also took questions from the participants during the meeting.

Under the programme, several new initiatives have been introduced, including the setting up of a website, mobile application, annual magazine and card membership system to offer members a more interactive experience.

Deputy Foreign Minister Datuk Seri Reezal Merican Naina Merican said the interactive online tools would offer a number of functions to allow members to share information and seek job opportunities.

"The application allows members from all over the world to interact, so it can attract more Malaysian stu-



Umno president **Datuk Seri Najib Razak** and vice-president **Datuk Seri Dr Ahmad Zahid Hamidi** with Umno Overseas Clubs members at the launch of the clubs' Digital Transformation Programme yesterday.
Pic by Syarafiq Abd Samad

dents abroad to join (the clubs)," he said at the launch.

He said the programme was an initial step in bringing Malaysian students worldwide closer, besides giving Umno club members abroad a clearer direction.

Under the transformation plan, he

said, presidents of Umno clubs abroad would now come under the new Overseas' Umno Presidential Club Council, headed by a president as their official spokesman.

"The new generation needs a more appealing platform and the transformation programme is a new

initiative to attract more students abroad to sign up with the club," said Reezal, who is also the chairman for Overseas' Students Bureau.

Present at the launch was Deputy Prime Minister and Umno vice-president Datuk Seri Dr Ahmad Zahid Hamidi.