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Newspaper	MALAYSIAN RESERVE
Date	15 JUNE 2016

PM: New Perdana, new chapter for Proton

Malaysian Reserve
by AYISY YUSOE 15/6/2016

PROTON Holdings Bhd launched its long-awaited new Perdana model amid expectations that it will herald better fortunes for the national carmaker.

A few months late, the new Perdana was unveiled yesterday by Prime Minister Datuk Seri Mohd Najib Razak, who said the car will usher in a new chapter that will pave the return of Proton's lead in the local industry.

The launch comes just about a month after the government provided the company with a RM1.5 billion soft loan and the resignation of its previous chairman Tun Dr Mahathir Mohamad, who was instrumental in setting up the company in 1983.

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