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EMPOWERING BUMIPUTERAS

# INITIATIVE TO FORGE BETTER BUSINESSES

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It will help microbusinesses transform into multinationals, says PM

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**T**HE Bumiputera Wellbeing Transformation (BWT) initiative, an extension of the newly launched Bumiputera Economic Transformation Roadmap 2.0 (BETR 2.0), will create clear pathways for Bumiputera businesses to grow into multinationals.

Speaking at the launch of BETR 2.0 at the Kuala Lumpur Convention Centre here yesterday, Prime Minister Datuk Seri Najib Razak said BWT would empower the Bumiputera agenda.

“The government has provided various facilities for each stage in a business as catalysts for them to grow,” he said.

“For instance, a microbusiness could become a small and medium enterprise and proceed to transforming into a highly profitable company before being listed on Bursa Malaysia, enabling it to expand internationally.”

On the empowerment of Bumiputera human capital, Najib said a paradigm shift must take place in work culture.

“Transformation is possible through a Bumiputera agenda that reflects high culture – higher-order thinking skills, high-performance culture and high resilience.

“The Bumiputera have the capacity to be on a par with the rest as long as we are willing to shift our paradigm and embrace innovation.

“It is my hope and dream to see us produce world-class sportsmen, more world-class scientists, artists, novelists and, God willing, one day, a Nobel Prize winner.”

Najib said BWT would prepare Bumiputeras for competitive global standards and that the Bumiputera community was in a better position than before.

“As a new phase of the Bumiputera empowerment agenda, it will produce members of the Bumiputera communities and entrepreneurs who are focused, viable, creative, innovative and ready to compete globally.

“It will be more inclusive and holistic as before this, it was more focused on economic aspects.

“The new initiative will include educational, health and socio-cultural aspects, including creat-


ing dynamic and conducive environments that will uplift Bumiputera standards.”

Najib described BETR 2.0 as a stepping stone to empower Bumiputeras in line with the government’s aspiration to become a RM2 trillion economy in seven to eight years.

Present were Deputy Prime Minister Datuk Seri Dr Ahmad Zahid Hamidi, Minister in the Prime Minister’s Department Datuk Seri Abdul Rahman Dahlan and Bumiputera Agenda Steering Unit (Teraju) chief executive officer Datuk Husni Salleh.

**RETAIL PRICE OF  
PETROLEUM PRODUCTS**

20 APRIL 2017  
until  
26 APRIL 2017



| PRODUCT | PRICE<br>(RM/LITER) |
|---------|---------------------|
| RON 97  | RM2.54              |
| RON 95  | RM2.27              |
| DIESEL  | RM2.21              |