

## Digital initiative for people, businesses hit by Covid-19

KUALA LUMPUR: The #SayaDigital programme launched yesterday is expected to play an important role in helping people and small businesses affected by Covid-19, Prime Minister Tan Sri Muhyiddin Yassin said.

He said it is a fact that the pandemic could be a motivating factor for rural communities, especially traders, to improve their digital skills and knowledge.

#SayaDigital is a continuation of the MyDigital project aimed at boosting digital literacy in society, he said, adding that the initiative focused on targeted socio-economic groups through programmes, seminars and training schemes implemented since August last year.

"This includes Basic Digital Literacy Training and business seminars conducted virtually to help the community use digital platforms to generate income through eRezeki.

"To further intensify this initiative, efforts will be continued at various outreach locations with the cooperation of residents of People's Housing Projects, Village Development and Security Committees and Community Internet Centres until the end of this year."

Muhyiddin said this when virtually launching the national-level #SayaDigital programme organised by the Malaysia Digital Economy Corporation.

He said in February, the government launched the MyDigital and Malaysia Digital Economy Blueprint containing various initiatives for implementation in three phases until 2030, including investments to be made by the government and private sectors.

Muhyiddin said digital literacy among the people should be enhanced and upgraded to realise the digital economy vision.

"I was also given to understand that the #SayaDigital team has gone to several PPR areas to expose local communities to various digital skills, apart from holding a similar event in the orang asli settlement in Bukit Lanjan.

"This is a manifestation of the government's commitment in ensuring that all strata of society get to enjoy the country's development and prosperity in a fair and equitable manner."

He hoped all participants of the programme would make full use of opportunities available to improve their knowledge and skills.

The #SayaDigital programme is aimed at improving the digital literacy rates among the B40, youth, senior citizens and socio-economically vulnerable groups.

#SayaDigital is to support the Malaysia Digital Economy Blueprint, which targets to create 500,000 new jobs in the digital economy by 2030. - Bernama



Muhyiddin and Telekom Malaysia Bhd chairman Tan Sri Mohd Bakke Salleh at an event in Cyberjaya yesterday to appoint Telekom Malaysia as a provider for public services and cyber security for the government. - **BERNAMAPIX**