

23,000 VISITORS SINCE DEC 15

PM VISITS KUANTAN 188

One of ECERDC's Latest tourism products, the tower is second tallest in Malaysia

KUANTAN

PRIME Minister Datuk Seri Ismail Sabri Yaakob yesterday visited the Kuantan 188 Tower, which is one of the latest and iconic tourism products developed by the East Coast Economic Region Development Council (ECERDC) on the banks of the Kuantan river here.

Ismail Sabri, who took a buggy

car ride from the Kuantan City Complex where he chaired an ECERDC meeting earlier, arrived at the tower at 12.10pm.

Present were the menteris besar from the three east coast states, namely Datuk Seri Wan Rosdy Wan Ismail (Pahang), Datuk Seri Dr Ahmad Samsuri Mokhtar (Terengganu) and Datuk Ahmad Yakob (Kelantan).

Finance Minister Tengku Datuk Seri Zafrul Tengku Abdul Aziz, Minister in the Prime Minister's Department (Economy) Datuk Seri Mustapa Mohamed and Chief Secretary to the Government Tan Sri Mohd Zuki Ali were also present.

At the compound of the tower, the prime minister inspected and was briefed on the recreational vehicle (RV), or caravan, which is



Prime Minister Datuk Seri Ismail Sabri Yaakob looking at skywalk participants in traditional attire at the Kuantan 188 Tower skydeck in Kuantan yesterday. BERNAMA PIC

also one of the latest tourism projects proposed by ECERDC for development in a district in Pahang.

Ismail Sabri then proceeded to the Kuantan 188 Tower skydeck, which offers a 360-degree view of the city. The tower is the second tallest tower in Malaysia after the KL Tower.

ECERDC chief executive officer Datuk Baidzawi Che Mat said RV

tourism was fast becoming a popular trend as it provided a more open tourism concept for outdoor and personal activities.

"The RV tourism industry is growing rapidly in Australia, China, South Korea, Japan and New Zealand, and has been an important component of the economy in those countries.

"This opens up opportunities

for Malaysia and ECER, in particular, to capitalise on this trend to create a new tourism opportunity in ECER and explore the potential of developing the RV industry in this region," he said.

On the Kuantan 188 Tower, Baidzawi said since it was opened on Dec 15, more than 23,000 people had visited the tower's skydeck. **Bernama**