

The right path forward



How blessed we are to live in Malaysia, with rich rainforests, verdant national parks, and golden beaches interspersed with cities and towns.

Being a multi-ethnic and multicultural nation, Malaysian society is an amalgamation of a multitude of characteristics making it unique, vibrant and dynamic.

Faced with climate change and environmental challenges, we have embraced the sustainability and green agenda prioritising the environment, social and governance (ESG) principles. We remain unwavering in this commitment. We recognise the profound impact it has on the well-being of our people, the strength of our economy, and the health of our planet.

This is the right path forward, a strategic choice that will lead to long-term prosperity and resilience. This commitment requires action, collaboration, and collective effort, exemplified by Malaysia Madani, underscoring sustainability, prosperity, innovation, respect, trust and compassion.

The Government alone cannot achieve the goals we have set. To drive sustainable change, there must be partnerships and shared responsibility to unlock the full potential of our nation's resources, expertise, and innovation. It requires robust intervention and a whole-of-government and whole-of-society approach.

The private sector has the ability to drive innovation, invest in sustainable practices, and shape markets. We encourage businesses of all sizes to embrace the principles of the circular economy, adopt exemplary business practices, and develop products and services that minimise waste and maximise resource efficiency.

In accelerating ESG adoption, we need to drive momentum in gathering data in order to implement more robust, evidence-based interventions. By doing so, this will not only contribute to our national sustainability agenda but also unlock new economic opportunities and enhance resilience.

Civil society brings valuable perspectives, local knowledge, and grassroots initiatives to the table, catalysing change, raising awareness, and fostering community engagement. Their efforts are instrumental in mobilising public support to mitigate climate change and in driving widespread adoption of sustainable behaviours amongst the rakyat.

Together, the Government, private sector, and civil society can amplify the impact of efforts and create powerful synergies. With collective power, we can address complex challenges, capitalise on opportunities, and pave the way for a more prosperous, resource-efficient, environment-centric and inclusive economy.

We welcome the crucial role that the media plays in educating and driving public awareness. The ESG Positive Impact Awards (ESG PIA) by Star Media Group and its partners is indeed a step in the right direction towards encouraging corporate Malaysia to embody ESG principles in their operations, for mutual learning and improvement, and contribute towards the ideal future we envision for all Malaysians.

The time to act is now.

The health of our planet, the future of our nation and the well-being of generations to come depend on our collective commitment and actions taken today.

Together, let us create a legacy of progress, prosperity, and compassion towards our planet for us and for our future generations.

Datuk Seri Anwar Ibrahim
Prime Minister