

# Integrity, quality key to sustaining print media'

**IPOH:** The newspaper industry still has a role to play despite the rapid emergence of social media content and the challenges faced in the new era of journalism.

Prime Minister Datuk Seri Anwar Ibrahim said although some quarters believed that major news outlets, including newspapers, would be on the decline, they had been proved wrong.

"On the challenge of social media, I want to represent the old way of thinking. I still, every day, apart from seeing a little devel-

opment on social media, read the newspapers. These things must continue.

"There are some media (entities out there) that maintain integrity, freedom and quality, and they are able to remain here," he said at the National Journalists Day (Hawana) celebration here yesterday.

To ensure that the newspaper industry remained relevant and did not go "extinct", he said, the industry's activists must work on maintaining a high level of in-

tegrity, in addition to maintaining the quality of news publications.

Anwar also announced a starting allocation of RM1 million for Tabung Kasih@HAWANA, which was established in conjunction with Hawana 2023, to reach out to media practitioners, former media personnel and veteran journalists who need help.

*Page 1 pic: Prime Minister Datuk Seri Anwar Ibrahim speaking at the National Journalists Day celebration in Ipoh yesterday.*