

Message of peace and unity

United colours: Dancers from various cultures dressed in traditional costumes for the launch of the National Day theme and logo in Kuala Lumpur. — Bernama



'Tekad Perpaduan Penuhi Harapan' chosen as National Day theme

KUALA LUMPUR: "Malaysia Madani: Tekad Perpaduan Penuhi Harapan" has been chosen as the theme of the National Day and Malaysia Day 2023 celebration.

This theme is in line with the government's commitment to develop a united country with its people living in peace and prosperity, said Communications and Digital Minister Fahmi Fadzil.

According to him, it is also supported by the concept of Malaysia Madani inspired by Prime Minister Datuk Seri Anwar Ibrahim.

"This theme is the result of collaboration and deliberation of a panel of 16 experts from various fields, including academics, cultural personalities, media practi-

tioners, youth organisations, NGOs, Dewan Bahasa dan Pustaka, youth icons and social media influencers.

"I am glad to announce that the Malaysia Madani logo has also been selected as the official logo for the National Day and Malaysia Day 2023 celebration," Bernama reported him as saying at the Esplanade, KLCC Park here yesterday.

Also present were his deputy Teo Nie Ching, Communications and Digital Ministry secretary-general Datuk Mohamad Fauzi Md Isa, Information Department director-general Datuk Mohd Sukari Abdul Hamid and Malaysian National News

Agency (Bernama) chief executive officer Roslan Ariffin.

Fahmi, who is also the National Day and Malaysia Day 2023 main committee chairman, said the logo featured a raised hand symbolising the Rukun Negara pledge, and the primary colours of the Jalur Gemilang, reflecting the identity and patriotic spirit of Malaysians.

In conjunction with the launch, Fahmi called on all parties to use, display and share the logo and theme on all platforms to show their love for the country and help promote the meaning of this year's celebration.

"All government agencies as well as private sector partners

and non-governmental organisations are also encouraged to collectively express their love for the country by organising programmes in conjunction with the National Day and Malaysia Day celebration at their respective organisational and community levels," he said.

Fahmi said three main activities will be held during the National Month and Malaysia Day, namely the launch of National Month and fly the Jalur Gemilang campaign on July 15 at the Sultan Azlan Shah Roundabout in Ipoh, followed by the National Day celebration on Aug 31 in Putrajaya and the Malaysia Day celebration on Sept 16 in Kuching.