

# 'ANWAR IS MALAYSIA'S BEST SALESMAN'

**Besides improving bilateral ties, PM will also meet investors, fund and capital market managers**

NEW YORK

**T**HE 87th United Nations General Assembly (UNGA) attended by Datuk Seri Anwar Ibrahim will not merely serve as a platform for the prime minister to state Malaysia's firm stand on issues of common interest.

The UNGA will also not be limited to being a platform for him to voice his views on global issues and the role the international community needs to play to jointly address all challenges.

It will also go beyond Anwar sharing Malaysia's efforts in addressing climate change and actions to achieve the 2030 Agenda and the Sustainable Development goals (SDG) towards peace, prosperity, development and sustainability for all.

Apart from fostering better bilateral relations via meetings with foreign leaders, Anwar's maiden appearance will also open the room to meet investors and fund



AHMAD ZAINI  
KAMARUZZAMAN

and capital market managers on the sidelines during his three days at the UNGA.

The Investment, Trade and Industry Ministry has already earmarked a number of events for the prime minister to meet industry and business leaders.

Anwar is scheduled to attend a roundtable discussion with Fortune 500 companies with the ministry and Invest Malaysia Forum, organised by Bursa Malaysia. He will engage in a question and answer session with participants.

The prime minister will also share narratives and explain Malaysia's solid economic direction and the Madani Economy vision to foreign investors.

In the session, he will meet entrepreneurs and potential investors from the United States, such as Boeing, Kimberly Clark, Phillip Morris International and Procter & Gamble.

Investment, Trade and Indus-

try Minister Tengku Datuk Seri Zafrul Tengku Abdul Aziz, when asked to comment on the prime minister's maiden participation in the assembly, said Malaysia's political climate was no longer a major concern for potential investors, unlike before.

Speaking to the Malaysian press at a press conference here, he said Malaysia would continue to draw large investments thanks to the current political stability and a solid supply chain ecosystem, coupled with the role played by Anwar himself.

The US-China trade War has benefited Asean countries, with a number of companies shifting operations to Malaysia and Vietnam to streamline their supply chain.

Tengku Zafrul said Anwar's influence and hard work came to the fore, especially during the Asean Summit in Jakarta and his gruelling schedule in Nanning, China, recently.

"After the Malaysia Day celebration in Kuching, Sarawak, he rushed to Nanning, arriving at 4am.

"In Nanning, the prime minister attended a number of events and met (Chinese Premier) Li Qiang, their third meeting this year.

"Anwar is Malaysia's top salesman and he has made my job easier," Zafrul said with a smile.