

# Fly *Jalur Gemilang* campaign yet to intensify

**KUALA LUMPUR:** August heralds National Month in Malaysia, a time of pride and patriotism as preparations for National Day intensify.

Prime Minister Datuk Seri Anwar Ibrahim, at the launch of the National Month and Fly the Jalur Gemilang 2024 campaign on July 21, called on Malaysians to display the *Jalur Gemilang* at their homes and workplaces to symbolise loyalty and celebrate 67 years of Malaysia's independence.

However, the response to the campaign has been underwhelming so far, and checks revealed that there were only few flags on display, mostly on main roads and government buildings, with limited presence in residential and commercial areas.

In Kuala Lumpur, the *Jalur Gemilang* could be seen along Lebuhraya Sultan Iskandar, Jalan Tun Razak and at the Wangsa Maju police

station and a few residential areas.

In contrast, Putrajaya is bustling in anticipation of National Day, with government buildings prominently displaying the flags.

The Communications Ministry, leading by example, has decorated its building with the national flag and even created replicas of the *Jalur Gemilang* from recycled materials for display in its lobby.

The Seri Gemilang bridge over Putrajaya Lake, a popular spot, is also adorned with the flags, adding to the festive atmosphere in Putrajaya.

Many Malaysians interviewed feel that it is too early to display the *Jalur Gemilang* and are planning to start later this month.

Housewife Siti Hajar Mohtar from Kampung Padang Keladi, Malacca, and Ahmad Jaifar from Kuala Perlis both plan to display the flag closer to the National Day.

Similarly, Zia Nabilah Zakaria from Penang intends to start displaying the flag soon, while in Kelantan, cafe owner Wan Nur Shuhada Wan Norzi plans to decorate her premises next week.

Razak Daud from Felda Jengka 24, Pahang, said that flag display in his area typically becomes more vibrant mid-month.

"In Felda Jengka, we first focus on flying the Pahang flag for the Sultan of Pahang's birthday, which we celebrated recently.

"Then, each home here will creatively display the *Jalur Gemilang*, and there will also be a competition."

Naqiuddin Abd Wahab, a Village Development and Security Committee secretary in Kuala Nerus, Terengganu, said there are plans to distribute the national flag to every household in his village two weeks before Aug 31. - Bernama