

# PM unveils new measures to boost social protection

> People's Welfare Insurance Scheme 3.0 enhanced and Sahabat Penggerak Madani initiative launched

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**PUTRAJAYA:** Prime Minister Datuk Seri Anwar Ibrahim announced new measures to bolster Malaysia's social protection agenda, including enhancements to the People's Welfare Insurance Scheme 3.0 and the launch of the Sahabat Penggerak Madani initiative.

Speaking at the Rancangan Madani event yesterday, he said the insurance scheme had been approved by the Finance Ministry, with an initial allocation of RM20 million for the period from Oct 1 to Sep 30 next year.

He said compensation rates under the insurance scheme have been increased to RM13,500 for death, RM26,500 for accidental death and RM13,500 for permanent disability due to accidents.

"The aim is to strengthen communication and engagement with the people while expanding the reach of the Malaysia

Madani agenda."

The Sahabat Penggerak Madani programme empowers volunteers, trained by the Malaysian Academy of Nationhood, to act as grassroots ambassadors supporting field-level programmes and raising awareness on nationhood, leadership and government policies.

Since its inception, the programme has attracted 3,000 volunteers, many of whom were present at the launch. They serve as trainers and advocates, helping to communicate government initiatives directly to communities.

As recognition for their contribution, they will receive official ID cards, access to Malaysian Academy of Nationhood training as well as benefits from strategic partners.

Their participation will also be recorded in the nation's official volunteer registry.

Anwar thanked the volunteers for their dedication and highlighted the importance of

public engagement in government initiatives.

"This is about creating a stronger link between the people and the government, ensuring that programmes are understood, supported and implemented effectively at the grassroots level."

Both initiatives reflect the government's commitment to promoting Madani values, focusing on inclusivity and community-centred social protection.

The event was attended by deputy prime ministers Datuk Seri Dr Ahmad Zahid Hamidi and Datuk Seri Fadillah Yusof, Cabinet ministers, senior civil servants and department heads.

The launch marked the culmination of the Rancangan Madani event which featured interactive exhibitions, sharing sessions and a forum on public service reform.

Running concurrently with the National Convention on Public Service Reform 2025, the event brought together civil servants, policy thinkers and industry players.

Organised by the Prime Minister's Office through the Performance Acceleration Coordination Unit, the two-day programme drew 304,107 visitors, surpassing its target of 300,000.



Anwar officiating at the closing ceremony of the Rancangan Madani event in Putrajaya yesterday.  
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