

# MADANI DISCOUNT CARD FOR UNION MEMBERS

Initiative aimed at helping workers reduce their daily expenses, says PM

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**P**RIME Minister Datuk Seri Anwar Ibrahim yesterday launched the Madani Employee Card (Kad Pekerja Madani), a key initiative aimed at easing workers' financial burden with discounts of up to 30 per cent on essential goods and services.

The card, already issued to over a million union members, provides access to savings at a wide range of participating businesses.

"The Madani Employee Card is designed to benefit union members by helping them reduce their daily expenses," said Anwar in his keynote address at the 2025 National Workers Day celebration here.

The event, themed "Pekerja Kesuma Bangsa", drew more than 10,000 workers from the public and private sectors.

Also present were deputy prime ministers Datuk Seri Dr Ahmad Zahid Hamidi and Datuk Seri Fadillah Yusof, Human Resources Minister Steven Sim, Communications Minister Datuk Fahmi Fadzil and Chief Secretary to the Government Tan Sri Shamsul Azri Abu Bakar.

Anwar also announced an expansion of the Sumbangan Asas Rahmah (Sara) programme, which now includes household cleaning products.

This brings the number of product categories available under Sara to 14 — covering basic food items, hygiene products, over-the-counter medicines and school supplies.

"The Madani government always listens to the people's concerns. The inclusion of new items under Sara reflects the feedback from recipients and our commitment to improve the programme," said Anwar, who is also finance minister.

"*Insyah Allah*, we will continue to enhance Sara's implementation from time to time."



Participation in the Sara programme has surged, with over 3.9 million recipients having made purchases using their MyKad last month — up from 700,000 in 2023.

The number of participating retail outlets has also increased significantly — from 700 in 2024 to more than 3,700 nationwide.

"More shops will continue to be added to ensure Sara outlets are available near the home of every recipient," he added.

Earlier in his speech, Anwar paid tribute to workers across all sectors for their vital contributions to the nation, especially in the face of global economic uncertainties.

"Each day, we are confronted with major issues — from the crisis in Palestine to global instability driven by superpowers like the United States.

"Nonetheless, we can continue to progress if everyone works with diligence, sincerity, and unwavering commitment."

Anwar reiterated his administration's commitment to safeguarding the dignity and welfare of workers from all backgrounds.

"While the majority may be

Malays, the well-being of Chinese, Indian, Dayak and Kadazan Dusun workers must also be protected. Support must reach workers at every level, no exceptions."

Meanwhile, Sim said a One-Stop Workers' Service Centre to streamline and assist with labour-related matters would be established by the Human Resources Ministry.

The three pilot centres will be launched in Penang, Johor Baru and the Klang Valley.

In his speech at the event, Sim said the centre would consolidate the services of several departments and agencies under the ministry, and all under one roof.

"To begin with, the Labour Department, the Industrial Relations Department, the Trade Union Affairs Department, the Social Security Organisation (Perkeso), MyFutureJobs, HRD Corp and TalentCorp will all offer their services at the one-stop centre," he added.

Page 1 pic: People cheering during the Workers Day celebration at Axiata Arena, Bukit Jalil, yesterday.